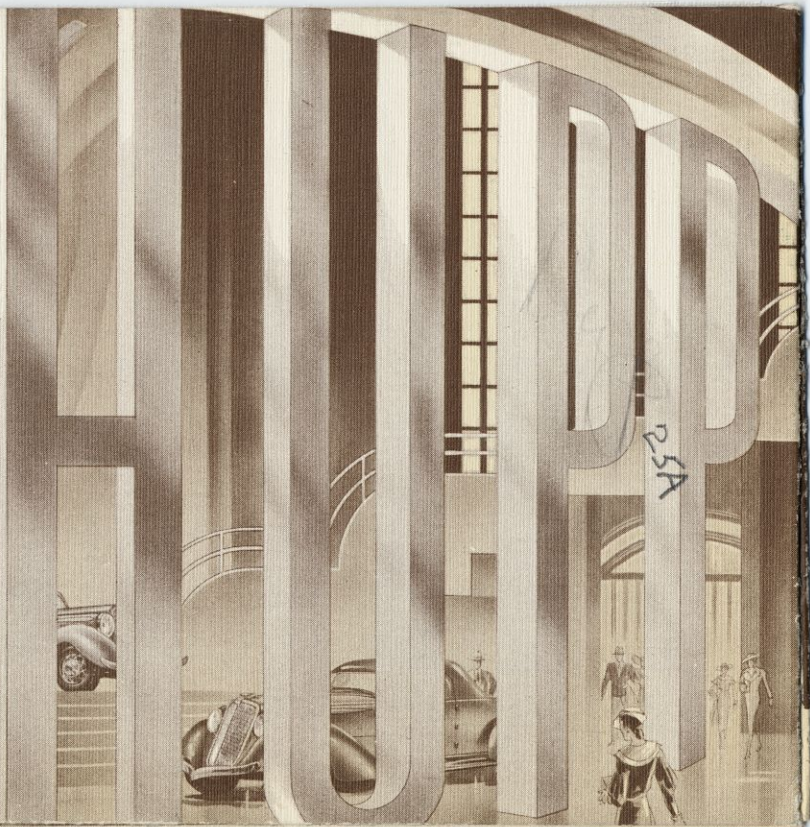
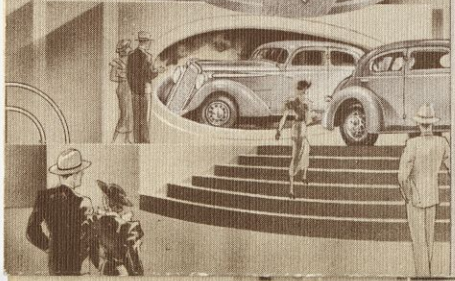
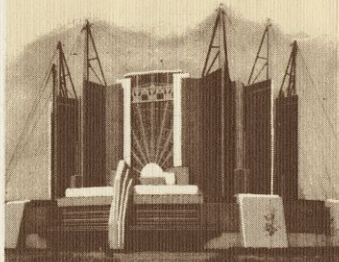


