

57

FATHOMING
THE
FAIR





FATHOMING THE FAIR

TO THE SCHOOL LIBRARIES EXHIBIT BOOTH

If you are interested in having a conference arranged for informal discussion of the following subjects previously requested, check the subject in which you are interested, *add other problems in which you need help*, sign your name and Conference address and leave this page at the School Library Exhibit Booth.

BOOKS AND THE READING PROBLEM
ORGANIZATION AND ADVISORSHIP OF LIBRARY CLUBS
PUPIL ASSISTANTS

Other subjects tentatively proposed for discussion:

FILING THE SCHOOL LIBRARY CATALOG
MONTHLY NARRATIVE LIBRARY REPORT
SCHOOL LIBRARY PUBLICITY

OTHER PROBLEMS.....

.....

.....

Watch the Exhibit Booth Bulletin Board for schedule of informal conferences.

NAME.....

CONFERENCE ADDRESS.....

PERMANENT ADDRESS.....



FATHOMING THE FAIR

W.L.S. Lounge in Foods Building has Dr. Bidding's collection of old cookbooks, menus and manuscripts from first cookbook.

FEDERAL BUILDING

Display of various branches of the government.

U. S. Bureau of Printing and Engraving shows the making of currency and stamps. Exhibit of fine book-bindings.

HALL OF STATES

Outstanding exhibits from Florida, Michigan, Missouri, Minnesota (see outdoor exhibit of Itasca State Park), Indiana (see Benton historic murals), California, Ohio, New York (see outdoor exhibit of Adirondack State Park), Wisconsin.

SOUTH END OF ISLAND—16TH STREET

HALL OF SOCIAL SCIENCE

Ginn & Co. show models of early schools, and also an exhibit of very early textbooks.

Merriam Co. have an exhibit showing development of Webster's Dictionary linked to historic events and small dioramas showing word origins.

RADIO AND COMMUNICATION BUILDING

*Bell Telephone. Listen with receivers to acoustical illusions (upstairs).

ELECTRICAL BUILDING

*G. E. House of Magic. Arrive 5 minutes before the hour or half hour and go to end of line (downstairs).

Upstairs—Electrical village—diorama showing use of electricity in industries. Westinghouse Robot.

ENCHANTED ISLAND

Playground for children; Story Cove.



FATHOMING THE FAIR

HORTICULTURAL BUILDING

Dioramas with real trees and flowers—beautiful gardens. 25c.

NEAR 18TH STREET ENTRANCE

GENERAL EXHIBITS BUILDING

Five pavilions with industrial displays.

Pavilion One—Steel, coal, and oil.

Pavilion Two—Graphic arts.

*Gutenberg Press in actual operation for only the third time since its use by Gutenberg. Pages printed on the press there are sold.

Smallest paper mill in the world actually in operation. French book exhibit.

Monastery Hill Bindery.

Pavilion Three—Office equipment in addition to filing and accounting machines.

Pavilion Four—Jewelry. Diamond mine. 25c.

Pavilion Five—Textiles.

Upstairs the exhibits of most interest are the dolls representing 400 women of history and the International Salon of Photography.

TIME AND FORTUNE BUILDING

Lounge with hundreds of magazines from all over the world which you can peruse.

HALL OF RELIGION

The chalice of Antioch, beautifully carved, thought to be the oldest relic of Christian art—possibly dating from 1st century. 15c.

WORLD A MILLION YEARS AGO

A most interesting portrayal of prehistoric men and animals. 25c.



FATHOMING THE FAIR

SCHOOL LIBRARY SECTION

American Library Association Convention

October 16-21, 1933

A few compass directions and excerpts from log books of previous journeys. The star guides the way to first ports of call.

*ART INSTITUTE

Michigan Avenue at Adams Street. A Century of Progress Fine Arts Exhibit (25c). See catalogue at School Library Booth.

FIELD MUSEUM

SHEDD AQUARIUM

EXHIBITS REACHED MORE EASILY FROM THE 12TH STREET ENTRANCE

SEARS ROEBUCK BUILDING

Principal exhibits: dioramas of the history of trading, a quilt exhibit, the Silvertone robot.

