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GOING! GOING!!
GONE FOREVER
October 31, 1934!



The Glorious
CHICAGO WORLD'S FAIR
(A CENTURY OF PROGRESS)
WILL NOT BE REPEATED
IN 1935



YOUR LAST CHANCE TO SEE THE FAIR

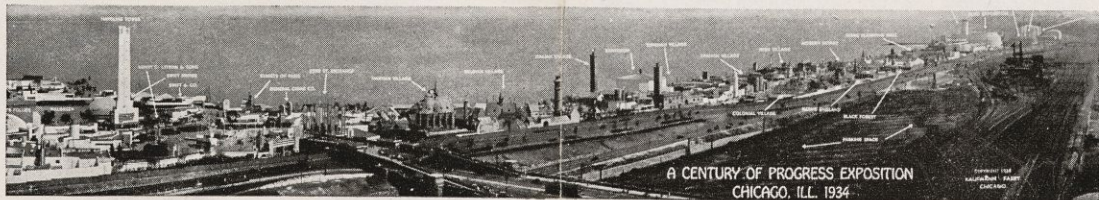
At midnight October 31, the greatest exposition in history will close its gates and become a part of the pageant of the past. This splendid exhibition of man's genius through the ages; this great gathering of brilliant entertainment and instruction—the Chicago World's Fair—will soon be only a memory.

• In two brief years A Century of Progress became more than a display of man's development. It became an American institution; a beacon light to point the way toward future development; a strong rock in a period of doubt and despair. One of the most important elements in economic recovery, the exposition has done its work, and with the stroke of midnight on the last day of October, it will write FINIS to its accomplishments.

• Brilliant as was the display in 1933, the World's Fair of 1934 surpasses it. More thrilling entertainment, more elaborate exhibits, more amusing recreation, combine to make the 1934 Exposition the greatest Fair ever held in this country, or any other. A whole group of foreign villages, several new exhibit buildings and recreation centers, and a more elaborate collection of exhibits entirely changed the aspect of the Exposition, and made of it a new World's Fair.

• If you have not seen this gorgeous display you have missed the show of the ages. But it is not yet too late. In these last few weeks of the Fair, Chicago is at its best. Cool, pleasant days and evenings make Fair going a delight.

• Plan to come now, to spend as many days as you can in Chicago at the World's Fair grounds.



Plan to "tour the world" in the foreign villages where the romantic atmosphere of foreign climes is brought to our own country. Plan to listen to the great music offered free for your delight. See the thrilling spectacles, for they are soon to vanish.

- After October 31, the carefree throngs will dissolve, the myriad dazzling lights will be extinguished, the beautiful exhibit buildings will be ruthlessly torn down. Silence and emptiness will rule where now the world comes to learn and to laugh.

- You must come **THIS YEAR**, or you will miss the greatest scientific exposition, the most delightful enterprise, the gayest carnival, ever created by man.

- Hotel and railroad rates are reasonable. The bus lines, the air lines and the lake steamers offer attractive prices. Everything has been done in this happy conspiracy of entertainers and fun-makers to please you, make your trip to the exposition easy, avoid undue burden on your pocket-book. Your nearest transportation agent will tell you how to reach Chicago in the most convenient way. Or you can drive your own car safely and easily to the very gates of the Exposition, where ample parking facilities may be found at moderate cost.

- Don't delay, for delay will mean that you miss the world's most thrilling spectacle. Come today, and plan to stay as long as the demands on your time allow.

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