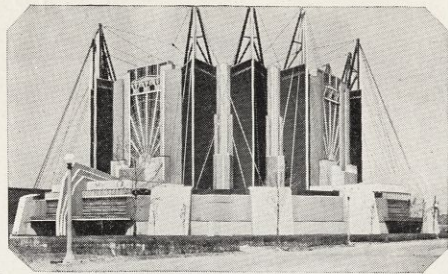


23B



*Make us your  
World's Fair  
Headquarters  
this summer*

*Bring friends, make friends,  
meet friends, here at LaSalle*



## *You are coming* ~

*... of course!*

MILLIONS more people will see A Century of Progress Exposition this summer than last. Those who came are coming again—to see what they missed before, plus the new things (of which there'll be hundreds) that weren't there before to see. Yes, and those who couldn't come last year will come this summer if they have to walk!

That's why we know you're coming! In fact, you have an extra reason for coming that other Fair visitors won't have: the opportunity to see your University and meet at last the actual people whom you've often pictured to yourself in imagination.

This little folder is our invitation for you to be sure to do just that. Don't drop in casually, but make us your Fair headquarters in every way possible. . . . Incidentally, we can be of help to you even now, before you start. Write us for information on hotels, rates, and whatnot, if you like, and we'll take care of you to the best of our ability. Then when you get here, plan first of all to spend a half day, at least, seeing your own training Alma Mater. We think you'll be surprised. We know we will be, if you don't echo what we've heard hundreds of times from other visitors: "Why, I had no idea you had such an Institution as this!"

Have your mail sent here, take time out here to rest—meet your friends here, bring your

friends here with you, write your letters home from here . . . in short, grab our latchstring any time, for it's always loose!

Then, too, keep this leaflet among your pocket reference papers, so that you'll be sure not to overlook another LaSalle "high spot" of the Fair, namely, that

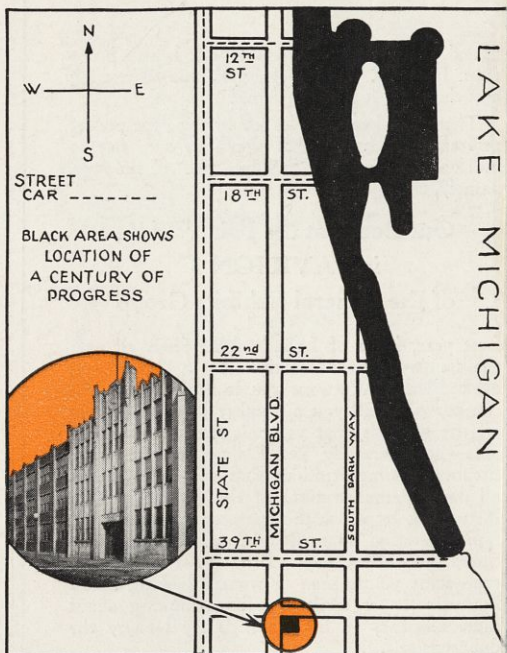
### Our Booth at the Fair Will Be in PAVILION 3 of the General Exhibits Group

Last year, hosts of LaSalle folks from all over the country dropped in there for a "hello" and a handshake. We want you to do likewise. We can probably tell you a number of things to see on the grounds that you might overlook otherwise—and certainly you'll want to see those Stenotype demonstrations that will be going on all day. Demonstrations of the marvelous little instrument by which the operator takes the most rapid dictation so easily and accurately on the Stenotype's silent keys. Bring your friends in, too—some young man or woman looking ahead in business—or some executive thinking about more efficiency in his office. They'll enjoy the opportunity . . .

So, all aboard for Chicago for YOU, this summer. And take our word for it—it will be the most memorable experience of your life!

To reach our place is simple as can be, and the neat little map on the next page shows you just how to do it. We will have someone on hand to answer questions, constantly; to give you Fair information, take you through the University, and in general add everything pleasant to your trip that it is possible for a bunch of earnest, friendly hosts to add to any guest's good time.

**P**UT this leaflet where you'll be sure to have it for reference; and start your planning now. The Fair opens its humming turnstiles sharp on the morning of Saturday, May 26, 1934.



### *Use This Simple Map*

**I**F you're anywhere in the Loop, just come over east to Michigan Avenue and step onto any southbound No. 6 Chicago motor coach. It will take you directly south on Michigan Avenue to Forty-first Street, and right there on the corner is your University. Or take any South Side elevated train to the Indiana Avenue station, just two blocks from our doors. . . . So lay your plans now, get your anticipations keyed up to concert pitch . . . and make us your headquarters during Fair-time this summer!

**LaSalle Extension University**  
 41st Street & Michigan Avenue  
**CHICAGO**