

10B
**Make
Your
Vacation
Pay**

22,565,859
people have said
"DO IT AGAIN"
WE WILL
Better than before
in 1934

THE WORLD'S FAIR WILL MAKE YOUR VACATION PROFITABLE

**Instead of wasting your time, money, and energy, you can expend these
in a way that will return great profit in education, inspiration, and pleasure.**

Chicago and its gigantic, gorgeous World's Fair should be the goal of your vacation this year.

No spot in the country at the present time offers so much for so little cost.

Chicago is centrally located, an ideal summer resort, surrounded by a vacationland made famous for its beautiful scenery, thousands of lakes, innumerable forms of sports and recreation and a recuperative climate. Here, hundreds of thousands of visitors enjoy the sunshine of summer and the gorgeous colorings of fall.

If you so desire, your vacation can be a combination of nature's own beauty and the man-made wonderland of A Century of Progress, Chicago's 1933 World's Fair.

But, see the World's Fair and its marvels first.

A CENTURY OF PROGRESS »

85 Exhibition Buildings and Features

82 Miles of Exhibits for the admission charge of 50c (children 25c).

See the modern architecture, revolutionary construction, startling color schemes, and the amazing lighting effects.

See the historical groups of a century or more ago and the prehistorical restorations of millions of years ago.

See the scientific wonders, electrical wizardry, progress of transportation, agriculture and industry.

See the stirring story of mankind's rise through social science and religion. See the fairyland of flowers, landscaping and home planning.

See the fascinating foreign exhibits, fine arts and the sports. Hear stirring music and singing and lastly—enjoy the fun and frivolity of the Midway.

« OPEN UNTIL NOV. 1, 1933

A CENTURY OF PROGRESS



1833

1933

COME!
CHICAGO
WORLD'S FAIR

