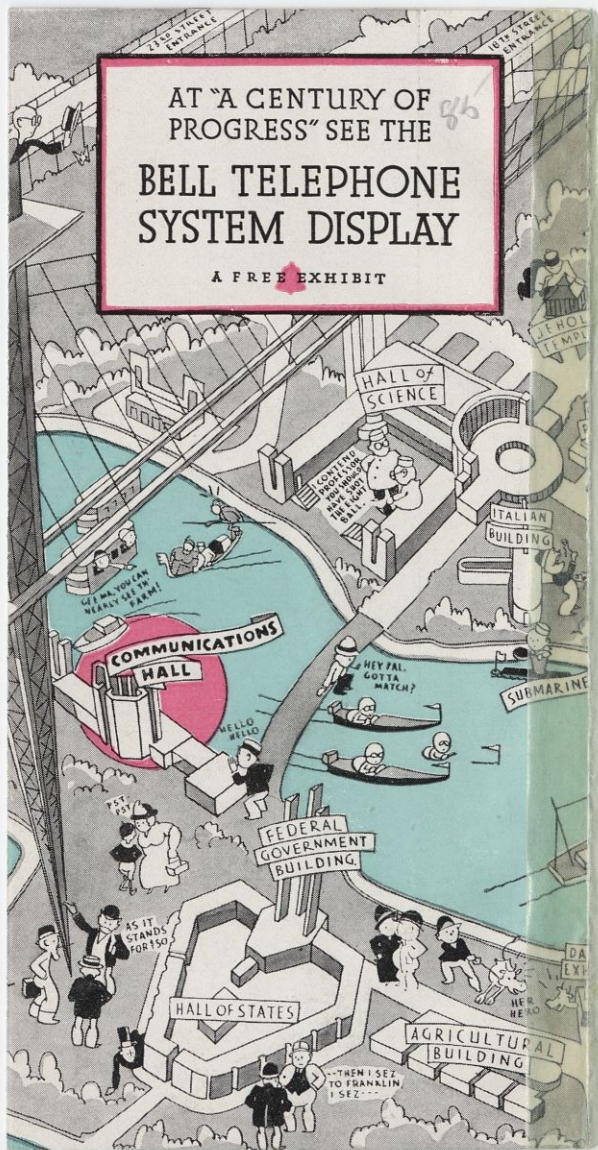


AT "A CENTURY OF
PROGRESS" SEE THE
BELL TELEPHONE
SYSTEM DISPLAY

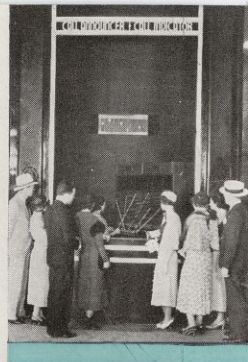
A FREE EXHIBIT





Dial a Number ... Hear it Spoken!

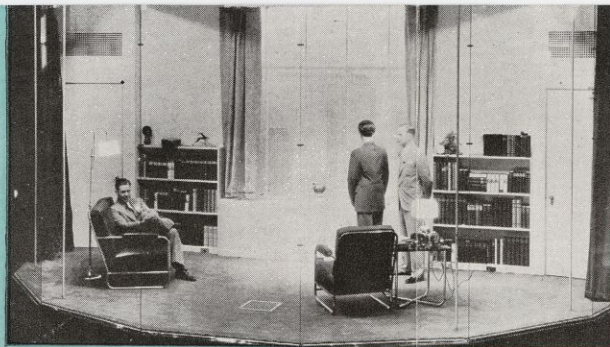
A machine here transforms the motions of your finger into sounds — you dial a number and the machine speaks it for you.



♦♦♦IN ACCORD WITH THE THEME

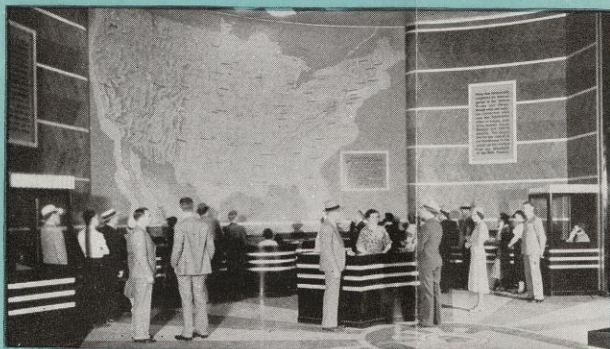
Chicago—and all the world—is celebrating a century unprecedented as an era of invention and development of things affecting the comfort, convenience and welfare of mankind. Officially and actually the theme of the Fair is science — particularly industrial science and research, applied science.

