

*All Summer Long Enjoy*<sup>13c</sup>  
**CHICAGO** *and the* **FAIR**



*... and he expects to be back  
for another visit this year!*

# Visit **CHICAGO** and **A CENTURY** of **PROGRESS** in **1934**



You can't go more than a short distance in any part of Chicago without coming upon fine tennis courts, most of which are open to the public without cost or upon payment of a small fee. Bring your tennis racket.



Throughout the summer blooded aristocrats of the turf world compete every day on the fine race tracks adjacent to Chicago. Devotees to the Sport of Kings will get many thrills at these spectacular meets.



Chicago is a golfers' paradise. Scores of public and semi-private courses dot the landscape. Some courses are free and fees are as low as 10 cents in some cases. Even at the finer places the daily fee rarely runs over \$1.00.



More than 150 home games are scheduled this summer for the two big major league teams representing Chicago. Every great star and every great team will appear here several times in the course of the season. Many free games are played daily by talented amateur teams.



Many of Chicago's celebrated legitimate playhouses are refrigerated now so that the season need not end in June. Famous stage stars perform right through the summer. The great picture houses are havens of cool comfort, as well.



Possibly no great city is so favored for water sports as is Chicago. The sparkling blue waters of Lake Michigan form a perfect, natural pool along the entire length of the city. Sandy beaches are free to all comers.

Greatest of all amusement attractions, the Century of Progress Exposition continues through the summer of 1934. And the cost of enjoying it all will again be so low that everyone can attend as often as desired. The 50-cent gate admission will again admit you to all the principal attractions on the grounds, including more than eighty miles of entertaining and educational exhibits. Once you have passed inside the gates, all the great buildings, such as the Hall of Science and others, are open to you.



All summer long Chicagoans and their visitors dance to the music of famous orchestras at the various roof gardens and outdoor pavilions in the city. Air-cooled cafes remain popular throughout the summer, too.



Like a trip around the world, all for 50 cents, is the World's Fair. Many foreign villages of the type that proved so popular last year are being built and will be inhabited by their own peoples. Better arrangements have been made for viewing industrial and scientific attractions. Services for which there was a charge last year are free this year. Food prices have been brought down and the general quality improved. A greater Fair awaits you all during the summer of 1934.

Spend your vacation in **CHICAGO** ... See the **WORLD'S FAIR**



## YOUR KIND OF FUN IN CHICAGO

It matters not what you regard as the best kind of vacation amusement, or what your favorite sport may be, you'll find it this summer in Chicago. Any diversion that is available in any other city of the nation is awaiting you here . . . and many that you would hunt long for elsewhere. Chicago is an amusement-loving city. Busy as they are during working hours, Chicago people like their fun, and they need not leave home to get it.

Join the other fishermen down on the lake front, if you like. Many of them pull out big catches every day. Rent a horse (there are plenty to be had) and ride around the parks and forest preserves. Dance in the various outdoor gardens . . . go to the theater . . . hike along the lake or out in the woods . . . motor over miles of parks and boulevards. Disport yourself according to the moment's whim, but don't miss the World's Fair . . . greatest of all attractions, awaiting Chicagoans and their visitors all summer long.

### CHICAGOANS, Incorporated

*A citizens' invitation committee  
organized to extend hospitality to visitors*

Room 348

111 West Washington Boulevard