

SELF CONDUCTED TOURS

thru the FAIR



A perfected tour guide
based on a study made
during the Fair of 1933.
It will help you to see the
Fair systematically and
thoroughly, saving time
and effort.

CHICAGO • 1934

First Day outlined with **PURPLE**, Second Day--**GREEN**, Third Day--**GRAY**

This key and the descriptions on adjoining pages are in identical order. Follow them for a systematic tour of the Fair.



FREE ATTRACTIONS indicated by **SOLID BLACK**

Art Institute

- 1—12th Street Entrance
- 2—Court of Honor
- 3—Administration Building
- 4—Avenue of Flags
- 5—Thompson Restaurants
- 6—Lagoon Theatre and Grandstand
- 7—Sears-Roebuck Building
- 8—Illinois Host Building
- 9—Swedish Pavilion
- 10—Czecho-Slovakian Pavilion and Restaurant
- 11—Italian Pavilion and Restaurant
- 12—Sky Ride
- 13—St. Paul Chapel Car
- 14—16th Street Entrance
- 15—Lama Temple
- 16—Chinese Pavilion and Restaurant

- 17—Swiss Village
- 18—18th Street Entrance
- 19—General Exhibits Building
- 20—American Radiator and Standard Sanitary
- 21—Sinclair Refining Co.
- 22—Firestone Building
- 23—Walgreen Drugs and Restaurant
- 24—The Hub—Society Brand Clothes
- 25—Mayflower Doughnut Restaurant
- 26—Havoline Thermometer
- 27—Century Grill
- 28—Aquatic Show
- 29—Byrd's Ship
- 30—Hall of Religion
- 31—Good Housekeeping Garden
- 32—Christian Science Monitor

- 33—Cactus Pergola
- 34—Time and Fortune Building
- 35—Hall of Science
- 36—23rd Street Entrance
- 37—Infant Incubator
- 38—Streets of Paris
- 39—General Cigar Co.
- 40—The Oasis
- 41—Belgian Village
- 42—Alpine Garden
- 43—Hawaiian Garden
- 44—Old Heidelberg Inn
- 45—Hungarian Pavilion
- 46—Italian Village
- 47—Pantheon de la Guerre
- 48—Century Grill
- 49—Tunisian Village
- 50—Spanish Village
- 51—American Colonial Village
- 52—Edwards Rancho

- 53—Flying Turns
- 54—Midget Village
- 55—Old English Village
- 56—Irish Village
- 57—De Saible Cabin
- 58—Old Fort Dearborn
- 59—Ripley's Believe It or Not
- 60—German Black Forest Village
- 61—Lincoln Group
- 62—Streets of New York
- 63—Victor Vienna Garden Cafe
- 64—Home and Industrial Arts Group
- 65—Home Planning Hall
- 66—American Legion House
- 67—The Haeger Potteries
- 68—Ford Building and Gardens
- 69—Maya Temple
- 70—Frigidaire House

- 71—General Motors Building
- 72—31st Street Entrance
- 73—Palwaukee Airport
- 74—Chrysler Building and Testing Track
- 75—Cafe de Alex
- 76—Television Theatre
- 77—Standard Oil Building
- 78—Wings of a Century
- 79—Wilson Six Horse Team
- 80—Travel and Transport Building
- 81—Whiting Corporation and Nash Motor Show
- 82—Chicago and Northwestern Railroad
- 83—Brookhill Dairy
- 84—Goodyear Landing Field
- 85—Farm Home Group

- 86—35th Street Entrance
- 87—Welsh Rotisserie
- 88—A Century of Progress Fountain
- 89—Terrazzo Promenade
- 90—Adler Planetarium
- 91—Brewery Exhibits Building and Rathskeller
- 92—Wonder Bakery
- 93—Foods and Agriculture Building
- 94—Beach Midway
- 95—Prima Midway Cafe
- 96—Old Mexico Night Club
- 97—Streets of Shanghai
- 98—Dutch Village
- 99—Miller's High Life Fish Bar
- 100—Federal Building and Court of States

- 101—Social Agencies
- 102—U. S. Military Camp
- 103—Sky Ride
- 104—Schlitz Palm Garden
- 105—Hiram Walker's Doodlebug
- 106—Armour Exhibit
- 107—Miniature Rooms by Mrs. Thorne
- 108—Hall of Social Science
- 109—Electrical Group
- 110—Electric Building
- 111—Keck's Crystal House
- 112—Enchanted Island
- 113—Horticultural Building and Gardens
- 114—Mexican Village
- 115—Hollywood
- 116—Casino and Century Club
- 117—Swift Bridge

SELF CONDUCTED TOURS

A concise, definite TOUR thru the riot of color, the dominating modern structures, the impressive mural lined walls, the last word in comfort provided at every turn. This TOUR has been systematically planned to cover the Fair thoroughly in three days.

