

15A



The famous corner entrance of CARSON PIRIE SCOTT & CO., situated on what is said to be the world's busiest corner, at State and Madison Streets. Chicagoans have long made this store a convenient meeting place. Just within these doors is a large and spacious lobby entrance leading directly into the first floor sections of the store, and to the Aisle of States. There are two other entrances on State Street, as well as those on Madison, Wabash and Monroe Street.



## CARSON PIRIE SCOTT & CO

State      Madison  
Wabash    Monroe

Chicago

**Carson Pirie Scott & Co.**

invite you to make this store your headquarters during the summer, and to visit it often.

WITHIN this cool, conveniently arranged store is virtually another "World's Fair" with thousands of satisfying things to see and enjoy. Its merchandise is truly distinguished, including choice wares from all over the world. Among its thousands of patrons are the present generations of families who have been prominent in the building of Chicago.

For many busy and progressive years Carson's has kept pace with the growth of the city. This very summer brings the store's 80th anniversary. To see how perfectly in step with the times it is, take advantage of its conducted store tours, which will show you a few of the many interesting spots that are deserving of your visit.

Here are some of the free services we've arranged for your convenience:

- Parcel checking
- Rest room
- Information bureau
- Travel bureau
- Post-office
- Credit office
- Personal shopping bureau
- Children's play-room
- Store guides
- Gift wrapping service

# A CENTURY OF PROGRESS

INTERNATIONAL EXPOSITION

## CHICAGO

Midway Features:

- Ride of a Century
- Trip Down Lost River
- Old Mexico
- Animal Fair
- Cyclone Coaster
- Streets of Shanghai
- Beach Midway Rest.
- Winston Racers
- African Dips
- Motordrome
- Shooting Gallery
- Bug Ride
- Scooter Ride

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### INDEX TO BUILDINGS AND CONCESSIONS

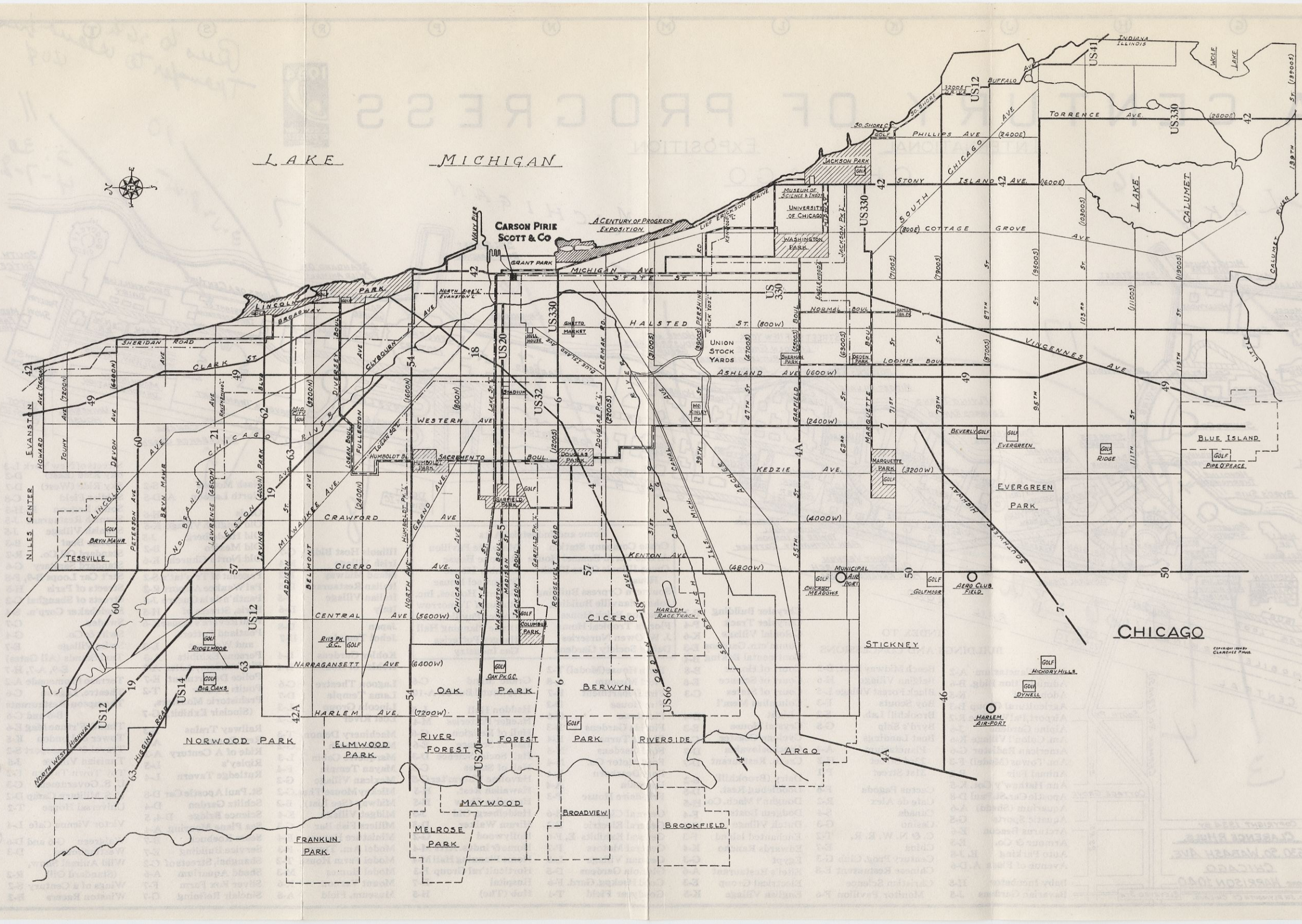
Adler Planetarium	A-2	Beach Midway Rest.	B-2
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Adobe Hut	K-5	Black Forest Village	L-5
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Crystal House	E-3	Haeger Potteries	
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Electrical Group	E-3		
English Village	K-5		

Bus to 26th Transfer to Island bus 404

3-5-8-10  
2:30  
4-7-8-10

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- North Lagoon A, D-5
- Oasis H-6
- Old English Village K-5
- Old Heidelberg J-5
- Sponge Boat B-3
- Standard Oil Co. R-2
- Standard Sanitary G-6
- Str't Car Loops B-9, F-8
- Streets of Paris H-5
- Streets of Shanghai C-2
- Studebaker Corp'n. S-4
- Swift & Co. G-4
- Swiss Village E-7
- Taxi Stands (All Gates) E-9, A-7, H-7
- Terrazo Promenade A-2
- Theatre, Lagoon C-6
- Thompson Restaurants B-6 and C-6
- Time & Fortune Mag E-6
- Tower of London K-5
- Travel & Transport S-2
- Tunisian Village J-5
- Toy Town Tavern F-2
- U. S. Government C-3
- U. S. Military Camp D-2
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- Victor Vienna Cafe L-4
- Walgreen G-6 and D-6
- Westinghouse D-3
- Wild Animal Show, (Standard Oil) R-2
- Silver Fox Farm F-7
- Sinclair Refining G-7
- Winston Racers B-2



Your Souvenir  
GUIDE MAP  
A Century of Progress

★  
Self-Escorted Tours  
to the  
Century of Progress  
Exposition

★  
*Tours Planned  
to fill interestingly and to the  
best advantage the time  
you have available*



Self-Escorted Tour Bureau  
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State Street side  
"UNDER THE CLOCK"



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Wabash Monroe  
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