GARDEN AND FLOWER SHOW
HORTICULTURAL BUILDING
A CENTURY OF PROGRESS
CHICAGO 1933

SOUVENIR BOOK  TWENTY-FIVE CENTS
"A garden is a poem come to life and dramatized in all the glamour and eloquence of Nature's finest talent."

VIEW FACING EXHIBITION HALL FROM ITALIAN FORMAL GARDEN

By Charles Fiore.

HORTICULTURE

A CENTURY OF PROGRESS

INTERNATIONAL EXPOSITION

CHICAGO • ILLINOIS • U.S.A.

1933
"Nature has glorified the romance of the sky and the earth and given us her flower gardens."

FOREWORD

IFE minus its aesthetic values would be barren indeed. Though we may often forget the fact, beauty is as essential for our well-being and happiness as are food and shelter and clothing. Fortunately, beauty appears in many forms—in music, in painting, in sculpture, in literature, and in a thousand glories of Nature. Not only are we moved at twilight by the rose colors of the western sky, or by the sparkling stars that sprinkle the vault of heaven at night, but deep in our beings there is a love for growing things, for living objects that in graceful forms and lovely colors and with sweet odors spring miraculously from the warm bosom of the soil. Even a single blossom, growing in a clay pot on a window sill, has opened to a weary soul a glimpse of heaven.

In the exhibition of A Century of Progress, there is an unparalleled display of the advancements in architecture and the triumphs of science, not only in their physical forms but also in their varied application to the arts of living. But these things do not compass man’s interests or entirely cover the fields of notable progress.

The Horticultural and Floricultural Exhibition measures up to the very high levels attained by science, invention, engineering and industry as exemplified at A Century of Progress International Exposition. This great exhibition is dedicated to the Horticultural Industry in all its branches.

Here have been gathered the choicest blossoms, finest trees, shrubs and accessories, weaving them together into a delightful picture designed to give you something to take away with you as an enduring possession, that intangible something, not of leaf nor of bud, but the infinite happiness which comes in an association of these things. If it shall have added this to your life, if it shall give you enjoyment and inspiration, then our efforts shall not have been in vain and the objective and ideals of this Exhibition shall remain monumental to its accomplishment.
"Not so much a fair Narcissis or a lovely Rose, 
But a silken, perfumed something that just grows."

HORTICULTURAL EXHIBITION 
AND 
GARDEN AND FLOWER SHOW 
AT 
A CENTURY OF PROGRESS 
INTERNATIONAL EXPOSITION 

May 27th to November 1st 
1933 
Located at 
SOUTH END—NORTHERLY ISLAND 

An Exhibition featuring the products and creations of 
Leaders in the Horticultural field 

Operated in cooperation with the 
HORTICULTURAL INDUSTRY 

By 
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"Trees were among the earliest companions of man and they have ever remained his steadfast friends."

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Horticultural Building at A Century of Progress
"Like so many precious jewels, Summer has studded the hillside with her most brilliant blossoms."

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“Old fashioned gardens whispering tell
Of things remembered, things loved well.”

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IMMORTAL—TREE

Think you no soul dwells in a tree
No soul such as of you or me,
No life that pulses 'neath
The bark and rough
'Neath all that hard exterior
And woody stuff
That is immortal—
Tree,
That lifts its arms to God
To worship in the great cathedral
Of the sky and sod.
Think you the winds
That beat upon its breast
Strange music
Of a wordless tongue;
Nay, these are hymns
That have reverberantly sung
Through ages
Ever since the world begun.

A tree may die;
No less for such as these
Still linger its immortal memories.
A separation of the wood from wood
Cannot dissolve such brotherhood.
Linked through the bondage
Of transcendent years
Such dissolution
Would but to release
Its soul,
Through physical demise.

And we shall feel
And know,
Both you and I,
What there has been
Of immortality
That dwells within
This silent understanding friend,
Whose death can never
Friendship end.
Whose memory lingers long
With you and me;
Such is the immortality
Of just a tree.

—Rebecca Anthony.
IN every World exposition, Horticulture has been one of the most popular and interesting of the major attractions. A Century of Progress Exposition, recognizing the importance of this industry and its cultural value to every community, set aside for this feature one of the outstanding locations in the Fair grounds. Over five acres of ground have been developed for the purpose and Horticulture’s delightful setting is supplemented by an impressive structure housing the exhibits.