The FIRST DAY is indicated on the map by a PURPLE outline, the SECOND DAY by a GREEN outline, the THIRD DAY by a GRAY outline. Variations of this plan may be made.

If your stay is prolonged over a longer period this TOUR is of equal assistance, or for one day, even more valuable.

ALL EXHIBITS free unless marked "Admission."
ALL RAILROAD lines entering the city have direct Bus, plainly marked, to main entrance.

ALL overland BUS stations are near the main entrance.
ALL CITY transportation service connects or transfers to main and all other entrances.

FIRST DAY TOUR

12th Street, Main Entrance—North End. Bus terminal to the right.

Court of Honor—Reserved for guests of honor, receptions, parades. 14th Street entrance.

Administration Building—Executive offices, private.

Avenue of Flags—Impressive flag-arched avenue, continuous cosmopolitan parade.

Thompson Restaurants—Breakfast, lunch, dinner. Two ship-shaped 3-decked, air-cooled dining rooms. Typical nautical setting. Soda fountain, cafeteria, table d'hotel, a la carte service, terrace tables.

Lagoon Theatre and Grandstand—Free seats for 8,000 facing lagoon and theatre.

Sears-Roebuck Building—Windowless, air-cooled. Lounge, roof-terrace, rest-rooms. Illuminated relief map of company's activities and distributing outlets. Model house adjoining.

Illinois Host Building—Official formal reception hall. Governor's room. Flags of 37 Regiments of World War. Lincoln historical exhibit.

Swedish Pavilion—Bronze statues by Carl Milles. Stockholm City Hall Model. Photographic studies of scenic, industrial and recreational centers. Exhibit of wood-craft, pottery, glass, needle-work, fabrics and laces.

Czechoslovakian Pavilion and Restaurant—Photographic studies of this picturesque country. Exhibits of Bohemian china, glass, hand wrought jewelry, embroideries, laces, etc. Restaurant serves Bohemian and Slovak dishes, Pilsner beer, native wines, music.

Italian Pavilion and Restaurant—Gigantic mural painting depicts the government's control of all transportation facilities. Romantic, translucent photo-murals afford a suggestion of the historic and scenic beauties of Italy. Italian dishes, wines. Venetian Glass Factory shows native craftsmen demonstrating processes and wares.

Sky-Ride—West tower. Panoramic view of grounds, city and shore line. Towers are 628 feet high. Cable track stretches 1,850 feet between towers. Admission.

St. Paul Chapel Car—Exhibit of The Extension Society.

16th Street Entrance—Japanese gate.

Lama Temple—Exact replica of GOLDEN PAVILION OF JEHOI, erected especially for A CENTURY OF PROGRESS by Vincent Bendix. Exposition trustee, after two years' search in Mongolia by Dr. Sven Hedin for the finest existing example of Chinese Lama Architecture. Copper shingles are covered with \$25,000 worth of 23-karat gold leaf. Chinese guide conducts. Admission.

Chinese Pavilion and Restaurant—Carved Jade Pagoda, 16 years' labor by skilled workmen is main exhibit. Chinese Theatre. Chinese food. Admission.

Swiss Village—At the foot of simulated Alpine peaks. St. Bernard dogs, Alpine guides, native watch, lace and cheese makers. Swiss maidens, yodelers in village square give songs and dances. Restaurant serves native dishes. Admission.

18th Street Entrance—Bridge over I. C. R. R. tracks

General Exhibits Building—Devoted entirely to Industries. Five pavilions joining a main hall. Each pavilion shows a wide variety of products, many in making. First pavilion is devoted to Steel. Second pavilion—Graphic Arts. Third pavilion—Furniture and Office Equipment. Fourth pavilion—Jewelry and Cosmetics. Fifth pavilion—Fabrics.

American Radiator and Standard Sanitary—Model air-conditioning and heating plants, bath room equipment.

Sinclair Refining Co.—Mammoth prehistoric animals in natural setting.