ILLINOIS HOST HOUSE

The Lincoln exhibit is interesting, but may be omitted if making a visit to the Lincoln Village. Stained glass medallions in windows of lounge depict historic events of state.

SWEDISH PAVILION

A fine display of modern textiles, ceramics, glass, and silver manufactured in Sweden.

JAPANESE PAVILION

Typical merchandise displayed; silk exhibit. Reproduction of Mt. Vernon in pearls.



FATHOMING THE FAIR

*SKY RIDE TOWER

View from East Tower in daytime on clear day shows four states. View from West Tower at night is marvelous. Such a gorgeous display of lights!—25c until 6 o'clock. After that, 40c.

CHINESE PAVILION

*The jade pagoda is the outstanding exhibit, a thing of exquisite beauty. 25c.

If needing a rest take it while visiting the Chinese Theatre. Continuous from 2:30-5:30 and 7:30-9:30. 15c.

TEMPLE OF JEHOI

Exact reproduction of a Chinese Lama temple. 25c. Wait for guide's explanation.

*HALL OF SCIENCE

Too many outstanding exhibits for those scientifically inclined to enumerate. There is a special guidebook which may be secured. Anyway, don't fail to see the transparent man, the development of the human embryo and the National Park dioramas.

The Great Hall contains the Clock of the Ages, growth of a twig, Beebe's bathysphere, and August Picard's stratosphere gondola.

THE ISLAND—12TH STREET ENTRANCE

*PLANETARIUM

Drama of the heavens. Lectures every 40 minutes from 10 to 10. 25c

FLORIDA GARDENS

Tropical trees and shrubs with aquarium in center.

FOOD AND AGRICULTURAL BUILDING

Farm Machinery Hall has dioramas showing development of Mechanical cow.



FATHOMING THE FAIR

NEAR 23RD STREET ENTRANCE

STREETS OF PARIS. 25c.

Mrs. James Ward Thorne's miniature rooms.

BELGIAN VILLAGE. 25c.

Composite village—each building being a reproduction of an historic place in some town in Belgium. Get booklet in office (10c) which tells what each house represents. Of particular interest—making wooden shoes, glass blowing, lace making, folk dancing every hour (except 7) from 2 until 11.

HISTORIC GROUP

De Saible Cabin.

Reproduction of first house in Chicago.

Fort Dearborn.

An actual reproduction of Old Fort Dearborn built from the original plans.

Lincoln Village.

Reproduction of Lincoln's birthplace, Indiana home, general store, the Wigwam where he was nominated for presidency and the Rutledge Tavern.

Marquette Cabin.

A tribute to Father Marquette.

