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# ANNOUNCING--The Sky Ride Amateur Photographic Contest



## Prizes:

- 1st Prize—SKY RIDE SILVER TROPHY
- 2nd Prize—6-20 EASTMAN CAMERA
- 3rd Prize—EASTMAN JIFFY CAMERA
- 4th Prize—3 TEN-TICKET WORLD'S FAIR PASS BOOKS
- 5th Prize—2 TEN-TICKET WORLD'S FAIR PASS BOOKS

*Contest Closes*  
**SEPTEMBER 12**  
 Enter Your Prints  
**NOW!**

TO add to your enjoyment of A Century of Progress and to perpetuate your memory of one of its greatest attractions, the Sky Ride, in cooperation with the Hall of Photography, offers five valuable prizes for the most beautiful photographs taken by amateur photographers from the top of the Sky Ride towers. All amateur photographers are eligible. Read the rules below, take your pictures, fill out the entry blank and join this delightful contest.

## Judges:

**MAJ. A. W. RICHARDSON**  
 Superintendent of the Sky Ride

**LOUIS SKIDMORE**  
 Assistant to the General Manager of  
 A Century of Progress

**GEORGE D. BERTKE**  
 Art Director of Lord & Thomas  
 Advertising Agency

## - - RULES - -

1. Any number of prints may be entered.
2. There is no restriction as to size of prints, mounting, kind of paper, film or cameras used. Colored views not accepted.
3. Pictures may be taken by day or by night.
4. Pictures **MUST** be made from top of either the west or the east tower from the enclosed area or the decks. No others accepted.
5. All entries must be delivered to the Hall of Photography at the west approach to the Sixteenth street bridge.
6. No prints will be returned.
7. Judges reserve the right to call for any negatives but no negatives are to be sent with the entries.
8. Decision of the judges will be based on: 1, Technical excellence; 2, Originality; 3, Composition.
9. Competition opens August 21 and closes at midnight September 12.
10. Put your name and address on the back of each print entered.

## Entry Blank

(TEAR OFF AND INCLUDE WITH PRINTS)

Name.....

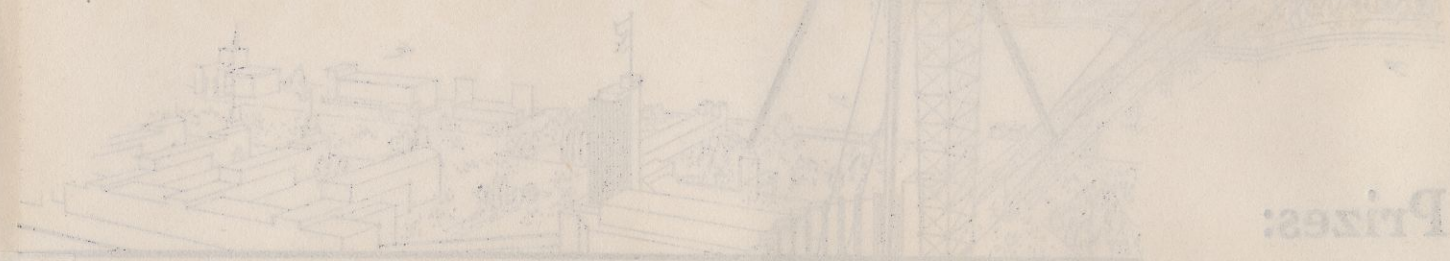
Number of Prints.....

Address.....

Date Taken.....

ANNOUNCING--The

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