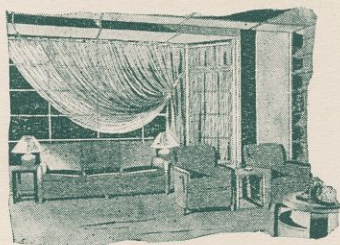


*... about the modern furnishings in*

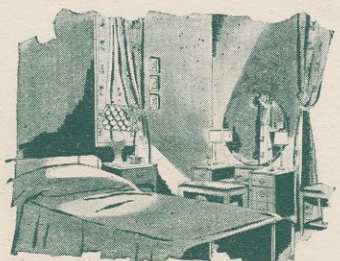
**WIEBOLDT'S world's fair house**

*Wieboldt's* modern home is intended to prove by actual demonstration, the practicability, beauty, and economy of modern furniture and furnishings . . . All of the furnishings in this modern house were selected from Wieboldt's regular lines. Any item may be purchased at the Wieboldt Store near your home or the place where you are staying.



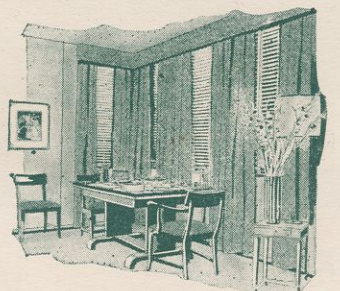
### THE LIVING ROOM

Davenport by Kroehler	\$89.50
Chartreuse Chair by Kroehler	37.50
Blue, Plaid, Coral Chairs, Kroehler, ea.	54.75
Walnut Frame Chair by Kroehler	44.75
Radio by Philco	95.00
Walnut-Ebony Table, Valentine-Leaver	29.95
Walnut End Table, Mersman Bros. Corp.	9.95
Smoker by Mersman Bros. Corp.	12.95
Floor Lamp, Mutual Sunset Lamp Co.	15.95
Table Reflector Lamp, Mutual Sunset Lamp Co.	19.95
Blue Table Lamps, Red Wing Pottery Co., each	4.95
Ivory and Red Lamp by Arton Studios	3.95
Onyx Lamp, Mutual Sunset Lamp Co.	29.95
Broadloom Carpet, 9 ft. wide, sq. yd.	5.95
Fireplace Set by Universal Electric Log	25.00
Andirons, Universal Electric Log	25.00
Drapery Material by Celanese Corp. of America, yd.	1.19



### THE GIRL'S BEDROOM

Dressing Table with round mirror by B. F. Huntley Furniture Co.	\$59.75
Bench by B. F. Huntley	8.95
Bedroom Chair by B. F. Huntley	8.95
Nite Table by B. F. Huntley	12.95
Dresser by B. F. Huntley	49.50
Twin Bed by B. F. Huntley	19.50
Chintz Chair by Kroehler	29.95
Lavender Carpet, 9 ft., square yard	4.95
Bed Spring by Fett Bed Spring Co.	16.95
Mattress by Perfection Bedding Co.	19.95
Brush Silver Lamp, Chi. Art Novelty	3.95
China Lamp with Shade	9.95
Floor Lamp by Leon & Erich	6.50
Crystal Lamp by Chicago Art Novelty	5.00



### THE DINING ALCOVE

Refectory Table by Luce Mfg. Co.	\$51.00
Buffet by Luce Mfg. Co.	51.00
Side Chairs by Luce Mfg. Co.	10.00
Arm Chair by Luce Mfg. Co.	13.50
Screens by Ferguson Bros.	12.95
Cotton Damask Drapery Material by The Waverly Fabrics Division of F. Schumacher & Co., yard	4.50
Broadloom Carpet, 9 ft. wide, sq. yd.	5.95
Torchieres by Lightolier Co., each	27.50

### THE HALLWAYS

Wall Paper—Tan Striped by The Warner Co.	
Paper, roll	\$ .90
Border, yard	.60
Linen Cabinet—Blankets, by Chatham	
Air Loom	7.98
Monticello	9.98
Hollywood	12.98
Sheets—	
Fruit-of-the-Loom (81x99)	1.49
Morewear (81x99)	1.09
Five Light Fixture, Lightolier Co.	17.50
Two Light Fixture, Lightolier Co.	6.50

### THE BATHROOM

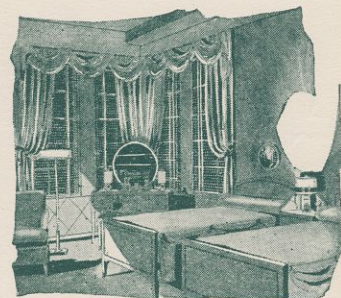
Light Fixtures by Lightolier, each	\$5.00
Bath Towels by Martex	1.00
Guest Towels by Martex	.50
Face Cloths by Martex	.20
Bath Mats by Martex	2.49
Venetian Blinds, Miller & Connell, square foot	.50
Shower Curtain, I. B. Kleinert	4.98

### THE UTILITY ROOM

A.B.C. Washer by Altorfer Bros.	\$109.50
A.B.C. Ironer by Altorfer Bros.	89.50
Vacuum Cleaner by Hoover	83.25