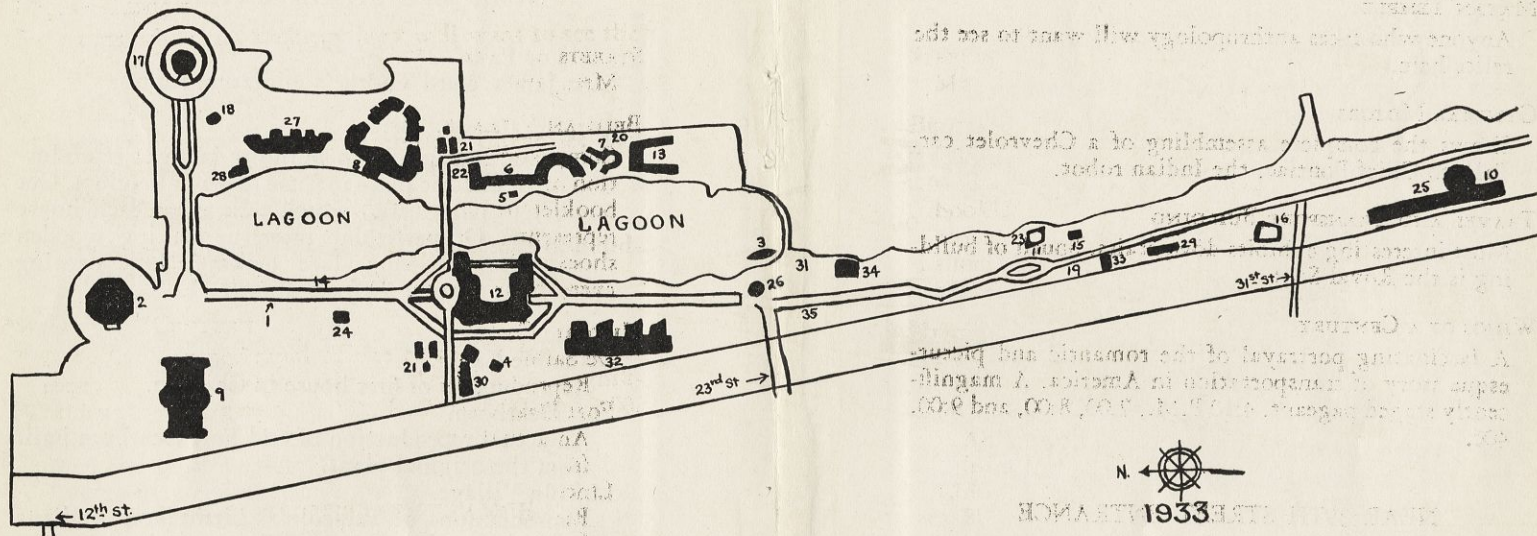
HOME AND INDUSTRIAL ARTS GROUP

This consists of the model houses and the Home Planning Hall. Perhaps the most interesting of the houses are the Masonite House, the Lumber Industries House, the Florida House, and the House of Tomorrow (10c).

NEAR 31ST STREET ENTRANCE

INDIAN VILLAGE

Five tribes of Indians with their typical homes. The Indian ceremonials are good (25c).



Index To Map

- | | | |
|-----------------------|-----------------------------|----------------------------------|
| 1 Avenue of Flags | 13 Garden and Flower Show | 25 Travel and Transport Building |
| 2 Shedd Aquarium | 14 Italian Building | 26 World a Million Years ago |
| 3 Byrd's Ship | 15 Lincoln Group | 27 Agricultural Building |
| 4 Chinese Village | 16 Maya Building | 28 Dairy Building |
| 5 Edison Memorial | 17 Alder Planetarium | 29 Home and Industrial Arts |
| 6 Electrical Building | 18 German American Building | 30 Japanese Pavilion |
| 7 Enchanted Island | 19 Battle of Gettysburg | 31 Streets of Paris |
| 8 Federal Building | 20 Communications Building | 32 General Exhibits Group |
| 9 Field Museum | 21 Sky Ride | 33 Indian Village |
| 10 Hall of Nations | 22 Hall of Social Science | 34 India |
| 11 Fort Dearborn | 23 Southern Mountains | 35 Belgian Village |
| 12 Hall of Science | 24 Swedish Pavilion | |



FATHOMING THE FAIR

MAYAN TEMPLE

Anyone who likes anthropology will want to see the relics here.

GENERAL MOTORS

Shows the complete assembling of a Chevrolet car. Talk to Chief Pontiac, the Indian robot.

TRAVEL AND TRANSPORT BUILDING

Most interesting exhibits downstairs. South of building is the Royal Scot.

*WINGS OF A CENTURY

A fascinating portrayal of the romantic and picturesque story of transportation in America. A magnificently staged pageant. 4:10 P.M., 7:00, 8:00, and 9:00. 40c.

NEAR 39TH STREET ENTRANCE

ROLLEO

Log rolling contest.

DAYS OF '49

Be sure to see the wedding—an informal picturing of life in the mining town of those days.



FATHOMING THE FAIR

Still further on is the Newberry Library, and Way Up North in Evanston, the Deering Memorial Library, the *magna cum laude* of university libraries.

Oh, we forgot! Would you like a brief return to the age of innocence? Then back to Chicago and visit Carson Pirie Scott's, and take a longing backward look at toys as they are and were in the exhibit showing a Century of Development in Play Materials.