Firestone—From a mass of rubber to the tested tire, in process. Singing color fountain in garden.

Walgreen Drugs and Restaurant—Soda fountain, counter, table service. Popular prices.

The Hub—Society Brand Clothes—Clothing on exhibition and for sale.

Mayflower Doughnut Restaurant—Tables, lunch counter. **Havoline Thermometer**—Neon lighted, temperature controls mechanism; 218 feet high. Lounge.

Century Grill—Best food at popular prices, quick service. **Aquatic Show**—Champion swimmers exhibition of swimming, diving and aquatic sports. Admission.

Byrd's Ship, "City of New York"—Original South Pole ship with museum of equipment and animal life. Adm.

Hall of Religion—Different denominations of the Christian church participating. Paintings, murals, symbols, the CHALICE of ANTI-CH in a special exhibit, plastic of Christ, by Lorado Taft, church art and architecture. Indoor and terrace dining.

Good Housekeeping Garden—Formal garden and house.

Christian Science Monitor—Reading room and descriptive murals.

Cactus Pergola—Resting place beside lagoon.

Time and Fortune Building—Publishers' exhibit. Magazines from all the world kept on file. Reading room.

Hall of Science—Largest exhibit building on the grounds. Great Hall with two wings extend about the Great Court, setting of pageants, concerts, out-door science theater, movies, broadcasts, Arcutus beacon lighting, Carillon chimes. Enter south wing, upper floor. Basic Science Exhibits assembled under 6 heads: Biology, Geology, Physics, Mathematics, Chemistry, Medicine, each group showing the HOW of progress. Research with patient laboratory tests, experiments, records and progress under each head, with co-operation and displays from many noted scientists. Mural lined walls, dioramas, instruments, apparatus, individual accomplishments, discoveries. Extensive dental, pharmaceutical and optical exhibit. Scientific commercial display. Foreign scientific exhibit. Emergency hospital. Triangle Restaurant. Marvelous food, popular prices.

Suggestions for Evening Entertainment and Amusement. Exhibit Buildings open until 10 p. m. Boat ride on lagoon. Sky-Ride by night. Rickshaw ride. Orchestra concert. Open air movie.

SECOND DAY TOUR

Art Institute—Official Exhibit, Michigan Ave. at Adams St. See it in the morning before going to Fair grounds.

23rd Street Entrance—Enter at any convenient gate, take Intra-Fair Bus to 23rd St. Travelers' Aid Society office on 23rd Street concourse. Persons in any difficulty may obtain free assistance. Lost children taken care of. Ask any Information Booth, guide or policeman.

Infant Incubator—INFANTS, prematurely born or underweight, receiving expert care. Admission.

Streets of Paris—Montmartre art student center. Lido Swimming Pool. Dancing girls and entertainers. Novelty sidewalk show. Cafe de la Paix, orchestra and floor show. Admission.

General Cigar Co.—Modern cigar making and wrapping.

The Oasis—African sheikhs, camel drivers, nomad entertainers. Oriental dancers, jugglers. Leather goods, brass, rug and jewelry shops. Typical food served. Admission. Shows free.

Belgian Village—Gate of Ostend, St. Nicholas French-Gothic church, Gruges gate, gabled houses. Dog drawn milk carts. Cobble streets, old mill. Industries and bazaars. Dining with afternoon and evening folk dancing in public square. Admission.

Alpine Garden—Typically terraced hillside garden.

Hawaiian Garden—Restaurant featuring Hawaiian music and entertainment. Dancing by guests.

Life—Exhibit of prehistoric man, biology and embryology.

Old Heidelberg Inn—Popular German food, drinks, entertainment, afternoon and evening. Bavarian orchestra in bierstube. Gypsy band in rathskeller. Orchestra and octette in main dining room.

Hungarian Pavilion—Bazaar of Hungarian products.

Italian Village—Reproductions of Leaning Tower of Bologna, Temple of Apollo, entrance gate of town of Signa, campanile of San Gimignano and Italian houses. Folk dances and concerts in piazza and square. Italian restaurant, floor show, dancing. Admission.

Pantheon de la Guerre—World-War panorama painted by 128 artists, includes portraits of 6,000 men and women who gave conspicuous service during the war. Adm. Admission.

Century Grill—Just the Right Place.

