



23RD STREET  
16 ELGIN EXHIBIT, PAVILION 4,  
GENERAL EXHIBITS GROUP

18TH ST.

12TH ST.

SOUTH LAGOON

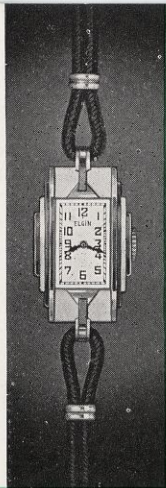
NORTH LAGOON

ELGIN

A Century of Progress 1934

14A

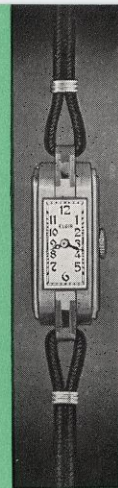
The new streamlined Burlington "Zephyr" flashes down the rails at 110 miles an hour . . . college oarsmen stroke out a record race . . . This is the exciting drama you'll see at the new Elgin sound movie theater. Admission free. 50 shows a day. Location? Elgin Exhibit, Pavilion 4, General Exhibits Group.



2021 (natural) 2020 (white)—Celebrated "American Beauty." 15 jewels, gold filled case. \$37.50

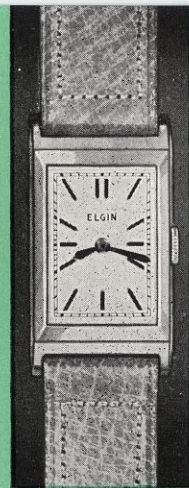
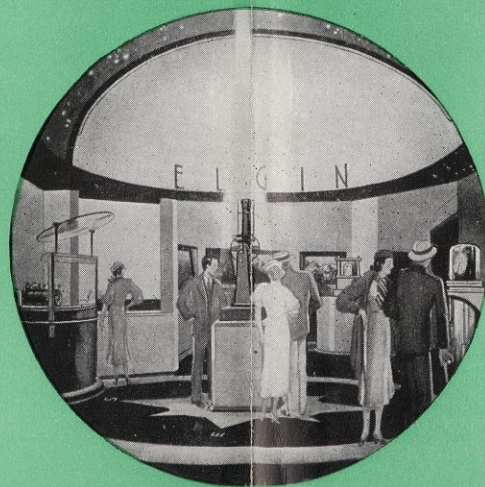


1422—Popular Elgin. Accurate movement in a sturdy white metal case. \$19.00

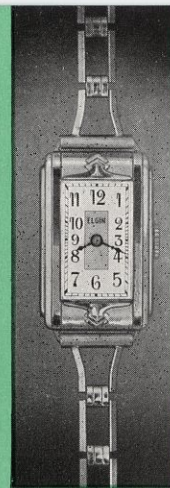


2630 (natural) 2616 (white)—Exquisite Elgin baguette. 17j., 14 k. solid gold case with cord. \$55.00

## ELGIN brings TIME and LIGHT to the WORLD'S FAIR



1191—New Elgin of modern design. Natural gold filled case. \$27.50. Also with Arabic dial



1207 (natural) 1205 (white)—Attractive, dainty Elgin. Gold filled case and band. \$27.50



1165 (natural) 1158 (white)—A handsome timepiece. 17 jewels, 14 karat gold filled case. \$47.50

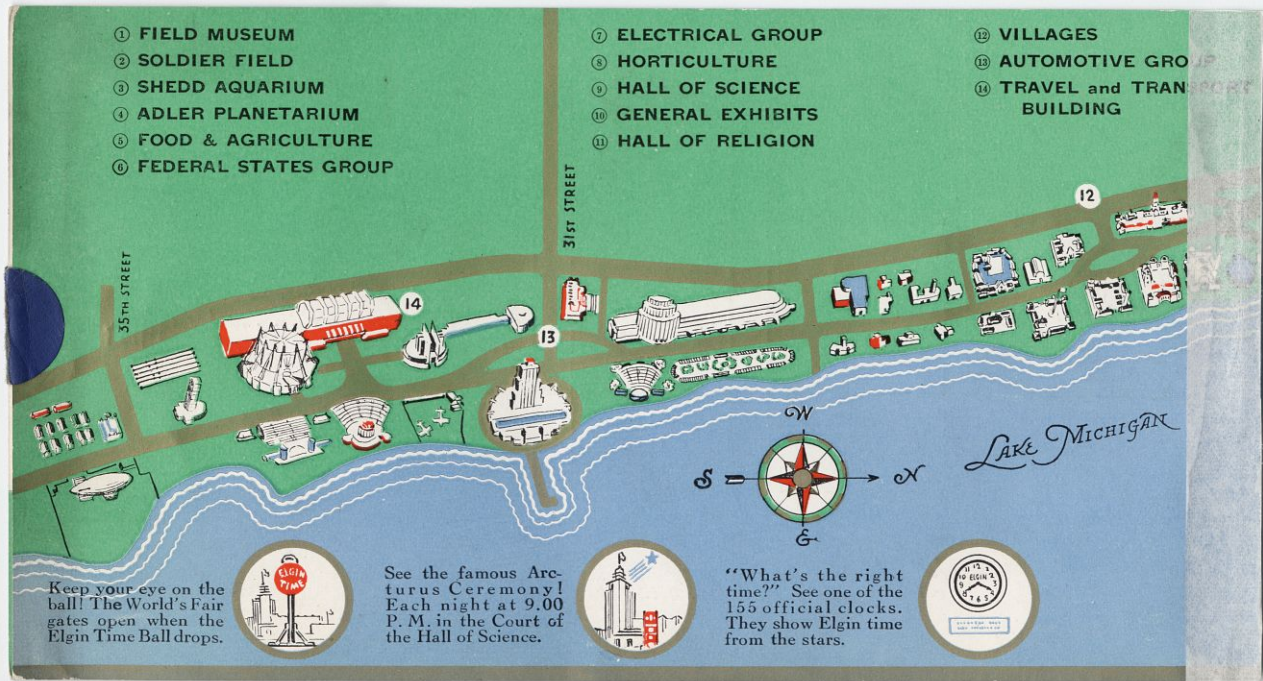
The big moment for every World's Fair visitor . . . the famous Arcturus ceremony. Each night Elgin catches a pinpoint of light from the far-away star . . . makes it illuminate the Court of the Hall of Science. The time: 9.00 P.M. The place: the Court of the Hall of Science.



- ① FIELD MUSEUM
- ② SOLDIER FIELD
- ③ SHEDD AQUARIUM
- ④ ADLER PLANETARIUM
- ⑤ FOOD & AGRICULTURE
- ⑥ FEDERAL STATES GROUP

- ⑦ ELECTRICAL GROUP
- ⑧ HORTICULTURE
- ⑨ HALL OF SCIENCE
- ⑩ GENERAL EXHIBITS
- ⑪ HALL OF RELIGION

- ⑫ VILLAGES
- ⑬ AUTOMOTIVE GROUP
- ⑭ TRAVEL and TRANSPORT BUILDING



35TH STREET

31ST STREET

Keep your eye on the ball! The World's Fair gates open when the Elgin Time Ball drops.



See the famous Arc-turus Ceremony! Each night at 9.00 P. M. in the Court of the Hall of Science.



"What's the right time?" See one of the 155 official clocks. They show Elgin time from the stars.



LAKE MICHIGAN