# HUPMOBILE

*Aerodynamic*

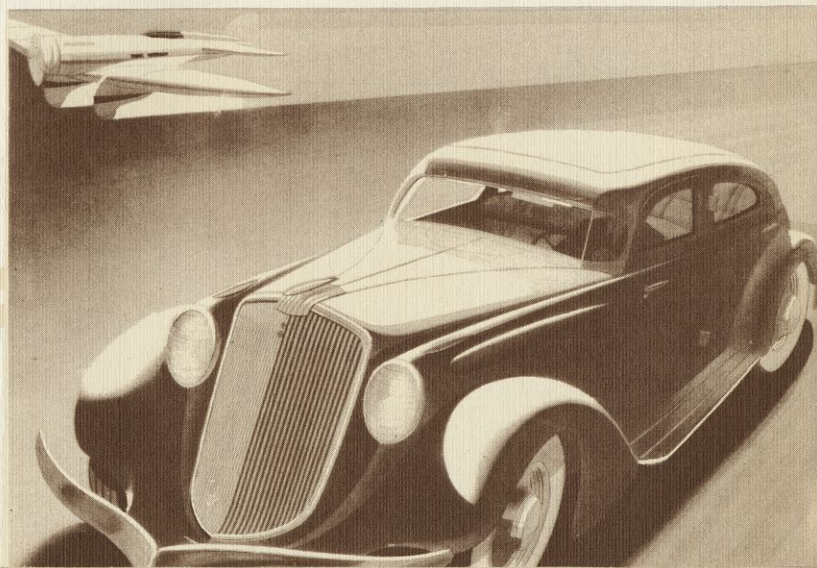


Of all the advancements in science and industry displayed and exemplified in the 1934 World Fair, none is more interesting nor more important to the average person than the totally new form which a certain few motor cars have adopted. ★ In these cases the automobile engineer, like the true scientist, has discarded previous antiquated design, the heritage of horse and buggy days, and has now fashioned a motor car, in which the fullest advantage has been taken of the science of aerodynamics. ★ The public has unanimously accepted the idea of these new streamline cars — has realized their many practical advantages. But the public has insisted that such streamline cars be beautiful — a fact fully realized by Hupmobile and exemplified by its new aerodynamic models. ★ Many have talked about this new aerodynamic design. Some have tried to achieve it. But, in the opinion of most authorities, only Hupp has built it . . . the true Aerodynamic car. ★ In bringing the speed secrets of the sky to the road Hupmobile engineers made no compromise with the principles of pure air-line design. The result is a car that inevitably combines rare beauty and new efficiency.