Tunisian Village—Picturesque flat-roofed white-walled houses contrast with mosque shaped towers from which comes the call of the muezzin, summoning the faithful of Islam to prayer. Veiled dancing girls, jugglers, acrobats, magicians, perform while tradesmen ply their wares beneath awnings and on the streets. Restaurant, floor show. Admission.

Spanish Village—Six provinces of Spain have contributed to this village. The monastery at Poblet, dating from the 11th century, with shrine of the Virgin of Pilar. Watch tower on either side of gate. Old castles and houses. Natives are seen at their occupations of arts and crafts. Adm. Spanish restaurant north of village.

American Colonial Village—Here is early America. Mt. Vernon, Washington's birthplace; Paul Revere's house, house of Seven Gables, Old North Church, Benjamin Franklin's Printing Shop, Betsy Ross' house, etc. Stocks for evil-doers and ducking stool for scolding women. Virginia tavern and Wayside Inn specialize in early American dishes. Admission.

Edwards Rancho—Dobe House—Restaurant, featuring meals in ranch style. Orchestra and floor show.

Flying Turns—Coaster ride around safely banked turns simulating the famous "Sugar" bob sled runs in Switzerland and Lake Placid, N. Y. Admission.

Midjet Village—Four times larger than last year. 45 buildings to suit the 115 Midjet inhabitants. Municipal buildings, homes, shops, gas-filling station and newspaper. Unique amusements and performances of skill. Midjet restaurant. Children's sandwich shop. Adm.

Old English Village—Authentic historical reproductions with original articles of furniture. The Globe Theatre where Shakespeare's plays are given. Ann Hathaway's cottage, Sulgrave Manor, the ancestral home of Washington's family; Old Curiosity Shop, Cheshire Cheese Inn. Shakespeare's house at Stratford-on-Avon. Entrance reproduced from Tower of London. Red Lion Inn, Old Cheshire Cheese Grill, Jolly Mermaid and The Dog and Duck "pub" serve English dishes. Admission.

Irish Village—Enclosed with Norman wall, West Coast light-house reproduced in glass tower, ancient Tara's Hall among 30 buildings ranging from the thatched cottage to the Castle. Exhibit of ancient literature and records, also linen and lace weavers, hand and modern. Restaurant and two "pubs" serve Irish dishes. Bag-pipe, harp music and Irish entertainers. Adm.

De Saible Cabin—Reproduction of cabin of Chicago's first citizen. Trapper and fur trader. Built in 1779.

Old Fort Dearborn—Log fort and stockade, Chicago's first settlement, built in 1803. Guide describes all relics and exhibits. Instructive. Admission.

Ripley's Believe It or Not—Paradoxes, incredible truths and astonishing facts, alive or in action. Admission.

German Black Forest Village—Cottage and chalet roofs, in effect, covered with snow and icicles hanging from roofs. Frozen mill pond with ice skating exhibitions. Village home life and industries. New German orchestra and strolling musicians in mountaineer costumes. Dining and lunch on terrace, German food, wine, beer. Adm.

Lincoln Group—Reproductions of buildings which were associated with Lincoln's early life. Furniture, articles of daily use, photographs and relics. Admission. Rutledge Tavern, popular priced, southern cooking.

Streets of New York—Pell and Mott Streets, lower New York City, Steve Brodie and Chuck Connor's saloons, The Bowery Night Court, Tin Pan Alley. Tony Pastor's Theater. Admission.

Victor Vienna Garden Cafe—Featuring Viennese and Austrian dishes, orchestra, floor show, 9 p. m. to closing.

Home and Industrial Arts Group—New methods of building with new materials and prefabricated units.

Southern Cypress Cabin	Common Brick House
Stran-Steel Houses	Owens-Illinois Glass Building
Armco-Ferro Enamel House	Florida Tropical Home
General Houses, Inc.	House of Tomorrow
Masonite House	Kohler Building
Rostone House	Johns-Manville Building
Lumber Indus. House	Crane Co. Station

Home Planning Hall—Everything for the home is here exhibited, tested and demonstrated. Gas and Coal exhibit. Marionette show.

American Legion House—Legion activities.

The Haeger Potteries—Exhibit of art pottery. Family of San Ildefonso Indians in native adobe huts, screening clay, mixing, kneading, moulding by hand, using native vegetable dyes. Modern plant shows mechanical mixers, pottery wheels, kiln. Pottery for sale.