The telephone exhibit (partly a "work it yourself" demonstration) was planned accordingly. The Bell Telephone System display in Communications Hall near the middle of Northerly Island has proved to be one of the chief centers of interest at the Fair.



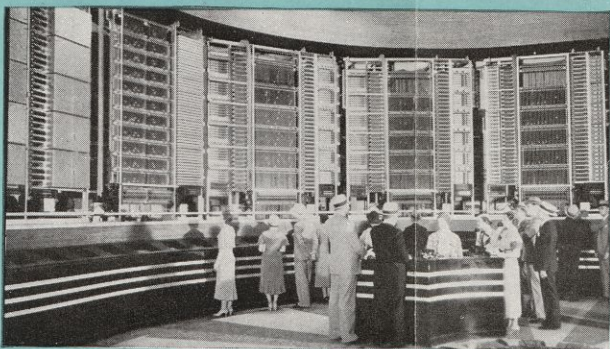
"Oscar" is a Dummy but a Startling One!

Don't miss this glass-walled room where "Oscar" performs. Through telephone receivers, you'll hear what "Oscar" hears ...and he has remarkable ears.



Souvenir Long Distance Call

Visitors may call any one of 54 cities while about 18 other visitors, with head receivers, listen. A light streaks across the giant map tracing the call.