The Horticultural and Floricultural Exhibition, including a continuous Garden and Flower Show, consists of an interior division and an exterior division.

Extensive Exhibition space has been provided in the Horticultural Hall, wherein special weekly flower shows will be held. Every convenience and facility to properly stage these shows has been provided, so that the changes may be made without interruption. The special exhibits will cover the entire range of flower displays from the earlier shows featuring Irises and Peonies to the closing period of the Exposition when a special chrysanthemum show will be featured. Each of these shows will present its own spectacular beauty in its complete new setting.

An entirely new note in display is the scenic settings staged in diorama form in the main Diorama Hall. Here you will see a glamorous tropical scene and other alluring bits of natural beauty. A special group of these dioramas has been set aside to demonstrate the practical use of flowers in interior decoration.

The gardens on the exterior cover every type and kind, from the strictly formal to the naturalistic. A large terrace, overlooking the gardens, will prove a welcome rendezvous for tired visitors.

Each garden will be maintained at its best throughout the period of the Exposition. Seasonal changes will be made so that at all times each will present a perfect picture. The beauty of the entire spectacle will be one that will leave a lasting impression and serve as a real education in gardening and landscaping.

This Garden and Flower Show will prove a source of inspiration and joy to all who see it and will serve as a monument to a great industry.
SPECIAL FLOWER SHOW SCHEDULE

These special shows will be staged in the main Exhibition Hall located at the right of the main entrance, at the south end of the Horticultural Building.

May 27th to June 8th inclusive—Tulips, Iris, Snapdragons, Orchids, etc.
June 9th to 15th inclusive — Peonies; American Peony Society
June 16th to 20th inclusive — California Flower Festival
June 21st to 24th inclusive — Peonies; American Peony Society
June 25th to 30th inclusive — Pasadena Rose Tournament
July 1st to 7th inclusive — Illinois Federation of Women's Clubs (Garden Departments):
  Delphiniums, Larkspurs, Lilies, Perennials
July 8th to 14th inclusive — Garden and Flower Paintings; sculpture and flower arrangement; Chicago Galleries Association
July 15th to 21st inclusive — Gladiolus Show
July 22nd to 28th inclusive — Cacti and Succulent Plants; Cactus and Succulent Society of America
July 29th to Aug. 4th inclusive—Lilies, Hollyhocks, Hardy Phlox
Aug. 5th to 11th inclusive — Water Lilies, Water Plants, Fish, Exotics, Southern Calif Nurserymen's Ass'n.
Aug. 12th to 18th inclusive — Gladiolus; Illinois Gladiolus Society
Aug. 19th to 25th inclusive — Garden Club Week—Asters, Zinnias
Aug. 26th to Sept. 1st inclusive—Floral Industries Show
Sept. 2nd and 3rd inclusive — Wisconsin Gladiolus Society
Sept. 4th to 8th inclusive — Autumn Flower Show
Sept. 9th to 15th inclusive — Vegetables, Fruits, Nuts
Sept. 16th to 22nd inclusive — Dahlias; Central States Dahlia Society
Sept. 23rd to 29th inclusive — Roses
Sept. 30th to Oct. 6th inclusive—California Chrysanthemums
Oct. 7th to 13th inclusive — Carnations, Foliage and Flowering Plants
Oct. 14th to 20th inclusive — Orchids and Lily of the Valley
Oct. 21st to Nov. 1st inclusive—Chrysanthemums

SPECIAL CLASSES FOR GARDEN CLUBS AND PRIVATE AND PROFESSIONAL GROWERS WILL BE FEATURED WITH EACH SHOW

This schedule is subject to change without notice. However, a complete flower show will be staged in the event a change of plan is made necessary.
"I think the angels when they light
The stars, the flowers of heaven, at night;
Let wee tots of the city peep
Into His garden while they sleep."

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"I like to think at twilight among His lilies tall,
He walks, but loses the smallest flower of them all."

