THE FRIGIDAIRE
AIR CONDITIONED
HOUSE
A CENTURY OF PROGRESS
CHICAGO 1934

THE DAY OF PRACTICAL
AIR CONDITIONING
FOR THE HOME IS HERE

FRIGIDAIRE CORPORATION • SUBSIDIARY OF
GENERAL MOTORS CORPORATION • DAYTON, OHIO
An Exhibition of Frigidaire Air Conditioning for the Modern Home

The Frigidaire Air-Conditioned House shows the different ways a new home or one that is already built can be conditioned for year round comfort with various types of Frigidaire Air Conditioning equipment.

The house has purposely been equipped with various types of Frigidaire Air Conditioning equipment to show how Frigidaire meets every requirement, whether it be to air condition one small room or an entire house.

The first floor of the house is air-conditioned by means of ducts from a central plant, a system which can readily be embodied in the plans of any new house for heating and cooling all the rooms.

On the second floor of the Frigidaire Air-Conditioned House, individual Frigidaire Conditioners of the cabinet type are placed in the various rooms, showing the ease with which Frigidaire equipment may be installed for conditioning the air of any or all the rooms of an existing residence.

These new Frigidaire Air Conditioning Cabinets can be installed in your home almost as easily as if new pieces of furniture were being placed there. It is by the development of these wonderful models that Frigidaire has made air conditioning a practical reality for the house of today.

On the following pages the unique features of the Frigidaire Air Conditioned House are illustrated and described.
THE LIVING ROOM... A PLACE OF COOL, RESTFUL COMFORT

Upon entering the living room of the Frigidaire Air-Conditioned House, visitors comment first of all upon its refreshing coolness.

No matter how "sticky" the weather is outside, this room is always kept within what scientists call the "Comfort Zone"—a zone in which the air is never too hot or cold, never too dry or damp.

The "Comfort Zone" isn't merely a matter of temperature. In summer, true air conditioning must do more than cool the air. It must also reduce the humidity of the air. In addition, true air conditioning cleanses the atmosphere of dust, pollen, and other particles; then gently circulates the cool, dry, pure air.

This is what the Frigidaire Air Conditioners do all through the Air-Conditioned House.

ALWAYS REFRESHINGLY COOL IN THIS DELIGHTFUL DINING ROOM!

Conditioned air comes into the dining room through ducts from the central plant. The outlets are grilles in the walls. Through another duct, which has an opening in the floor, air returns to the Frigidaire Air Conditioning plant where the process of removing heat and excess moisture and dust is repeated.

In a dining room so equipped for bodily comfort, eating in hot weather is a delight. No longer is it necessary to endanger health by "summer starvation." This is just one aspect of the many health advantages that are provided by Frigidaire Air Conditioning equipment.

The coolness of a Frigidaire Air-Conditioned dining room is delightfully pleasant. Non-grille above door through which conditioned air enters room.

Outlet through which air returns to the Frigidaire Air Conditioning Plant.

WHAT A JOY TO PREPARE MEALS IN SUCH A PLEASANT KITCHEN!

Here's a room which invites one to perform the necessary tasks of cookery. The air is cool and fresh. Excess heat and humidity are unknown. And odors are carried away through a special ventilator.

The refrigerator is one of the new De Luxe Frigidaires, Model 1234, finished in Lifetime Porcelain inside and out. The interior, provides five kinds of cold. In the pantry is shown a Standard 434 Frigidaire—the model which uses less current than one ordinary lamp bulb.

These two refrigerators are typical of the Frigidaire '34 models. See the complete Frigidaire display in the General Motors Building.
EVERY DETAIL THROUGHOUT THE FRIGIDAIRE AIR CONDITIONED
HOUSE IS PLANNED FOR comfort and convenience

THE ATMOSPHERE OF A SUMMER RESORT

In the first bedroom, you see how the atmosphere of a summer resort can be enjoyed in any room of your home. The Frigidaire Air Conditioner in this bedroom has been designed to provide the perfect climate for relaxation and comfort. It is controlled by a wall thermostat that allows you to adjust the temperature to your liking. The mechanical system ensures that the room is kept cool and comfortable, even on the hottest days.

WHERE RETIRING MEANS REST

The second bedroom contains an all-purpose Frigidaire Air Conditioner. Outside air is drawn in through a filter which removes dust and pollen. In hot weather, the air is cooled, dehumidified, purified, and gently circulated. In cold weather, the same conditioners regulate the temperature, adding to it the proper moisture for health and comfort. During moderate weather, when neither cooling nor heating is required, the conditioner may be used to circulate filtered air, which is especially valuable for providing relief from hay fever and other disorders arising from dust and pollen.

This Frigidaire Air Conditioner delivers pure, fresh air either cooled or warmed according to the season, to circulate filtered air, which is especially valuable for providing relief from hay fever and other disorders arising from dust and pollen. The unit can be easily installed in your bedroom and will prevent extremes of heat or cold from robbing you of restful sleep. It is also ideal for any other room of your home or for your office.

SECOND FLOOR OF FRIGIDAIRE AIR-CONDITIONED HOUSE

THE LEISURE LOUNGE... A VERY POPULAR ALCOVE

The leisure lounge located in alcove off the master bedroom is the place where the wife can thoroughly enjoy her afternoon siesta and the husband can completely relax after a hard day's work.

AWNINGS THAT TAKE ORDERS FROM THE SUN

All windows on the west side of the house have awnings operated by sunlight. This is accomplished through a switch that operates the awnings, which cover the room when the sun is shining and roll up when the sun disappears. To adjust the awnings, the switch causes the awnings to roll up. This is a novelty, and is not necessary for applying Frigidaire Air Conditioning to your own home.

WRITE FOR FURTHER INFORMATION

You are cordially invited to write for information on any air conditioning problem, whether it be for your home, office, store, shop, restaurant or factory. Whatever the need may be, there is Frigidaire Air Conditioning equipment to meet it.

FRIGIDAIRE MEETS EVERY COOLING NEED IN THE MODERN HOME

There are 35 Frigidaire air conditioners to choose from, in models for homes, office, hotel, store, shop, and factory. Whatever the need may be, there is a Frigidaire Air Conditioning equipment to meet it.

Frigidaire Product of General Motors
INTERESTING FEATURES

- All rooms scientifically kept in the “Comfort Zone.”
- A dining room where it’s never too hot to eat.
- Aquarium showing amount of water taken out of the air each hour.
- A kitchen that’s cool in hot weather.
- Bedrooms with the atmosphere of a summer resort.
- Windows that close when it rains.
- Doors, windows, bed and Air Conditioner controlled by electric buttons at the bedside.
- A Buffet Model Frigidaire in the master bedroom.
- Awnings that take orders from the sun.

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ADJOINING GENERAL MOTORS BUILDING
OPPOSITE 31st STREET ENTRANCE TO EXPOSITION