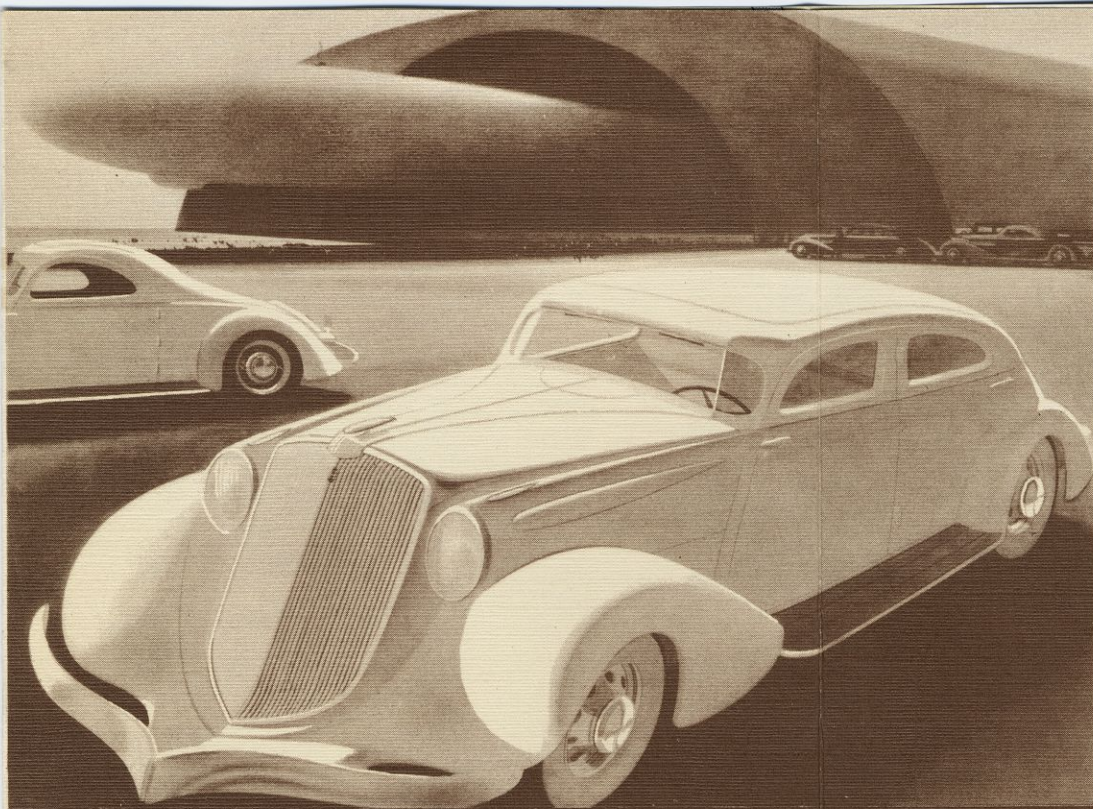


Kaufmann & Fabry Photo

The graceful, plane-like lines of this new Hupmobile reduce air resistance and give higher speed with greater economy. Utterly new body proportions make possible larger doors for easy entrance, wider seats for greater comfort . . . bigger windows for panoramic vision . . . a "pilot-house" windshield for safer driving. ★ Entirely new principles of weight distribution, "coordinated suspension" and side-sway eliminator (originated by Hupmobile) make the riding qualities of this car a miracle of floating smoothness. New alloys reduce car weight—increase acceleration. ★ But the real thrill of riding in and driving this new Aero-dynamic Hupmobile must be experienced.



*Efficient streamlining is always beautiful. It is no accident that the swiftest planes are always the most graceful.*

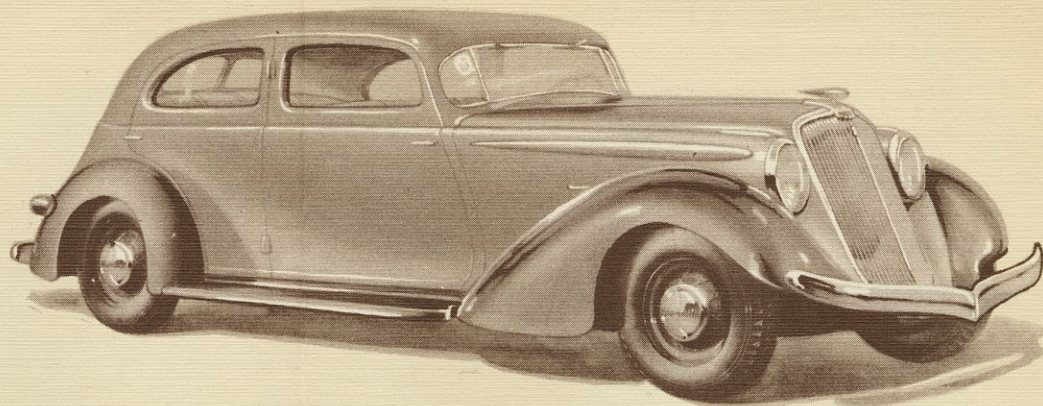


The practical value of Hupmobile's aerodynamic design is confirmed by the shapes which have been found most efficient for airships and torpedoes. According to these scientific principles the greater mass of the car is moved forward and the design so handled as to present a smooth contour over which air flows with minimum friction or resistance. Then, realizing that rear suction or vacuum is many times more important to the forward movement of the car than is frontal resistance, Hupmobile has fully streamlined the rear, even mounting the spare wheel in a recessed compartment to eliminate "wind fight" about that accessory.

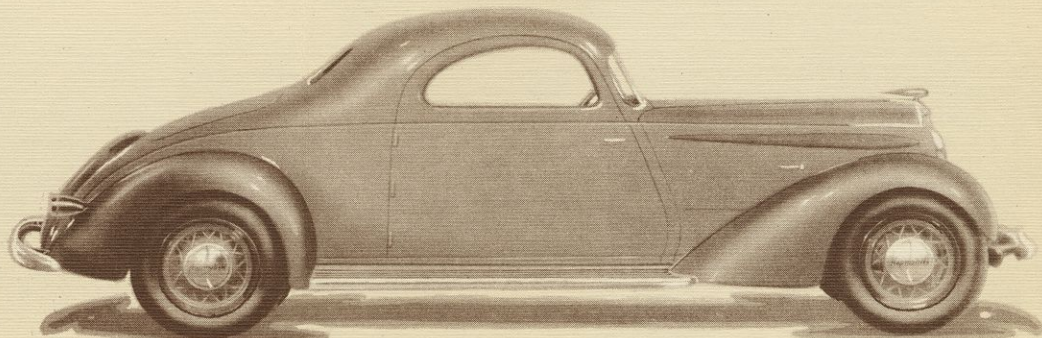
## DON'T BUY A NEW CAR THAT IS OLD BEFORE YOU BUY IT!