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ENTRIES FOR SPECIAL SHOW—JULY 1st to 7th

Units: District 1-2-3-6-7-9-10
Corner Sec. Highland Park, Forest Preserve (Conservation), Third District (Edgemere Woman’s Club). Gardens and floral arrangement: Mr. and Mrs. Kennebuck, Chicago Woman’s Club, Forest & Garden Department; Englewood Woman’s Club, Joliet, Sherman Park Neighborhood House, Chicago Lawn, South Side Catholic Woman’s Club, Palos Park Woman’s Club, Mr. and Mrs. George Ward, Orland Park Woman’s Club, Evanston Friends of Council, 6th District, 7th District, Woman’s Ideal Club, Deerfield Woman’s Club, Gray’s Lake Clearing Woman’s Club, Evergreen Florists, Soukel’s Nursery, Beverly Juniors, Gresham Woman’s Club, Chesterfield Woman’s Club.

HOSTESSES FOR SPECIAL WEEK
MRS. WALLACE B. COMBS, Chairman

Sat. July 1st—PRESIDENT’S DAY - - - - - - Mrs. Wm. F. Farrell and Mrs. Mary Wall
Sun. July 2nd—PAST PRESIDENT’S DAY - - - - - - Mrs. W. Seymour and Mrs. J. M. Fowler
Mon. July 3rd—GARDEN DAY - - - - - - Mrs. Chas. Caldwell and Mrs. W. B. Combs
Tues. July 4th—CITIZENSHIP DAY - - - - - - Mrs. C. Dargan and Mrs. R. Hoadley
Wed. July 5th—CONSERVATION DAY - - - - - - Miss Z. L. Gray and Mrs. W. Hermsdorf
Thurs. July 6th—ART DAY - - - - - - Mrs. A. Cole and Mrs. A. Johnson
Fri. July 7th—AMERICAN HOME DAY - - - - - - Mrs. P. Carter and Mrs. W. Seymour
"To some they are scientific marvels, to others a decoration, but to me they are a beautiful and an endless song—these flowers."

SPECIAL EXHIBITS
NORTH EXHIBITION HALL

FOLIAGE GARDEN AND FOUNTAIN EXHIBITED BY THE COMMISSIONERS OF LINCOLN PARK
ALFRED D. PLAMONDON....President WILLIAM BLAEZING.......Chief Florist

FLOWER AND FOLIAGE DISPLAY EXHIBITED BY THE COMMISSIONERS OF THE SOUTH PARKS
EDWARD J. KELLY.........President GEORGE T. DONOGHUE....General Supt.

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SPECIAL FEATURES
IN THE HORTICULTURAL BUILDING SCENIC DIORAMA SETTINGS

<table>
<thead>
<tr>
<th>NUMBER</th>
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<td>1</td>
<td>A Tropical Garden</td>
<td>West Chicago Park Commissioners</td>
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<td>2</td>
<td>Maxwell House</td>
<td>General Foods Corporation</td>
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<td>3</td>
<td>Indiana Dunes Landscape</td>
<td>Gary Yard &amp; Garden Club</td>
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<td>The Loggia</td>
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<td>5</td>
<td>Ferns of the United States</td>
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<td>6</td>
<td>The Desert</td>
<td>T. R. Schroeder</td>
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<td>7</td>
<td>A Door-way Court Garden</td>
<td>A. F. Ameling Company</td>
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<td>8</td>
<td>A Mountain Stream</td>
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<td>A Period Interior</td>
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<td>Sun Room</td>
<td>Mandel Brothers</td>
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<td>13</td>
<td>Old English Interior</td>
<td>John A. Colby &amp; Sons</td>
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<td>14</td>
<td>A Sculpture Garden</td>
<td>Waukesha Garden Studios</td>
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<td>15</td>
<td>Suwanee River Cabin</td>
<td>Garden Club of Morgan Park</td>
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</tbody>
</table>

GARDEN FEATURES
These are staged on the exterior of the Horticultural Building. Entrance to the garden section is through the North Hall.

