The Florida House at the Century of Progress Exposition strikes a charmingly modern note in home design.

Thousands of World's Fair visitors each day admire this striking McKaycraft group on the sun deck of the Florida House.

Luxurious roomfulness and smart originality of design distinguish this McKaycraft lounge chair.

This interesting McKaycraft bridge set is ideal for penthouse apartment or fine summer home.

A fascinating ensemble—McKaycraft couch, coffee table, and chairs, on the recreation deck, Florida House.
The McKaycraft line includes accessories designed to harmonize with other McKaycraft units.

The secret of the comfort of McKaycraft chairs is in the novel use of spring steel for arm and back supports.
A NEW NOTE IN Style

A NEW NOTE IN Comfort

All McKaycraft furniture possesses a bright, persuasive restfulness that is well-nigh irresistible. For pleasant relaxation... lovely, free-swinging gliders that never squeak nor wobble; gracefully designed lounge chairs that make you feel as though you were resting on air; smart smoking stands and coffee tables to match.

Truly modern... in the best of good taste... thoroughly at home in the artistic setting of the Florida House at the Century of Progress Exposition... equally at home on a suburban lawn or country club porch... wherever the smartest of fine informal furniture belongs.

And the craftsmanship, based on long years of experience in fabricating products of spring steel, insures the finest of workmanship and materials.

The McKay Company, Pittsburgh, Pa.