In its new cars Hupmobile has harmonized BEAUTY with 100% Aero-dynamic design . . . has not sacrificed beauty or convenience for streamlining. ★ Before you make your choice of your next car, examine these new Hupmobiles. When you have seen them, you will understand why tomorrow's cars will all be Aero-dynamic . . . why most cars on the road today and many now in dealers' showrooms are obsolete.

Truly you step into a new world when you step into the new Aerodynamic Hupmobile . . . a world different in sheer beauty and new comfort. Open either huge door. Walk right in—there's room to spare. Full seating room for three both front and rear. Lots of head-room. Greater leg and foot-room. No cramped shoulders in these form-fitting seats. Note the new "Pilot-House" windshield and the two uniquely long side windows. This is Panoramic Vision, unhampered by clumsy, heavy corner-posts . . . the widest range of unobstructed vision on any car. Even the roadway at the rear is plainly seen through the twin rear windows. ★ There is neither air drag nor frictional wind current with this new Hupmobile. Its new design makes air currents push you forward—hold you on the road. Gone is the wind's whistle and roar over harsh, rough body lines. Instead, you relax—you converse without effort in a normal tone . . . at any speed.



*The six passenger Series 421 Sedan is a brilliant achievement in style, comfort and riding ease. It is mounted on 121-inch wheelbase, and available with either steel or wire wheels.*

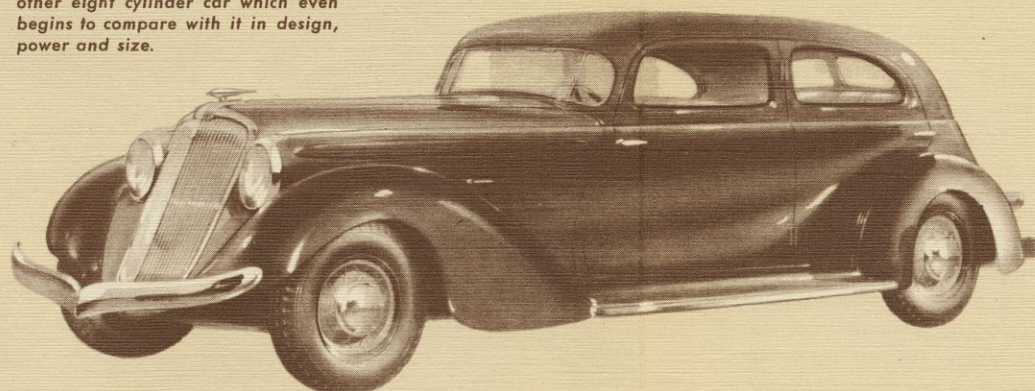


*The most distinguished Coupe on the road, with a long tapered rear deck of ultra-streamline design. Space for three passengers on its wide seat, and for two more in the rumble seat.*