Ford Building and Gardens—Central dome resembles a giant gear. From the center a beam of light rises a mile in the air. Museum in south wing. Industrial Hall in north wing. Farm exhibits in rear of south wing. In the Gardens on the lake front are short sections of 19 world famous roads reproduced. Detroit Symphony Orchestra gives concerts daily in the Gardens.

Maya Temple—Elaborate facade, exact reproduction in color of section of Uxmal Nunnery, in Yucatan. All details and exhibits are authentic of this lost civilization of America.

Frigidaire House—Small modern home, demonstrating all-year air conditioning.

General Motors Building—A complete automobile assembly line in full operation. Many models of autos and accessories shown. Hall of Progress is embellished by murals, woodcarvings and a statue by Carl Milles. Talking Pontiac Indian. Refrigeration exhibits. Moving picture theater. On lake-front side is boat pier.

31st Street Entrance.

Pal-Waukee Airport—Sight-seeing rides in sea planes.

Chrysler Building and Testing Track—A huge drop-force steam hammer, shaping automobile parts from red-hot steel billets is a feature of this exhibit. A quarter-mile outdoor testing track with promenade overlooking the track. Moving picture theater. Fashion salon of finished cars. Long pool with four fountains.

Cafe de Alex—Dining, entertainment, floor show.

Television Theatre—Dramatic shows, demonstrating the progress of television.

Standard Oil Building—Allen King in his wild beast taming exhibition.

Wings of a Century—Pageant of transportation, musical accompaniment. Afternoon and evening performances. A leading attraction. Admission.

Wilson Six-Horse Team—Wilson & Co. blue-ribbon six-horse team of Clydesdales in model modern stable.

Travel and Transport Building—Main part of building is "the breathing dome" built on the suspension principle. Murals, dioramas, moving pictures, antique models, modern, tested, used models of every means of transportation. Nine main line railroads participating. International Motor Boat and Sportsman's Show. Game, fish, in natural setting. The last word in railroading is shown on the out-of-doors exhibition tracks.

Whiting Corporation and Nash Motor Show—Glass parking tower in motion.

Chicago and North Western Railroad—Largest locomotive models used for passenger and freight service.

Brookhill Dairy—Thoroughbred cows in model sanitary stalls showing scientific production of milk.

Goodyear Landing Field—Sight-seeing dirigible balloons.

Farm Home Group—Country Home Farm House, Universal Flivver House. Exhibits. Poultry Show. International Egg Laying Contest. Restaurant.

35th Street Entrance—South End.

Evening suggestions. Every foreign village has special entertainments.

THIRD DAY TOUR

12th Street Entrance—Cross bridge to left.

Welsh Rotisserie—To left, before crossing bridge. A Century of Progress Fountain—670 feet long. Sprays throw water 75 feet high. Uses 68,000 gallons per minute. Illuminated in colors at night.

Terrazzo Promenade—Two promenades, between which is a series of shallow fountain basins, each basin in mosaic design depicting a month of the year.

Adler Planetarium—Museum of Astronomy. Science of the planets in action. Lecture on the hour. Adm.

Brewery Exhibits Building and German Rathskeller—The story of beer from the grain to beverage. Rathskeller and Cafeteria specialize in German cooking.

Wonder Bakery—Modern bakery exhibit by makers of Wonder Bread. Clavilux or color organ. Restaurant, cafeteria. Terrace service.

Foods and Agriculture Building—Processes of producing, handling, marketing, shipping, storing, distributing, conserving food. Foreign foods. Farm Machinery Hall. Restaurants are: Swedish Produce Lunch and Dining Room, Wilson Terrace, Polly Grill and Billboard Grill.

Beach Midway—All kinds of thrills and amusements. King Solomon's Temple, Ferris Wheel, Giant Cone Slide, Auto Scooter, Spiral Ride, the Devil's Playground, Catault, Bug Ride, Down the Lost River, Merry-go-Round, Frank Buck's Jungle Camp, Motor Drome, Cyclone Coaster, Winston Racers, Swanee River Boys, Shooting Gallery and Docen's Freak Animal Show.

Prima Midway Cafe—A la carte, orchestra, dancing.

Old Mexico Night Club—Fiestas, food, dancing. Mexican orchestra, floor show of Mexican talent.

Streets of Shanghai—8-story pagoda gate. Noodle factory, bean sprout growing. Native merchants, craftsmen working. Lo Han Temple. Restaurant, music.

Dutch Village—Windmills, dykes, canals, house and stable. Edam cheese making. Dutch menu, dancing. Adm.

