

THIS OIL ¹² IS MADE
ESPECIALLY FOR
ELECTRIC MOTORS ★



★ *See list of uses inside folder*

GULF ELECTRIC MOTOR OIL

Gulf Electric Motor Oil is a mineral oil of the highest quality refined by Gulf's exclusive Alchlor process. This oil furnishes perfect lubrication at all times, will not form sludge or gum and will feed readily to the bearings. Because of its refinement and proper body Gulf Electric Motor Oil will stay in the motor longer, will not splash readily and will materially increase periods between oilings.

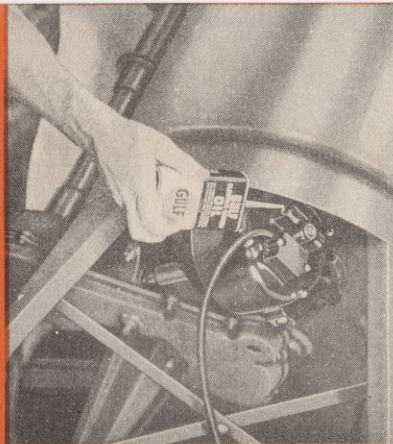
★ USES

Refrigerator Motors, Washing Machine Motors, Mangle Bearings and Mangle Motors, Teletypewriters, Automobile Generators, Automobile Starters, All 1/2 H. P. to 10 H. P. Electric Motors, Power and Hand Saws, Small Machines and Tools, Cream Separators, Electric Lawn Mowers, Motion Picture Machines in Theatres, Electric Floor Surfacers, Rolling and Sliding and Revolving Doors, Printing Machinery, Small Electric Generators, Hand Tools, Portable Electric Tools, Ball Bearings, Roller Bearings, and Electric Cake mixers.

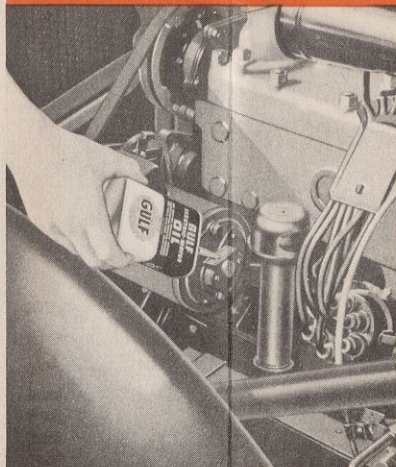


ELECTRIC REFRIGERATION

There is nothing more annoying than a noisy motor. And there's no surer way of keeping it quiet and prolonging its life and service than by regular oilings with Gulf Electric Motor Oil.

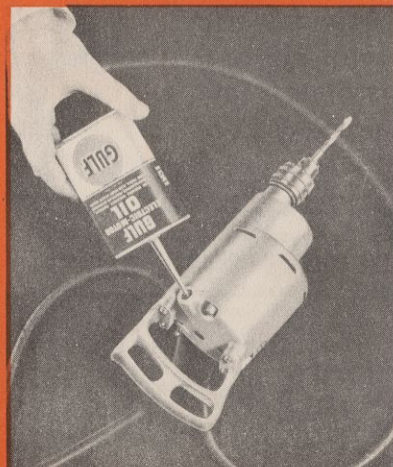


WASHING MACHINES—To keep both motor and bearings in perfect order, lubricate regularly with Gulf Electric Motor Oil. This oil will feed to the bearings readily insuring proper lubrication.



AUTOMOBILE GENERATOR

This unit supplies the electricity that starts your car, that furnishes the power giving spark to your motor, that furnishes light at night. Keep it in perfect condition by regular oiling with Gulf Electric Motor Oil.



PORTABLE ELECTRIC TOOLS

Fine tools require fine care. And in electric tools no item of care is more important than proper lubrication. Gulf Electric Motor Oil will add to the life and efficiency of your tools and prevent wear and rust.



25^c

HALF PINT
CAN

**GULF
ELECTRIC-MOTOR
OIL**

FOR WASHING MACHINES, MANGLES,
REFRIGERATORS, PRECISION MACHINES
AND TOOLS, ALSO MANY UTILITY NEEDS

ONE HALF PINT

GULF

Gulf Electric Motor Oil fills a long felt need for an oil designed especially for electric motors. Sold in convenient half pint cans, equipped with oiling spouts, this oil is handy to use for any electrical motors or appliances. Sold at a price far below that which its quality would indicate, no one should be without it. Get a can today!