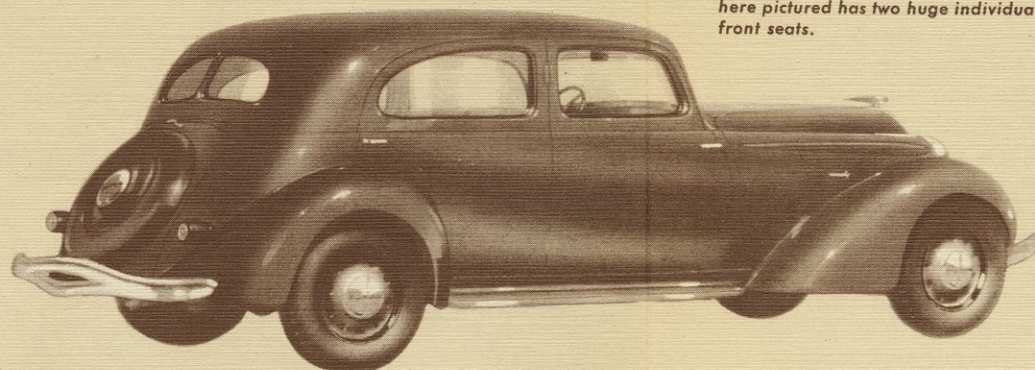
★ *Front* ★ *Back* ★  
 ANYWAY YOU LOOK AT  
 IT ★ THE TRUE AIR  
 LINE CAR IS BEAUTIFUL

When you visit the Hupmobile exhibit at the World's Fair, we hope you have the time and opportunity to take the Hupmobile Safe Driving Test, which has proved so popular with thousands. ★ But whether or not you take the test, you will certainly carry away from the Hupmobile display, the impression that here are motor cars that are built right, of quality materials, so as to last longer, to operate at less expense, and to combine the maximum of safety with the maximum of performance. ★ Hupmobile has been known for twenty-six years as a trustworthy car—a dependable car—a safe car. Those qualities have been carried out to even greater extremes in these new aerodynamic models. ★ Impressive as are these streamlined cars, at first glance, your examination should not stop until you have learned more about the many mechanical features, which are exclusively Hupmobile, such as the Chassis Torsional Stabilizer and Sidesway Eliminator. Panoramic Vision is a safety feature, easily demonstrated and worthy of utmost consideration. ★ The complete Hupmobile story, dealing as it does with scores of mechanical facts and discussing the uses of alloy metals and their importance to you as a prospective owner, cannot be told in this limited space. But we have prepared and will gladly mail you literature describing these new cars in great detail but presented in such manner that your interest will never lag. One booklet discusses fully and frankly the various types of front wheel suspension; others give the complete Hupmobile specifications. ★ While you are here, please feel free to ask any questions you care to, and be sure to secure the booklets containing the information in which you are most interested.

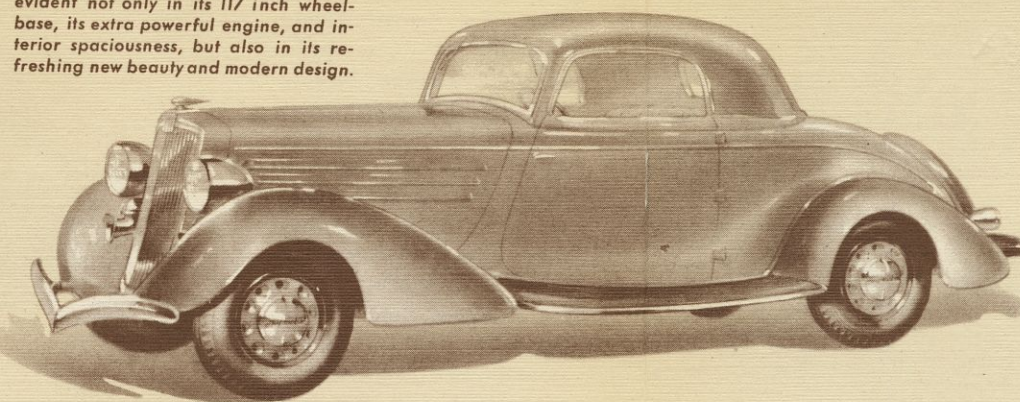
The Series 427 Sedan—largest and finest of the new Hupmobiles—sells for almost \$400 less than the only other eight cylinder car which even begins to compare with it in design, power and size.