<table>
<thead>
<tr>
<th>NUMBER</th>
<th>TITLE</th>
<th>SPONSORED BY</th>
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<tbody>
<tr>
<td>1</td>
<td>A Naturalistic Hillside Garden</td>
<td>Clarence Stauffer</td>
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<td>2</td>
<td>Rock Garden</td>
<td>William Oman Nursery Co.</td>
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<td>3</td>
<td>A Hillside Garden</td>
<td>Joliet Groups</td>
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<td>4</td>
<td>California Hacienda</td>
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<td>5</td>
<td>A Mid-Victorian Petunia Garden</td>
<td>Richard Diener, California</td>
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<td>6</td>
<td>Water Garden</td>
<td>William Tricker, Inc.</td>
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<td>7</td>
<td>Naturalistic Rock Garden</td>
<td>Thomas J. Lynch, Inc.</td>
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<td>Nature's Boudoir</td>
<td>Men's Garden Club of Chicago</td>
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<td>Family Garden Corner</td>
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<td>10</td>
<td>A Modern Garden</td>
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<td>11</td>
<td>Abraham Lincoln's Indiana Home in 1820</td>
<td>Men's Garden Club of Fort Wayne</td>
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<td>12-A</td>
<td>An Italian Historical Garden</td>
<td>Charles Fiore</td>
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<td>- A Garden in Japanese Style</td>
<td>Charles Fiore</td>
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<td></td>
<td>- C. An Informal Planting</td>
<td>Charles Fiore</td>
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<td>13</td>
<td>An Authentic Japanese Garden</td>
<td>Fleming Landscape Co.</td>
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<td>14</td>
<td>A Formal Garden</td>
<td>Park District of Oak Park</td>
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<td>15</td>
<td>An English Garden</td>
<td>James Norris Estate</td>
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<td>16-A</td>
<td>Garden of Succulents and Annuals and</td>
<td>Pearson-Daniels Company, Inc.</td>
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<td>A Small Formal Garden</td>
<td>Commissioners of Lincoln Park</td>
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<td>A Garden Arrangement</td>
<td>Vaughn's Seed Store</td>
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<td>18</td>
<td>A Summer Garden</td>
<td>Kenneth Wright Bangs, dedicated to the Illinois Federation of Women's Clubs</td>
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<td>19</td>
<td>An Illinois Apple Tree Garden</td>
<td>Forest Preserve District of Cook County</td>
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<td>Inter State Nurseries</td>
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<td>A Bit of Forest Preserve</td>
<td>C. F. Leaf Company</td>
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<td>Rose Gardens</td>
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</tr>
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<td>22</td>
<td>Harmony in Nature</td>
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</tr>
</tbody>
</table>
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INFORMATION CONCERNING EXHIBITION

On pages following are shown dioramas and gardens on exhibition in the Horticultural Building. The detailed information concerning these exhibits as given below will be of interest.

THE LOGGIA
Exhibited by Charles Fiore, Prairie View, Illinois.

MAXWELL HOUSE

A TROPICAL GARDEN
Exhibited by The West Chicago Park Commissioners: Harry Joseph, President; August Koch, Chief Horticulturist.

A MOUNTAIN STREAM
Designed and arranged by John A. Servas, Clarence A. Stauffer, Cooperating.

THE DESERT

A DOOR-WAY COURT GARDEN

A PERIOD INTERIOR
Exhibited by Grant’s Art Galleries, Chicago, Illinois.

LIVING ROOM
Furnishings by Mandel Brothers, Chicago, Illinois.

SUN ROOM
Furnishings by Mandel Brothers, Chicago, Illinois.

DINING ROOM
Furnishings by Mandel Brothers, Chicago, Illinois.

OLD ENGLISH INTERIOR

A SCULPTURE GARDEN
Exhibited by Waukesha Garden Studios, Waukesha, Wisconsin.

INDIANA DUNES LANDSCAPE
Exhibited by Gary Yard & Garden Club; Mrs. J. A. Patterson, Chairman; Tom Warrillow, Designer. Sponsored by the Honorable R. O. Johnson, Mayor of Gary, Indiana.

SUKWANEE RIVER CABIN
Sponsored by Garden Club of Morgan Park, Illinois. Created by Olive Bohn Fischer.

THE OLD MILL GARDEN
Exhibited by Clarence A. Stauffer and Brothers, Hammond, Indiana, and Cooperators. This “World’s Fair Garden” was designed and supervised by Charles O. Specker, Landscape Architect of South Bend, Indiana, builder of many beautiful gardens and estates.

ROCK GARDEN

AN INFORMAL GARDEN

CALIFORNIA HACIENDA
Exhibited by Associated California Nurseries, Mr. Charles G. Davis of San Leandro, California, director.

