The Romance of Foreign Programs with The Scott "Fifteen"

A Century of Progress
Chicago 1934
The SCOTT FIFTEEN... a Laboratory Built Radio Receiver Guaranteed to Give World-Wide Reception... Regularly

Now you can set your watch by the chimes of Big Ben in London, hear marvels opera from Rome, listen to a great symphony orchestra in Berlin, dance to the fascinating Spanish music from Madrid, or listen to the call of the Koopa-burra bird from far away Australia. Here is romance indeed... brought to you daily with the new SCOTT ALLWAVE FIFTEEN. And domestic programs are reproduced in a manner that will astound you for quality and tone.

The SCOTT FIFTEEN is strictly a Custom-built receiver... built to most exacting standards in one of the most completely equipped radio laboratories in the country. Specially trained technicians, highest quality parts and SCOTT" precision standards combine to make the SCOTT FIFTEEN "The World"s Finest Radio.

The SCOTT FIFTEEN is a 15 tube super-heterodyne, with a wave length range of 13 to 550 meters. The tuning of all stations, both on the short waves and broadcast band, is accomplished with a single tuning knob. Absolute 10 KC selectivity is had on all wave lengths.

And the interesting part is that the SCOTT FIFTEEN costs no more than many of the ordinary mass production receivers. Fill in and mail the attached post card for full technical details, performance proofs, reasonable prices, etc.

"THE FINE THINGS ARE ALWAYS HAND-MADE"

SCOTT Custom-Built RADIO CONSOLES

Created exclusively for SCOTT Receivers by a master designer of fine furniture, SCOTT Custom-Built CONSOLES are distinctive in appearance and possess that fine quality of workmanship that only master craftsmen can build into a radio cabinet.

SCOTT CONSOLES are Custom-built from the very finest selected woods and veneers. Thorough seasoning of the woods, and pains-taking finishing methods, result in auster and charm that will last for many years.

SCOTT CONSOLES are designed to meet every individual taste and are priced accordingly. A handsome brochure illustrating the complete line of SCOTT Custom-built CONSOLES will be sent on request.

DETACH AND MAIL THIS POST CARD FOR COMPLETE DETAILS
THE UNITED STATES NAVY BAND
Washington, D. C.

My dear Mr. Scott:

It is impossible for me, with my poor, limited vocabulary, to fully express to you my intense delight with my beautiful radio obtained from you. My wife and I are both very pleased with it.

Ever since the radio came to our home, we have purchased the best obtainable from year to year, watching progress, and hoping to hear good music regularly contained in the voices of the singers, and in the talents of band and orchestra instruments. At last my wish has ended. Having tried your splendid and perfect instrument, I must tell you further. Can you not understand why I am so profoundly pleased? It is an ideal realization. It is a vision materialized. I am also very pleased to be given the opportunity to be on record with Armstrong and the others. You will have the satisfaction to know that you have brought musical pleasure and joy to a couple of people who regard themselves with affinity, and who have pitifully little to thank for. I regard you not only a manufacturer of fine instruments, but an artist with absolute sincerity and exactitude. Likewise, the poor interesting band and orchestra programs come to the ear, with full effect. Together, and by that means of progress, short-wave, European programs now come through with striking vivacity.

Sincerely yours,
(Signed) G. CHAS. BENDER, Leader

WENDAL HALL RADIO PRODUCTIONS
Dear Mr. Scott:

I want to tell you how happy Mrs. Hall and I are over our SCOTT ALL-WAVE RECEIVER.

There is a quality of my friends when I am sure we drop in from time to time to look over the SCOTT.

Sincerely yours,
(Signed) WENDAL HALL

THE PHILHARMONIC SYMPHONY SOCIETY OF NEW YORK
Symphony Building, 113 West Fifty-Seventh St.
Dear Mr. Scott:

Last year I had the pleasure of listening to one of your receivers in the latter of our friends, Mr. Cuykerti. In fact, I would not have noticed the expert tone of his instrument.

I am installing your latest instrument in my suite here at the Hotel Astor. I would like you to know I have had many happy hours of pleasure from it. Never would I have believed that it was possible to achieve a recurrence reproduction and to get everything before the microphone, and not hear other receivers having a similar influence. I have been back and forth on this receiver and I must say that I am very much pleased with it. I have not heard music before which is so beautiful and not encased in other receivers which I have had before.

Waiting for you the sooner which you deserve, I am
Yours very truly,
(Signed) ARTURO TOCCANINI

COLUMBIA BROADCASTING SYSTEM
Dear Mr. Scott:

My new installation with the new model, the new speaker, the new microphone and the record changing device is charted of sensations. Thrice have I listened to the music and the orchestra of all of it and I have never heard better. The high, the middle and the orchestra better all is in harmony well, and I am very happy about everything. Naturally, I will be more than ever sure to have the new amplifier and the new speaker sounds. I am greatly for my friends when these remarkable instruments are all completely installed.

In order your factory is now—so I expect you have to many, I hope, before you present me just getting away. BEST WISHES.

Sincerely yours,
(Signed) TED HUSSEY

Please check the complete information regarding the SCOTT ALL-WAVE FITZGERALD RECEIVER, including technical data, performance proofs, etc.

TOWN
ADDRESS
NAME
STATE
as told by SCOTT Owners

YOUNGSTOWN SHEET AND TUBE COMPANY
Dear Mr. Scott:

I have been operating the SCOTT ALLWAVE FIFTEEN RECEIVER for about two weeks and I have had very satisfactory results. I appreciate the letters which have been coming from you for I find much of interest in them.

So far I find that I can get Germany, Venezuela and England without any trouble. While the reception some nights is better than others, nevertheless, the results are quite satisfactory.

Yours truly,
(Signed) W. E. WATSON, Vice-President

---

Dear friend Scott:

I thought it was humanly impossible for anyone to improve the tone quality and the performance of the Scott Radio I purchased a year ago.

However, your new model was just uncrated and set up and it is the wonder of wonders. I just can't stop raving over the tone quality and reception I am getting out here.

You have certainly made world-wide reception easy with your new dial markings.

Continued success and many thanks for a new thrill in radio which you have made possible.

Sincerely,
(Signed) GUY LOMBARDO

---

COLUMBIA BROADCASTING SYSTEM
Dear Mr. Scott:

My new installation with the new 15, the new speaker, the new console and the record changing device is short of sensational. There is no noise, there's good receptivity, the phonograph works divinely, and the foreign reception has improved. . . . I think it is grand.

The dials, the switches and the oscillator beat button all work well, and I'm very happy about everything. Naturally, I'll be more than curious to see the new amplifier and the new speaker console. I fear greatly for my sanity when these remarkable instruments are all completely installed.

I'm sorry your factory is busy—in fact I regret you have to work at all, merely because you grieve me in not getting sleep, BUT TRULY, I own up to hoping you are always forty sets behind a day—in my impression you deserve a little of such good fortune for the work you have been doing.

You've got a great set—and here's more power to you.

Cordially and sincerely,
(Signed) TED HUSING

Interesting Details... Mail It Today