

# A Pot of Gold

AT THE *284*  
WORLD'S FAIR  
CHICAGO

●  
**\$4000 IN CASH**

●  
FOR FARMERS ONLY  
DURING

## Farm Week

AT THE

## World's Fair

SAT. 11<sup>TO</sup> SAT. 18  
AUG. 11<sup>TO</sup> AUG. 18

## ● To Farm Folk Everywhere:

How would you like to share the pot of gold that's waiting for farm visitors at the World's Fair? \$4,000 in cash has been posted for prizes in contests open to men and women, boys and girls. Deftness in home arts and handicraft, skill in farm sports and music; health, strength, or spelling ability may win for you a share of this pot of gold. There are prizes for the largest farm families, the oldest farm couples, the farm families traveling farthest to reach the fair.

## ● For Farm Folk Only

These prizes are part of the many attractions during Farm-Week-at-the-Fair, August 11 to 18, and except for one event when farm champions meet city champions, the competitions are open *only* to real farmers and their children. Farm week is *YOUR* week at A Century of Progress.

## ● \$1500 for Your Draft Horses

One of the big prize events will be the horse-pulling contest, with prize money totaling \$1,500 offered for the four winning teams. The preliminaries will be held Friday, August 17, and the finals on Saturday, August 18, Farm Sports Day. First prize is \$750, second prize \$400, third prize \$250 and fourth prize \$100.

## ● \$650 for Boys and Girls

The second largest total of prize money is for farm boys and girls. \$650 has been set aside for contests on farm youth day, Thursday, August 16. On that day, the three winners of the national 4H clubs' 1933 contest, health champions of America's farms, will meet the healthiest boy and girl of Chicago, to determine whether the city or the country produces the healthiest children. \$250 will go to the winning boy and the same amount to the winning girl. Farm boys and girls of fourteen and under will vie for a total of \$100 in a huge farm week spelling bee. There will be three prizes for boys and three for girls. Girls of

eighteen and under will stage a fashion show, with three prizes totaling \$50, for the best dresses made and modeled by the contestants.

## ● \$325 for Farm Sports

Cash prizes totaling \$325 have been posted for contests in farm sports to be staged on two successive days, Friday, August 17 when teams of eight men each will compete for the tug o' war championship at the fair, and Saturday, August 18, Farm Sports Day, when state and community champions will compete in a milking contest, a hog calling contest, and a husband calling contest. Prizes total \$175 for the tug o' war and \$50 each in the other three events.

## ● And a Contest for Mother

Mother has not been forgotten in this contest of farm champions and on her day of Farm Week, Farm Women's Day, Wednesday, August 15, the best needle women of America's farms will compete in a darning contest for a total of \$50 in prizes. They will be entertained by an old fiddler's contest in which violin champions from many parts of the country will compete for \$50 in prize money.

Other special contests to be announced later will require an additional \$775, a total of \$4,000 in prize money for farm folks.

All railroads are offering special low round-trip rates to the fair, or you can drive easily and comfortably at minimum expense. There are parking facilities for 30,000 cars within walking distance of the fair grounds.

You cannot afford to stay away from Farm Week. The admission charges are only 50c for adults and 25c for children. On Thursday, Farm Youth Day, all children under 12 will be admitted to the fair grounds, and to many of the concessions, for 5c. Think of it, 84 miles of free exhibits, 80 great buildings on 420 acres, all for a half a dollar. Surely A Century of Progress makes good its boast of being the Biggest Show on Earth.

## Contests for Farm Week

### WEDNESDAY, AUGUST 15

Darning Contest

Prizes: 1st \$25.00; 2nd \$15.00; 3rd \$10.00.

Old Fiddlers Contest

Prizes: 1st \$25.00; 2nd \$15.00; 3rd \$10.00.

### THURSDAY, AUGUST 16

Farm Boys Spelling Bee—14 Years

Prizes: 1st \$25.00; 2nd \$15.00; 3rd \$10.00.

Farm Girls Spelling Bee—14 Years

Prizes: 1st \$25.00; 2nd \$15.00; 3rd \$10.00.

Farm Girls Fashion Show—18 Years

Prizes: 1st \$25.00; 2nd \$15.00; 3rd \$10.00.

Healthiest Boy Contest

Prizes: 1st \$250.00.

Healthiest Girl Contest

Prizes: 1st \$250.00.

### FRIDAY, AUGUST 17

Tug O' War—eight men teams

Prizes: 1st \$100.00; 2nd \$50.00; 3rd \$25.00.

### SATURDAY, AUGUST 18

Milking Contest

Prizes: 1st \$25.00; 2nd \$15.00; 3rd \$10.00.

Hog Calling Contest

Prizes: 1st \$25.00; 2nd \$15.00; 3rd \$10.00.

Husband Calling Contest

Prizes: 1st \$25.00; 2nd \$15.00; 3rd \$10.00.

### FRIDAY, AUGUST 17 and

### SATURDAY, AUGUST 18

Horse Pulling Contest

Prizes: 1st \$750.00; 2nd \$400.00; 3rd \$250.00; 4th \$100.00.

### FOR ENTIRE WEEK

Farm Family Coming the Greatest Distance

Prizes: 1st \$25.00; 2nd \$15.00; 3rd \$10.00.

Largest Farm Family Present

Prizes: 1st \$25.00; 2nd \$15.00; 3rd \$10.00.

Oldest Farm Couple Present

Prizes: 1st \$25.00; 2nd \$15.00; 3rd \$10.00.

Other competitions—\$775.00.