The Mirror-Pool vividly re-creates the magnificence of the Chrysler Motors Building as the Modern Genii of Electricity etch it in flaming brilliance against a night sky.

Chrysler Motors

INVITES YOU AND YOUR FRIENDS TO VISIT CHRYSLER MOTORS AT A CENTURY OF PROGRESS AND SEE THE EXTRAORDINARY ENGINEERING FEATURES OF PLYMOUTH, DODGE, DE SOTO AND CHRYSLER CARS DRAMATIZED IN THRILLING DEMONSTRATIONS OF QUALITY AND PERFORMANCE
Where Chrysler Motors “Steals the Show” at A Century of Progress Exposition

PLYMOUTH, DODGE, DE SOTO, CHRYSLER, HEADLINERS IN STRIKING CHICAGO WORLD’S FAIR

Miss Leslie Turner, soprano of the Chicago Civic Opera, opens the Chrysler Motors Building for 1933 while a group of divisional executives looks on.

The Chrysler Motors Building houses with the visitor an indelible impression of beauty. This is a view of the spacious inner court from the automobile salon.

The Minot Pool, the ferriswheel and the modernistic Chrysler Motors Building.

The Gary 90's marvel at De Soto's Airflow liners.

Rossi and Codax, French ocean sponsors, visit the exhibit.

Here’s a crowd eager to ride in the new Dodge. At the end of every track performance visitors wait in line for demonstrations.

Thursday, Children's Day at the Fair, always finds an army of youngsters crowding around Barney Oldfield, eager to get his autograph.

Looking down the 200-foot platform with its interesting display of Dodge trucks.

Plymouth individual front wheel suspension can "take it"—the picture tells the story.

The 4,000 pound forge hammer strikes a 15,000-pound blow on it makes Plymouth sneezing knuckles at the exhibit.

Here’s Barney Oldfield himself with his famous cigar and smile. In the lower picture he is speeding his Plymouth at 50 miles an hour along the 45-degree incline. You may be sure the crowd which has thronged the stands is thoroughly sold on Plymouth performance.
Striking Chrysler Motors Exhibit Proves an Inspiration to World's Fair Visitors

There's real inspiration in the Chrysler Motors exhibit for every person connected with every division of the Chrysler Corporation—Plymouth, Dodge, De Soto, Chrysler. Nothing could be more thrilling than to see the enthusiasm with which the crowds accept the convincing displays and demonstrations of Chrysler Motors achievements—vibrationless floating power engine mountings—safety steel bodies—hydraulic brakes—airflow body design—floating cushion front wheel suspension. Outstanding in this regard are the sensational track and sand pit tests under the personal direction of Barney Oldfield, the most popular name in American motordom. Time and again this show has been called the greatest of all selling demonstrations at this greatest of all expositions. We urge you not to miss this great opportunity. When you come, make the Chrysler Motors exhibit your headquarters. We will be glad to help you get the greatest benefit and the fullest enjoyment from your visit.

CHRYSLER MOTORS
AT A CENTURY OF PROGRESS