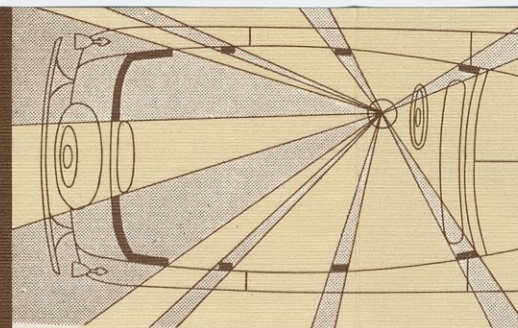
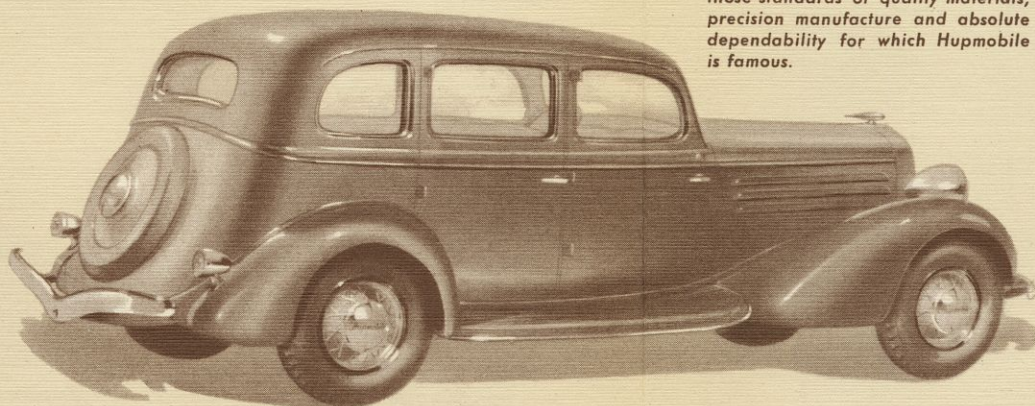
No mistaking which is the front or rear of this car. The spare wheel is recessed in the door of the luggage compartment, reached from the outside without disturbing passengers. In exterior appearance the Sedan and Victoria are alike, but the Victoria here pictured has two huge individual front seats.



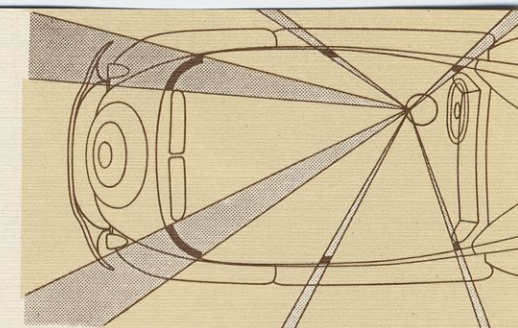
The series 417 Coupe with rumble seat offers outstanding value in its price field, evident not only in its 117 inch wheelbase, its extra powerful engine, and interior spaciousness, but also in its refreshing new beauty and modern design.



The Series 417 Sedan is Hupmobile's challenge to the low price field, which it leads in Aerodynamic beauty, roominess, riding ease and smooth performance. A genuine Hupmobile through and through, it embodies those standards of quality materials, precision manufacture and absolute dependability for which Hupmobile is famous.



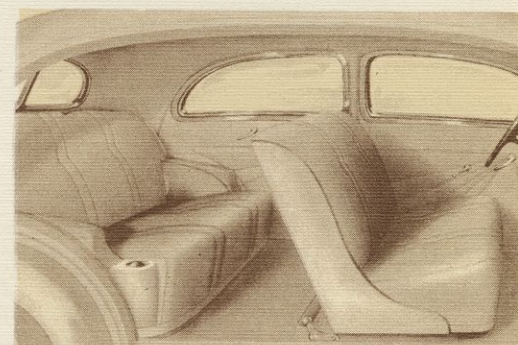
This is an ordinary car from above. Note the wide and multiple "blind spots" (shown by shaded areas) interfering with driver and passenger vision, and creating a definite hazard through sight obstructions.