Without a question, the next thing in order is a cup of tea and that you will find at the School Librarians' Tea at the Stevens on Tuesday and Wednesday afternoons. They are truly informal—an opportunity for rest, a comfortable place to chat before going up to dress for dinner, and the chance that some of the outstanding local authors of books for young people will be there to meet you. Bring a silver quarter for our modern miraculous pitcher requires encouragement before it will release its magic amber liquid. That is between three and five o'clock.





FATHOMING THE FAIR

EXTRA-CURRICULAR ACTIVITIES FOR
SCHOOL LIBRARIANS

TUESDAY

Informal tea at the Stevens (25c). 3 to 4:45 P.M.
Hostesses—North Shore School Librarians.

WEDNESDAY

Breakfast for School Library Supervisors at the Congress Hotel, Pine Room (\$1.00).

Another informal tea at the Stevens—a chance to sit in a comfortable place and chat with your friends and the refreshing and delicious tea will be only 25c. 3 to 4:45 P.M.

Hostesses—North Shore School Librarians.

THURSDAY

Visits to school libraries. 2:00 P.M.

Be sure to let Miss Adah Whitcomb know what kind of school you wish to see.

FRIDAY

Breakfast for Private School Librarians at the Fred Harvey Restaurant, 308 South Michigan Avenue. (75c).

School Librarians' Dinner at the Chicago Woman's Club, 72 East Eleventh Street—to be followed by Miss Winifred Ward's program "A Dramatic Approach to Shakespeare." This will include the presentation of several scenes worked out in creative dramatics classes. 7:00 P.M. (\$2.00).



FATHOMING THE FAIR

WHEN YOU ARE HUNGRY

LIGHT LUNCHES

Costa Rica in Agricultural Building. 15c.

Brussels Waffle Shop, Belgian Village.

Swedish Products Co., Foods Building. 10c-30c.

Japanese Tea Rooms, Japanese Building. 15c-40c.

Century Grills. 10c up.

Mayflower and Maxwell House Coffee Shop. 5c up.

GOOD PLACES TO EAT MORE

German American Building. 40c.

Miller High Life Fish Bar. 20c-\$1.20.

Italian Restaurant. 20c-\$1.25.

Chinese Cafe. 50c-\$1.00.

Leopold's—Belgian Village. \$1.50.

Old Heidelberg Inn. 60c-\$1.50.

Miramar—Spanish Pavilion. 20c-\$1.25.

Victor Vienna Restaurant. 20c-\$1.00.

Rutledge Tavern—Lincoln. 20c up.

Old Mexico. 20c-\$1.50.



BABY BAEDEKER

Things you may miss—but mustn't—a few visits to Marshall Field's, and make one of them a stop at the Art Galleries on the second floor, to see the display of Russian Imperial Jewels and Fabrics. Here is color, magic, romance—some of the glory that belonged to the old Russia, where you can see it and be thrilled by it (mustn't touch, though).

Another soiree chez Marshall Field—all the famous puppet makers in the United States are holding their own convention in the form of puppet scenes, each scene the work of one of these professional workers. The array of the puppeteer's art is to be found on the third floor, in the Book Department, and you won't need any Marionette's Manual (there is a word origin that might have been given by the Merriam Company in their exhibit. Did you know that Marionette comes from the name Mary and dates back to the little religious figures which composed the earliest puppet shows?)

If you didn't see that *special book* at Field's you are pretty sure to find it at Kroch's Book Store, a square or two north of Field's on Michigan Boulevard. A walk further north will bring you to Diana Court (if the draw-bridge doesn't up-end and stop you—and we'll never get the reporter's Pulitzer prize if we don't warn you about this bit of bridge behavior). This unique and lovely court is part of the Michigan Square Building, next door to the McGraw-Hill Building where A.L.A. has its offices. The Michigan Square Building shelters Carl Mille's famous statue of Diana, Increase Robinson's Gallery (the exhibits vary to suit all tastes—well, nearly all!) and Vassar House Restaurant, where you can refresh yourself with anything from a pretzel and what-goes-with-it to a delicious and complete luncheon or dinner.



FATHOMING THE FAIR