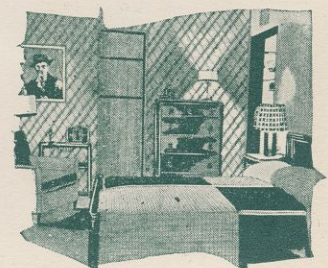
### THE MASTER BEDROOM

White Dresser by Carrollton Mfg. Co.	\$64.00
White Dressing Table by Carrollton Mfg. Co.	45.00
Bench by Carrollton Mfg. Co.	12.95
Twin Beds by Carrollton Mfg. Co., each	26.00
Nite Table by Carrollton Mfg. Co.	14.95
Chest of Drawers, Carrollton Mfg. Co.	49.00
Bedroom Chair, Carrollton Mfg. Co.	12.95
Chaise Lounge by Kroehler	59.75
Round Table by Mersman Bros. Corp.	18.95
Oblong Table, Mersman Bros. Corp.	14.95
Chintz Chair by Kroehler	29.95
Waffle Cloth Chair by Kroehler	44.75
Bed Spring by Fett Bed Spring Co.	12.95
Mattress by Perfection Bedding Co.	24.95
Venetian Blinds, Miller & Connell, sq. ft	.50
Crackel Lamp by Mutual Sunset Co.	6.50
Floor Lamp with Shade, Rindsberger	17.95
Bridge Lamp with Shade, Rindsberger	14.95
Brush Gold Lamps, Mutual Sunset, ea.	7.50
Shadolite Carpet, square yard	6.95
Wallpaper by The Warner Co., roll	1.50



### THE BOY'S BEDROOM

Fullsize Bed by Carrollton Mfg. Co.	\$50.00
Nite Table by Carrollton Mfg. Co.	34.75
Dresser with Mirror, Carrollton Mfg.	79.00
Chest by Carrollton Mfg. Co.	69.00
Bedroom Chair, Carrollton Mfg. Co.	18.95
Upholstered Chair by Kroehler	37.50
End Table by Mersman Bros. Corp.	10.95
Pottery Lamps by Arton Studios, each	4.95
Bronze Lamp by Chicago Art Novelty	9.95
Bridge Lamp by Mutual Sunset Lamp	12.95
Radio by Philco	25.00
Carpet, Broadloom 9 ft. wide, sq. yd.	5.95



### THE ROOF TERRACES

Entire furnishings by Howell Mfg. Co.	
Umbrellas	\$18.95
Folding Canvas Chairs	3.95
Metal Spring Chairs	7.95
Plaid Chairs	9.95
Fabric Chairs with Spring	16.95
Metal Enamel Tables	2.50
Metal Tables (with hole)	10.95
Fabric Love Seat	44.75
Fabric Chairs	27.95



### THE KITCHEN

Gas Range, American Stove Co.	\$109.50
Frigidaire by Frigidaire Sales Corp., 6.3 cubic feet	227.00
Kitchen Cabinet by Hoosier Mfg. Co.	79.50
Linoleum by Armstrong Linoleum Co., sq. yd.	2.25
Linowall by Armstrong Linoleum Co., sq. yd.	2.25
Measured Time by Measured Time, Inc.	9.50
Dish Towels by J. P. Stevens Co.	.25

### ACKNOWLEDGMENTS TO THE FOLLOWING CONCERNS FOR THEIR COOPERATION:

Vases—Vanity Sets—Fostoria Glass Co., Mirrors—Nurre Mirror Co., Cords and Trimming—E. L. Mansure Co., Cornell Products—In-Cel-Wood, Super Cornell Wood Board, Ozite—The Clinton Carpet Co., Decorative Drapery Fixtures—Miller & Connell, all Paint Material for entire house from The General Paint and Varnish Co., Bedspread in Girl's Room—material from Morton Sundour Co., Landscaping—Mottles' Nursery, Grass Seed—H. A. Sholes & Co.,

Structural Glass in Bathroom—Vitrolite Co., Bathroom Fixtures—Crane Co., Monel Metal Sink—The International Nickel Co., Inc., Furnace—Holland Furnace Co., Pictures—Ficks & Co., Chrome Accessories—Bruce-Hunt, Inc., Electric Kitchen Appliances—Landers, Frary & Clark, Modern Cooking Utensils—Polor Ware Company, Clothes Closet Fixtures—Knappe & Vogt Mfg. Co., Glassware—Earl W. Newton and Associates, Lace Doilies—Quaker Lace Co.

# WIEBOLDT'S world's fair house

5 conveniently located  
**WIEBOLDT STORES**

**"THE BEST STORES IN CHICAGO FOR MOST PEOPLE"**

CHOOSE THE ONE NEAREST YOU AND MAKE IT YOUR SHOPPING CENTER . . .  
FOR THERE YOU CAN PARK WITHOUT DIFFICULTY, FOR AS LONG AS YOU  
PLEASE, AND SHOP AT LEISURE.

**ON ASHLAND BLVD., NEAR MADISON**

SEELEY 1000

**ON LINCOLN AVE., NEAR BELMONT**

WELLINGTON 1000

**ON 63RD ST., NEAR HALSTED**

ENGLEWOOD 8700

**ON DAVIS ST., EVANSTON**

DAVIS 1000

**ON MILWAUKEE AVE., NEAR ASHLAND**

ARMITAGE 1000

Use the **WIEBOLDT plan** — THE MODERN FURNITURE  
AND OTHER HOME FURNISHINGS ON VIEW IN THIS HOUSE MAY BE PURCHASED  
ON WIEBOLDT'S MONTHLY PAYMENT PLAN.