The 57 at the fair

The Agricultural Building
A Century of Progress Exposition
—in which is found the Exhibit of
HEINZ 57 VARIETIES
Exterior of the HEINZ exhibit in the Agricultural Building of
A CENTURY OF PROGRESS EXPOSITION
CHICAGO 1933
Chicago’s Century of Progress dramatizes the advance of the world in the last hundred years. Many marvelous developments have been accomplished. If not the most spectacular, certainly not the least significant is the emancipation of the American woman's kitchen—The one room around which the entire household revolves.

Here are the 57 Varieties

1. Heinz Oven-baked Beans with Pork and Tomato Sauce
2. Heinz Oven-baked Beans without Tomato Sauce, with "69" Boston Style
3. Heinz Oven-baked Beans in Tomato Sauce with Lentils—Vegetarian
4. Heinz Oven-baked Red Kidney Beans
5. Heinz Cream of Asparagus Soup
6. Heinz Cream of Celery Soup
7. Heinz Cream of Green Pea Soup
8. Heinz Cream of Mushroom Soup
9. Heinz Cream of Oyster Soup
10. Heinz Cream of Tomato Soup
11. Heinz Beef Broth
12. Heinz Clam Chowder
13. Heinz Gumbo Creole
14. Heinz Mock Turtle Soup
15. Heinz Mullion Broth
16. Heinz Noodle Soup
17. Heinz Pepper Pot Soup
18. Heinz Vegetable Soup
19. Heinz Mince Meat
20. Heinz Plums Pudding
21. Heinz Fig Pudding
22. Heinz Peas Butter
23. Heinz Cooked Spaghetti
24. Heinz Cooked Macaroni
25. Heinz Pure Fruit Preserves
26. Heinz Pure Jellies
27. Heinz Apple Butter
28. Heinz Gherkins—Sweet or Sour
29. Heinz Mixed Pickles—Sweet or Sour
30. Heinz Chow Chow Pickle
31. Heinz Sweet Mustard Pickle
32. Heinz Dill Pickles
33. Heinz Fresh Cucumber Pickle
34. Heinz Fresh Cucumber Relish
35. Heinz India Relish
36. Heinz Sandwich Spread
37. Heinz Pickled Onions—Sweet or Sour
38. Heinz Spanish Queen Olives
39. Heinz Stuffed Spanish Olives
40. Heinz Ripe Olives
41. Heinz Pure Spanish Olive Oil
42. Heinz Tomato Ketchup
43. Heinz Chili Sauce
44. Heinz Beefsteak Sauce
45. Heinz Pepper Sauce—Red or Green
46. Heinz Worcestershire Sauce
47. Heinz Prepared Mustard—Brown or Yellow
48. Heinz Evaporated Horse Radish
49. Heinz Salad Cream
50. Heinz Mayonnaise Salad Dressing
51. Heinz Pure Malt Vinegar
52. Heinz Pure Cider Vinegar
53. Heinz Distilled White Vinegar
54. Heinz Tarragon Vinegar
55. Heinz Rice Flakes
56. Heinz Breakfast Wheat
57. Heinz Tomato Juice

Demonstrating the Kitchen Flavor and Home-made Goodness of HEINZ 57 VARIETIES
HEINZ 57

Presents kitchens from many lands

In building these replica kitchens, extensive research has been utilized to create complete authenticity. Typical room arrangements, characteristics and atmosphere of each period or nation have been faithfully reproduced. Some of the utensils are valuable original period pieces.

SPANISH
The Spanish kitchen, where Don Quixote’s good man, Sancho Panza, feasted himself in bygone days.

FRENCH PROVENCAL
In the French Provencal kitchen, the housewife was unhampered by the lack of modern facilities.

DUTCH
The Dutch housewife scrub and polishes her kitchen of blue and yellow until it shines with cleanliness.

ENGLISH
In an English cottage very much like this one, Sam Hathaway kept house for his immortal husband, William Shakespeare.

EARLY NEW ENGLAND
This kitchen sheltered every phase of family life from the bakery, the candle-ery and even the brewery.

ACADIAN
In such a peaceful Acadian room, Evangeline sang as she spun her flax and tended the needs of her father.

AMERICAN OF 1869 PERIOD
Near Pittsburgh, Pa., in 1869, H.J. Heinz Company established its first factory. The above is a typical kitchen of that period.

MODERN AMERICAN
The simplest and most efficient kitchen woman has ever known—the Modern American kitchen!

THE HEINZ KITCHEN EXHIBIT ILLUSTRATES THE ADVANCE IN HOME ECONOMICS
HEINZ HIGHLIGHTS

25 branch factories, 265 salting and receiving stations, over 200 foreign agencies.

Sales branches and warehouses 83—17 in Britain, 5 in Canada, 61 in the United States. Floor space 223 acres.

Persons directly employed over 11,000. People required to harvest crops, around 200,000, on about 200,000 acres.

Floor space, Main Plant at Pittsburgh, Pa., over 43 acres.