Miller's High Life Fish Bar—Dining room, terrace service, on lagoon shore. Sea foods a specialty.

Federal Building and Court of States—Federal government exhibit in large central building. States group surrounding court, stage and seats. In addition to states group, exhibits by France and Greece.

Social Agencies—Scout Camps.

U. S. Military Camp—Camp Roosevelt.

Sky-Ride Tower—East tower. Admission.

Schlitz Palm Garden—Dining, lagoon entertainment.

Hiram Walker's Doodlebug—On the Bridge. Distillery demonstration, dining, night club, Canadian Club Cafe.

Armour Exhibit—On the bridge, Armour products, violin strings to porterhouse steaks. Home economics. Solarium dining room, deck seats, boat landing.

Miniature Rooms by Mrs. Thorne—24 miniature rooms of various countries and periods. All materials are real.

Hall of Social Science—Numerous dioramas and other exhibits show how our social life is affected by knowledge. Drama of "A City Dump." Mural showing progress of women. Women's College Board headquarters. Illinois Federation of Women's Clubs lounge. Publishers exhibit.

Electrical Group—Western Union Hall—Radio and communications demonstrated. Relics of former systems. Coding, de-coding messages, automatic recording, etc.

Electric Building—Radio, House of Magic, Color Organ, Recording Studio, Theatre of Science, Gaseous Lighting, Home Exhibits.

Keok's Crystal House—Glass and Steel house upsetting all conventional ideas of a home.

Enchanted Island—Fairyland for children, playgrounds, theater, rides, Magic Mountain, Toy Town Tavern, picnic terrace and lounge. Children may be left and cared for.

Horticultural Building and Gardens—Garden and flower show constantly changing. Dioramas display gardens from all over world. Restaurant, orchestra. Adm.

Mexican Village—Life of the Mexicans with exhibits of products and industries. Entertainment. Night club. Admission.

Hollywood—Moving pictures in the making. Sound recording. Theatre stars in action. Hollywood Night Club, French cuisine. Orchestra, floor show, dancing. Adm.

Casino—Lagoon side restaurant. Orchestra, floor show, dancing. Upstairs reserved for The Century Club.

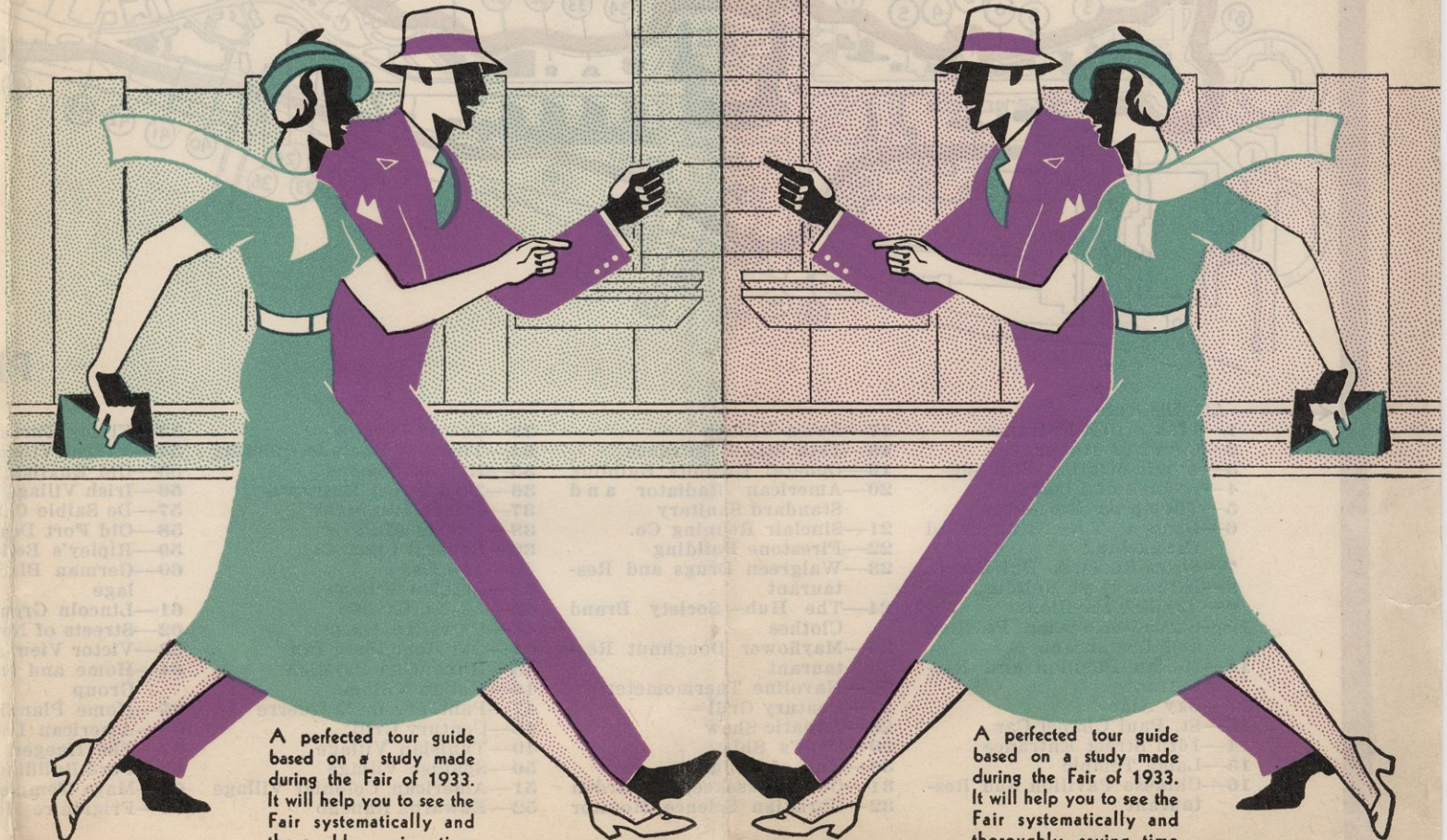
Swift Bridge—Lagoon theatre, orchestra stage, pipe organ. Concerts daily. Beginning July 1, Frederick A. Stock will conduct—opening concerts of 10 weeks' series by Chicago Symphony Orchestra. Displays. Puppet shows. Century Grills at each end of bridge.