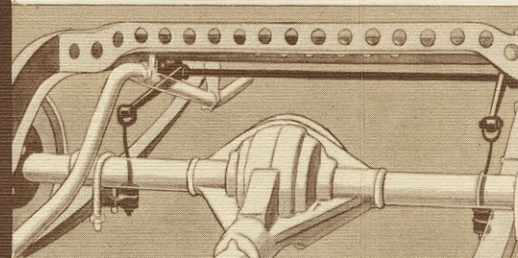
More complete frontal, side and rear vision in the new Hupmobiles than in any other car. Note how the windshield, single side pillars and twin rear windows produce Panoramic Vision for the driver and occupants.



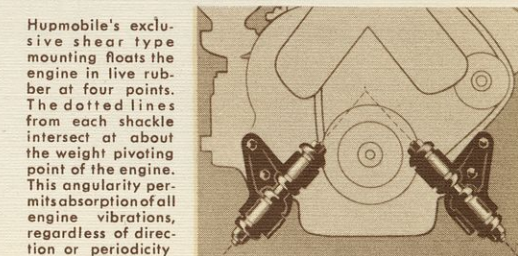
Both front and rear passengers are cradled between the axles in the new Hupmobile, because the engine has been moved forward over the front axle for greater body room and improved balance. There is no pitching for rear seat occupants.



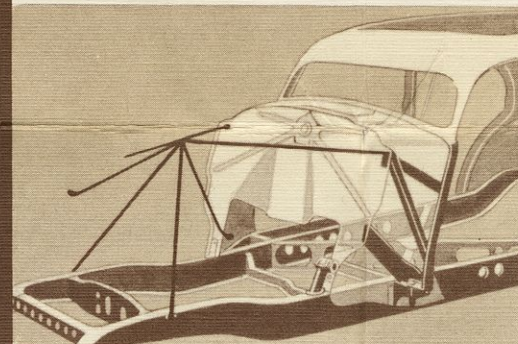
Drawing-room luxury and comfort are evident in this interior. Note the two long side windows, and the suction type ash receivers built into side arm rests.



Hupmobile's Sidesway Eliminator, originated in 1932 overcomes the greatest objection to soft springs and is the secret of new riding ease. The industry's largest producers in 1934 followed Hupmobile's lead and included this riding feature.



Hupmobile's exclusive shear-type mounting floats the engine in live rubber at four points. The dotted lines from each shackle intersect at about the weight pivoting point of the engine. This angularity permits absorption of all engine vibrations, regardless of direction or periodicity.

