A CENTURY OF PROGRESS COLORS

ISSUED BY
THE TEXTILE COLOR CARD ASSOCIATION OF THE UNITED STATES, INC.

WITH PERMISSION OF
A CENTURY OF PROGRESS INTERNATIONAL EXPOSITION
CHICAGO 1933
The plan of presenting these colors to American industry and to the public is that of Margaret Hayden Rorke, Managing Director of the Textile Color Card Association.

For over a year, Mrs. Rorke has contacted personally with the officials of a century of Progress Exposition at Chicago and procured their authorization to dramatize, in brochure form, the colors used in the painting of the exteriors of all principal buildings.

It is by these hues that the exposition has expressed so vividly the spirit of progress and the part that color has played for the past one hundred years in America's advancement.
MRS. RORKE DESIRES TO EXPRESS HER APPRECIATION TO ALL OF THOSE WHO HAVE HELPED HER IN THE PREPARATION OF THIS BROCHURE AND SHE WISHES TO GIVE SPECIAL CREDIT TO THE FOLLOWING OFFICIALS FOR THEIR GENEROUS ASSISTANCE AND COOPERATION:

Rufus C. Dawes,
President, A Century of Progress

Joseph Urban,
Director of Exterior Color and Decorative Effects

Otto Teegen,
Assistant to the Director of Exterior Color and Decorative Effects

I. L. Scott,
Associate of the Director of Exterior Color and Decorative Effects

Louis Skidmore,
Chief of Design, Exhibits Department

Sheppard Vogelgesang,
Supervisor of Color and Decorative Effects, Exhibits Department

Lenox R. Lohr,
General Manager

Dr. Allen D. Albert,
Assistant to the President
COLOR KEY TO BUILDINGS ON FOLLOWING PAGES
HALL or SCIENCE
6 ORANGE
4 ORANGE
10-11 BLUE
9 BLUE
20 RED (very little)
23 WHITE

FEDERAL AND STATES
23 WHITE
9 BLUE
22 BLACK
25 GOLD
(32 STATES FLAGS IN COLORS)

ELECTRICAL BUILDING
15-16 RED
17 GREEN
2 YELLOW
3 GREEN
12-13 BLUE
22 BLACK
23 WHITE

TRAVEL AND TRANSPORT BUILDING
3 GREEN
19 YELLOW
1 BLUE
12-13 BLUE

ADMINISTRATION BUILDING
2 YELLOW
12-13 BLUE
23 WHITE
24 ALUMINUM

GENERAL EXHIBITS BUILDING
21 BLUE
19 YELLOW
4 ORANGE
22 BLACK
23 WHITE
1 BLUE

HOME PLANNING HALL
17 GREEN
23 WHITE
4 ORANGE
22 BLACK

AGRICULTURAL BUILDING
2 YELLOW
5 BLUE
15-16 RED
22 BLACK
24 ALUMINUM
23 WHITE

12th ST. ENTRANCE
9 BLUE
20 RED
22 BLACK
25 WHITE