A HILLSIDE GARDEN

A MID-VICTORIAN PETUNIA GARDEN

WATER GARDEN

A MODERN GARDEN
Exhibited by Men’s Garden Club of Aurora, Illinois.

SEMI-FORMAL GARDEN

THE FAMILY GARDEN CORNER
Exhibited by The Elmhurst Park District, Elmhurst, Illinois.

ABRAHAM LINCOLN’S INDIANA HOME IN 1820
"I do not like to think of yesterday, but tomorrow, not of petals scattered on the ground, but of bursting blossoms, raising their little faces to the blue of heaven."

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FLOWER AND FOLIAGE DISPLAY
Exhibited by the Commissioners of the South Parks, Chicago, Illinois, Edward J. Kelly, President; Robert E. Moore, Landscape Architect; Herman Benthey, Landscape Gardener.

A GARDEN IN JAPANESE STYLE
Exhibited by Charles Fiore, Designer, Prairie View, Illinois.

AN ITALIAN HISTORICAL GARDEN
Exhibited by Charles Fiore, Designer, Prairie View, Illinois.

ITALIAN FORMAL GARDEN
Exhibited by Charles Fiore, Designer, Prairie View, Illinois.

AN INFORMAL PLANTING
Exhibited by Charles Fiore, Designer, Prairie View, Illinois.

AN AUTHENTIC JAPANESE GARDEN

A FORMAL GARDEN
Exhibited by Park District of Oak Park, Illinois, Col. A. D. Rehm, President; Gustaf A. Lindberg, Superintendent and Secretary.

GARDEN OF SUCCULENTS AND ANNUALS
Exhibited by Pearson-Daniels Co., Inc., Chicago, Illinois.

A GARDEN ARRANGEMENT
Exhibited by Commissioners of Lincoln Park, Chicago, Illinois, A. D. Plamondon, President.

AN ENGLISH GARDEN

A MODERN FLOWER GARDEN

AN APPLE TREE GARDEN

A BIT OF FOREST PRESERVE
Exhibited by Forest Preserve District of Cook County, Illinois; Emmett Whealan, President; Charles G. Saucer, General Superintendent. Arranged by Arthur Koregad.

A CENTURY OF PROGRESS ROSE GARDEN
Exhibited by Inter-State Nurseries, Hanburg, Iowa; Charles N. Evans, Rosarian.

HARMONY IN NATURE
A DOOR-WAY COURT GARDEN
OLD ENGLISH INTERIOR

A SCULPTURE GARDEN
INDIANA DUNES LANDSCAPE

SUWANEE RIVER CABIN
WATER GARDEN
SEMI-FORMAL GARDEN
THE FAMILY GARDEN CORNER

ABRAHAM LINCOLN'S INDIANA HOME IN 1820
A GARDEN IN JAPANESE STYLE
AN AUTHENTIC JAPANESE GARDEN
A FORMAL GARDEN
A GARDEN OF SUCCULENTS AND ANNUALS
AND A SMALL FORMAL GARDEN

A GARDEN ARRANGEMENT
A MODERN FLOWER GARDEN
A BIT OF FOREST PRESERVE
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Other Century of Progress Buildings, Exhibits, and Concessions now completed or under construction:

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Dairy Building
Diamond Mine
Foreign Bazaar
Geological Exhibits
Horticultural Building

Home Planning Hall
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You can imagine the difficulties of trespassing that would be experienced here if the grounds were not fenced. In some degree this parallels the experience of every property. In these days of growing disrespect of property rights, every home, estate and exposed property needs the positive protection of fencing.

In many respects the protection of the Horticultural Exhibit Gardens is simpler than that of private gardens, estates and other properties. Here we need control merely of pedestrian traffic which is already under general supervision. A fence for your property must also keep out dogs and other animals, prowlers and malicious trespassers, guide the newsboy, grocer boy and milk man to the walks, afford a safe place for the children to play and enhance the appearance of the property.

You will observe that an effort has been made to beautify the fence boundary of the Exhibit gardens by means of plantings on and near the fence. Obviously it has not been possible to cover the fence with foliage nor to grow beautiful, flowering vines such as roses, clematis and bittersweet that can, after two or three years of growth, make fences such a beautiful part of the landscape.

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