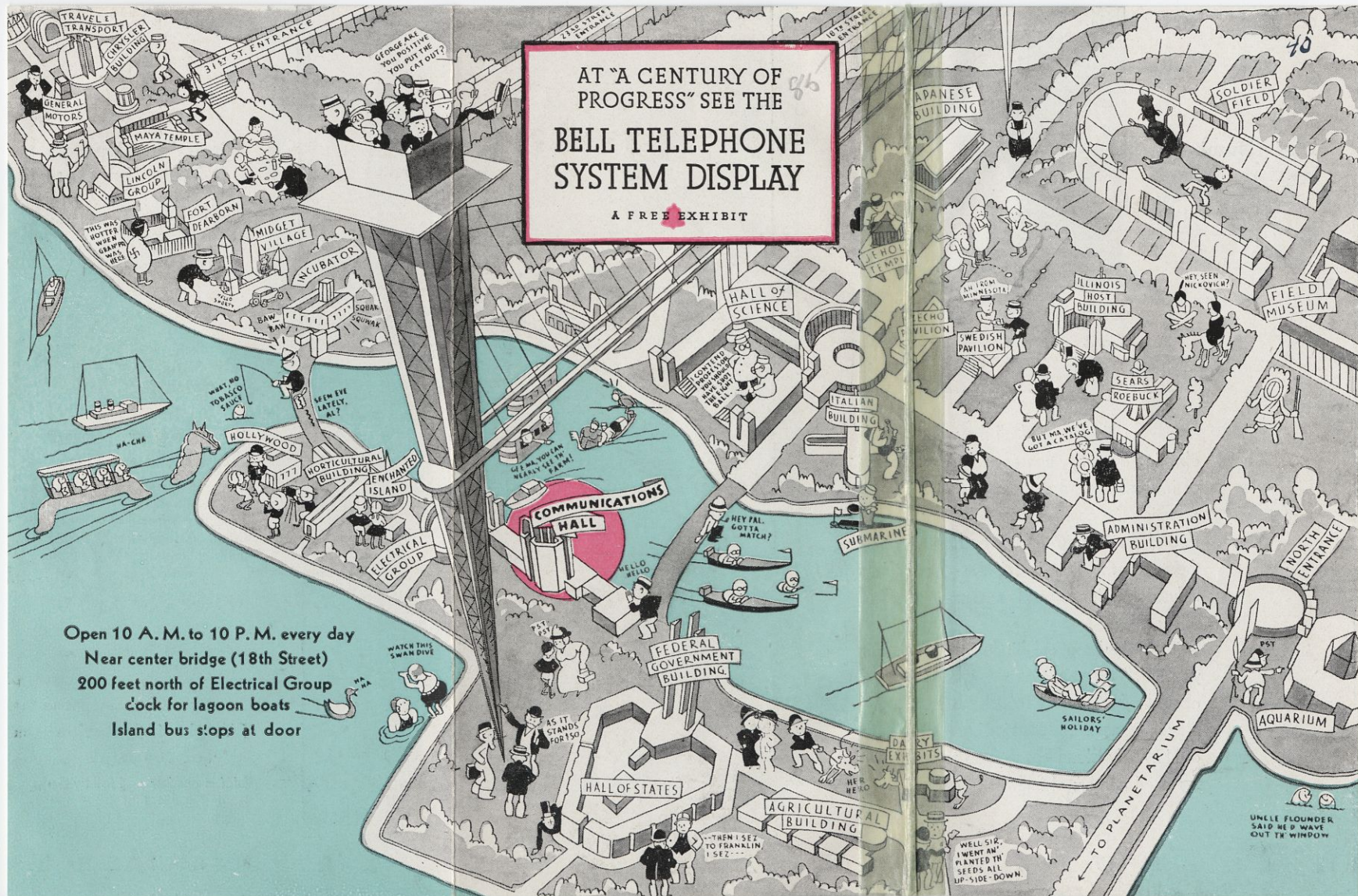


See the "Mysteries" of the Dial

Dial a number and follow the moving lights that trace the call through a maze of equipment as the dial is turned.

I L L I N O I S B E L L

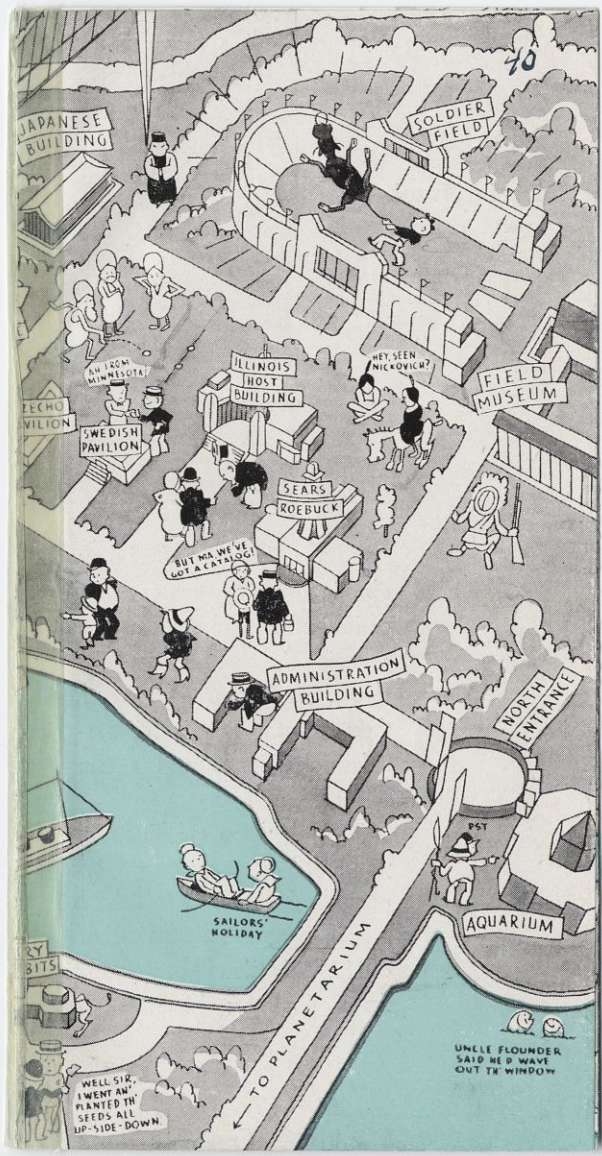
T E L E P H O N E C O M P A N Y



AT "A CENTURY OF
PROGRESS" SEE THE
BELL TELEPHONE
SYSTEM DISPLAY

A FREE EXHIBIT

Open 10 A. M. to 10 P. M. every day
Near center bridge (18th Street)
200 feet north of Electrical Group
Look for lagoon boats
Island bus stops at door



JAPANESE BUILDING

SOLDIER FIELD

CZECHO VILION

AM FROM MINNESOTA

SWEDISH PAVILION

ILLINOIS HOST BUILDING

HEY SEEN NICKOVICH?

FIELD MUSEUM

SEARS ROEBUCK

BUT MA WE'VE GOT A CATSLOG!

ADMINISTRATION BUILDING

NORTH ENTRANCE

SAILORS' HOLIDAY

AQUARIUM

RY BITTS

WELL SIR, I WENT AW PLANTED TH SEEDS ALL UP-SIDE-DOWN.

UNCLE FLOUNDER SAID HE'D WAVE OUT TH WINDOW

TO PLANETARIUM