ANNOUNCING--The **Sky Ride Amateur Photographic Contest**

**Prizes:**

1st Prize—SKY RIDE SILVER TROPHY
2nd Prize—6-20 EASTMAN CAMERA
3rd Prize—EASTMAN JIFFY CAMERA
4th Prize—3 TEN-TICKET WORLD’S FAIR PASS BOOKS
5th Prize—2 TEN-TICKET WORLD’S FAIR PASS BOOKS

To add to your enjoyment of A Century of Progress and to perpetuate your memory of one of its greatest attractions, the Sky Ride, in cooperation with the Hall of Photography, offers five valuable prizes for the most beautiful photographs taken by amateur photographers from the top of the Sky Ride towers. All amateur photographers are eligible. Read the rules below, take your pictures, fill out the entry blank and join this delightful contest.

**Judges:**

<table>
<thead>
<tr>
<th>MAI. A. W. RICHARDSON</th>
<th>LOUIS SKIDMORE</th>
<th>GEORGE D. BERTKE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Superintendent of the Sky Ride</td>
<td>Assistant to the General Manager of A Century of Progress</td>
<td>Art Director of Lord &amp; Thomas Advertising Agency</td>
</tr>
</tbody>
</table>

--- **RULES** ---

1. Any number of prints may be entered.
2. There is no restriction as to size of prints, mounting, kind of paper, film or cameras used. Colored views not accepted.
3. Pictures may be taken by day or by night.
4. Pictures **MUST** be made from top of either the west or the east tower from the enclosed area or the decks. No others accepted.
5. All entries must be delivered to the Hall of Photography at the west approach to the Sixteenth street bridge.
6. No prints will be returned.
7. Judges reserve the right to call for any negatives but no negatives are to be sent with the entries.
9. Competition opens August 21 and closes at midnight September 12.
10. Put your name and address on the back of each print entered.

**Entry Blank**  
(TEAR OFF AND INCLUDE WITH PRINTS)

<table>
<thead>
<tr>
<th>Name</th>
<th>Number of Prints</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Address</th>
<th>Date Taken</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Announcing The Sky Ride Amateur Photographic Contest

Prizes:

1st Prize—Sky Ride Silver Trophy
2nd Prize—8x10 Eastman Camera
3rd Prize—Eastman Dry Camera
4th Prize—Ten Tickets World's Fair Pass Books
5th Prize—20 Tickets World's Fair Pass Books

Contest Classes
September 13
Enter Your Prints Now!

Judge:

George O. Burke
Louis Stimson
Malcolm W. Richardson

Rules:

1. The number of prints sent will be limited to 100 per person.
2. The prints must be mounted on firm, glossy paper and must be submitted in original condition.
3. The prints must be original work and cannot be reproductions or copies of previously published work.
4. The prints must be submitted by September 12th.
5. The prints will be judged on composition, originality, and technical excellence.
6. The winners will be announced on September 13th.

Entry Blank

Name:
Address:
City:
State:
Zip Code:

Deadline: September 9th

Entry fee: $1.00

Return with entry blank and send to:

Sky Ride Amateur Photographic Contest

World's Fair, Chicago