Evening suggestions. Beach Midway attractions. Hiram Walker's Doodlebug Show. Fire works.

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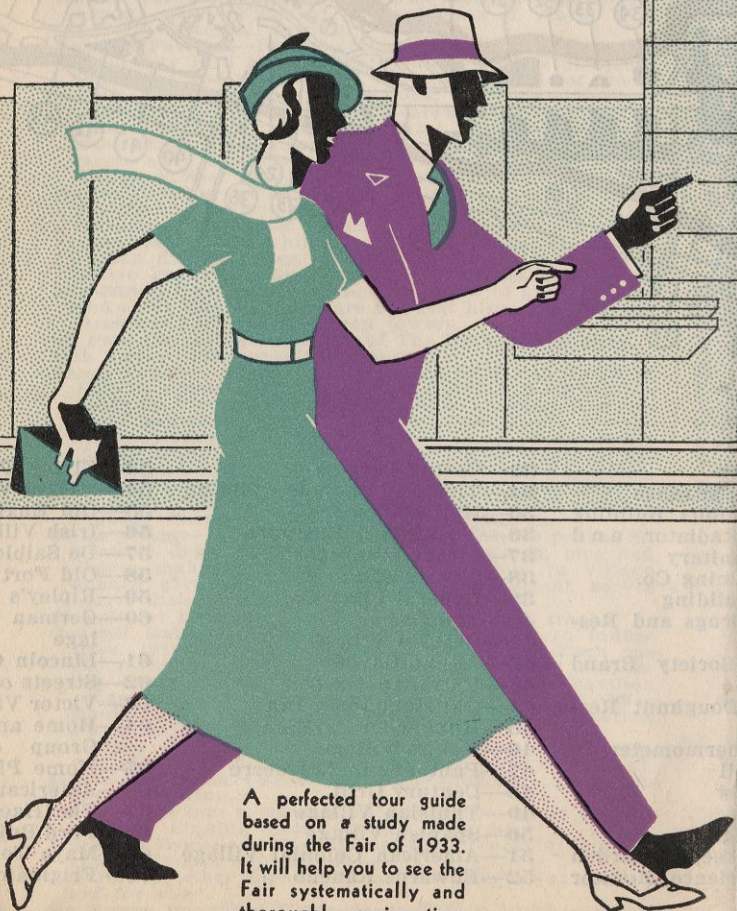
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A CENTURY of PROGRESS CHICAGO • 1934

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