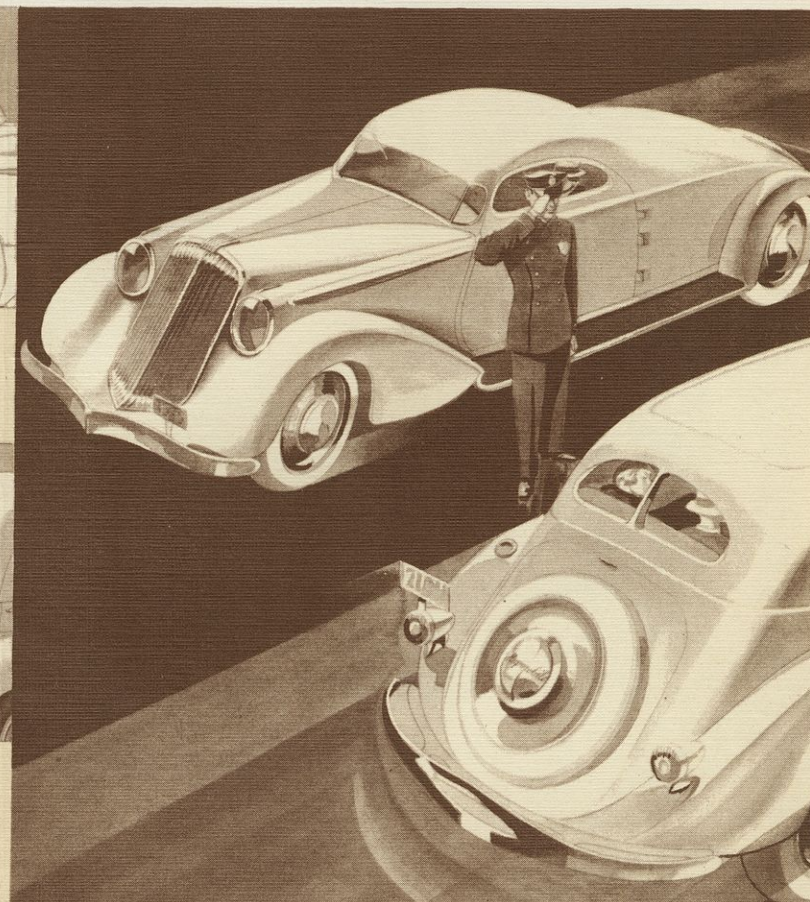


Hupmobile's exclusive Chassis Torsional Stabilizer eliminates front end frame weave and shimmy. It ties the forward end of the chassis to the frame and body. The steel body superstructure is a rugged framework for the steel body panels, creating a completely unified body and chassis.

When you take the wheel, you will be thrilled by its greater speed and comfort, due to its exclusive Coordinated Suspension. Try out any other means of suspension if you wish. But you must drive the new Aerodynamic Hupmobile to discover the ultimate in riding luxury.

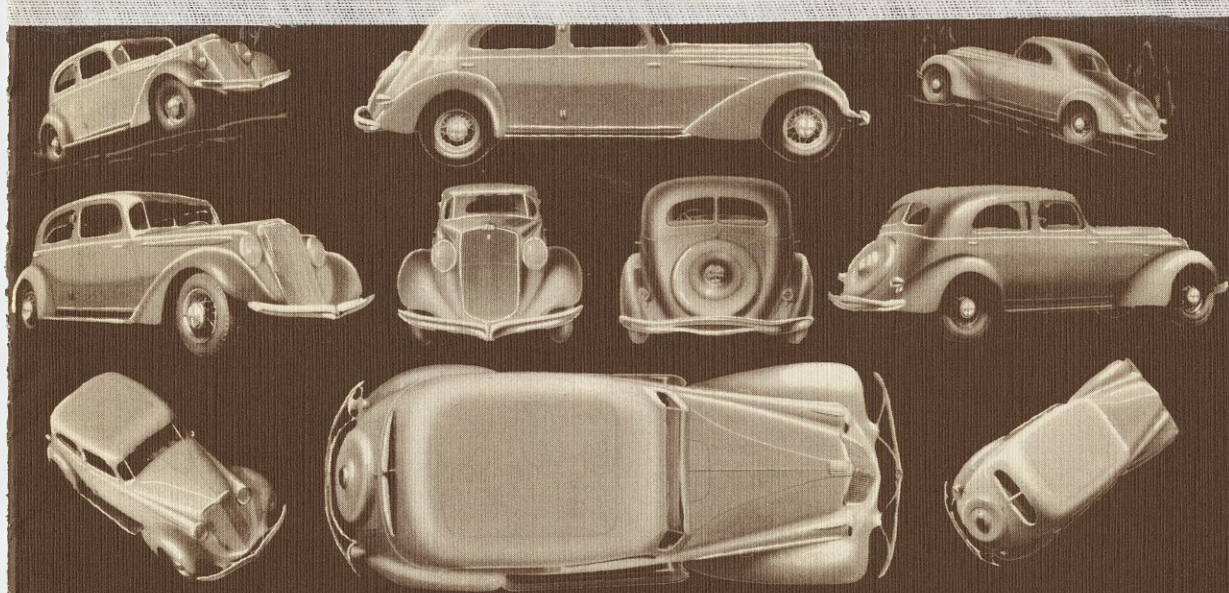


The front seat of the ultra modern aerodynamic Hupmobile accommodates three full-sized passengers with plenty of entrance room.



No Hupmobile passengers are disturbed when luggage or tools are removed from this special baggage compartment. Both tools and luggage are accessible from the exterior of the car—a unique Hupmobile feature.

The **AERO-DYNAMIC**  
 Hupmobile



Aerodynamic Hupmobile 1934