Making Motor Cars
AND Aircraft
START BETTER
RUN BETTER
HANDLE BETTER
STOP BETTER
Every make of motor car in America is equipped with one or more Bendix Products, which make these modern cars—

START BETTER
RUN BETTER
HANDLE BETTER
STOP BETTER
BENDIX ... an institution dedicated to the advancement of motoring safety and comfort

Every motor car manufacturer in America looks to Bendix to supply one or more (frequently all) of the vital units for controlling power in his product. For this reason, what Bendix builds, and the way Bendix builds, are important to every driver and owner of a motor vehicle.

In the field of aviation the same universal reliance upon Bendix Products is evident.

At least 90 per cent of all American aircraft carry from one to a dozen or more Bendix Products—carburetors, navigation instruments, starters and many other important units of electrical and mechanical equipment. Starting, running or stopping, the control of power in your car, truck, bus or airplane—even in your motor boat—is more than likely a Bendix responsibility.

MORE THAN 50 MILLION MOTOR CARS HAVE BEEN EQUIPPED WITH BENDIX PRODUCTS
The ten famous Bendix automotive chassis units, charted and explained here, are but the more widely known products in an array of precision-built mechanisms such as no other source in the industry can provide. • All are leaders. Bendix invented—created—most of them. And Bendix warrants them—stands back of them—and commends them to you. • Because of these and the many other famous Bendix Products, today's safe high speeds, as well as today's unfailing, automatic self-starting, economical running, easy handling and safe, effortless stopping are possible.

**BENDIX PRODUCTS**

**BENDIX EQUAL-ACTION BRAKES**
Standard on leading cars in every price group. Deliver accurately balanced deceleration easily, smoothly. The culmination of more than ten years of engineering development. Equal-action is a reality with these brakes—they are simple in adjustment and the adjustment “stays put!”

**LOCKHEED HYDRAULIC BRAKES**
Preferred to other types of brakes by a large group of passenger and commercial vehicle owners. Permanent equalization of pressure, freedom from linkage requiring lubrication, and enduring quietness are among the many features. Proved by years of service throughout the world.

**BENDIX B-K VACUUM POWER BRAKES**
Bendix B-K Controlled Vacuum Power Brakes have provided effortless control in exacting passenger and commercial service for nine years. Standard on many leading cars. Applicable whether the primary braking system is mechanically or hydraulically actuated. 96% of all power-brake-equipped vehicles are Bendix-equipped.

**BENDIX STROMBERG CARBURETOR**
Used on more makes of cars than all other carburetors combined! Offers exclusive refinements. Latest is thermostatic control, which holds the throttle slightly farther open during the warm-up period. When proper engine temperature has been reached, idling speed drops to normal.

**BENDIX STARTIX—Automatic Starting**
In use on current models of many leading makes of cars. Provides “switch-key starting”—no floor or dash button to grope for and push. Takes full charge of the engine from the moment the ignition is switched on. Automatically starts the engine... re-starts it if it stalls, repeating as often as necessary.

**BENDIX DRIVE—Used The World Over**
The famous “mechanical hand that cranks your car.” Without a doubt the world’s most widely used automotive component. Known wherever gasoline powered vehicles are used. Time-proved and efficient. An indispensible, reliable companion unit to Bendix Startix.

**BENDIX SCINTILLA AUTOMOTIVE MAGNETO**
Identical in principle to Scintilla Aircraft Magneto, used on virtually all planes of major transport airlines, Army and Navy. Special features: the magnet rotates; breaker, coil and condenser remain stationary. No brushes. Dust, oil and water are excluded, yet internal air circulation is amply provided.

**BENDIX WESTINGHOUSE AIR BRAKES**
With a sound basic principle of control and a background of more than 30 years of faithful service. • Bendix-Westinghouse Automotive Air Brakes give to modern, heavy-duty commercial transport these advantages: full control with minimum muscular effort, instant action, great flexibility and economy.

**BENDIX AVIATION CORPORATION**
Chicago • South Bend • New York
Been equipped with Bendix Products
More than 50 million motor cars have

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