The new streamlined Burlington "Zephyr" flashes down the rails at 110 miles an hour... college somatrons stroke out a record race... This is the exciting drama you'll see at the new Elgin sound movie theater. Admission free. 50 cents a day. Location: Elgin Exhibit, Pavilion 4, General Exhibits Group.

ELGIN brings TIME and LIGHT to the WORLD'S FAIR

2912 (natural) 2600 (white)—Celebrated "American Beauty". 15 jewels, gold filled case. $37.50

1423—Popular Elgin, Accurate movement in a sturdy white metal case. $19.00

2600 (natural) 2616 (white)—Excellent Elgin, 17 jewels, gold filled case. $65.00

1191—New Elgin of modern design. Natural gold case, $75.50. Also with Arabic dial.

1597 (natural) 1295 (white)—Attractive, dainty Elgin. Gold filled case and band. $37.50

1165 (natural) 1158 (white)—A handsome watch, 17 jewels, 14 karat gold filled case. $67.50

The big moment for every World's Fair visitor... the famous Arndtus ceremony. Each night Elgin catches a pinpoint of light from the far-away star... makes it illuminate the Court of the Hall of Science. The time: 9:45 P.M. The place: the Court of the Hall of Science.