

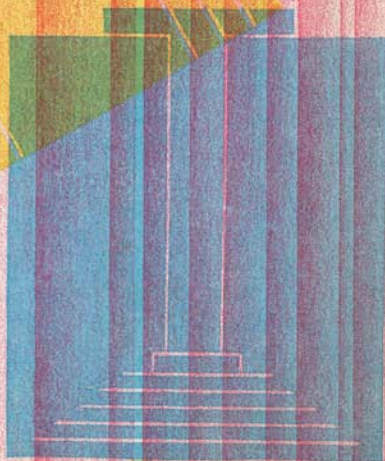


SOLVAY

CALCIUM
CHLORIDE



AND OTHER
SOLVAY
PRODUCTS



ALKALIES AND CHEMICAL PRODUCTS MANUFACTURED BY THE SOLVAY PROCESS COMPANY

58% LIGHT SODA ASH
58% DUSTLESS DENSE SODA ASH
FLUF (EXTRA LIGHT SODA ASH)
76% SOLID CAUSTIC SODA
76% FLAKE CAUSTIC SODA
76% GROUND CAUSTIC SODA

76% POWDERED CAUSTIC SODA
LIQUID CAUSTIC SODA
SNOWFLAKE CRYSTALS
SUPER CLEANSER
CRYSTAL COMPOUND
CLEANSER NO. 300

A Partial list of **SOLVAY** PRODUCTS

SUPER DETERGENT
LAUNDRY SODA
LAUNDRY SODA SPECIAL
TEXTILE SODA

TANNERS' SODA
TANNERS' ALKALI
SUPER ALKALIES
73-75% SOLID CALCIUM CHLORIDE

77-80% FLAKE CALCIUM CHLORIDE
LIQUID CALCIUM CHLORIDE
SALT
LIMESTONE
LIQUID CAUSTIC POTASH
AMMONIUM BICARBONATE

WHITE AMMONIUM CHLORIDE
(SAL AMMONIAC)
ORTHODICHLOROBENZENE
PARA-DICHLOROBENZENE
SODIUM NITRITE
CHLORINE

In the past few years science has made a detailed study of Calcium Chloride—how and where it may be put to work to benefit progress. A great deal of this research has been carried on in the laboratories of The Solvay Process Company and by agencies having the company's cooperation. Results have been highly gratifying. New and useful discoveries and improvements are being made constantly.

Something New Under Your Tires— A Road Surface

What makes the fastest driving surface? If you were ordered to build the fastest race course would you make it out of sand and water? Probably not. But that's just what nature did. The famous racing course at Daytona Beach is nothing but sand compacted by sea water.

Research by many agencies, including the United States Bureau of Public Roads, is developing ways to put this force to work on ordinary roads. A vital factor in the successful results obtained so far is the use of Calcium Chloride to ensure the presence of moisture (water) which aids in binding the road particles.

scientific treatment eliminates the coal dust problem once and for all. However, it does not affect the burning qualities of the fuel in the least. The Solvay Calcium Chloride spray is harmless to heating equipment and it is odorless.

The Safe Medium For Low-Temperature Refrigerating Brines

As the modern medium for refrigerating brines, Solvay Calcium Chloride has won leadership on its performance in actual service. It is non-corrosive and can be circulated at extremely low temperatures. The protection afforded by its purity has won it the title of the *SAFE brine medium*.

Makes Concrete Stronger Speeds Up Hardening

The value of Calcium Chloride in producing the most desirable grade of finished concrete work on roads, in structures and in concrete products, has long been recognized. Study and research continues to emphasize its usefulness in these fields. Most impressive of the effects it produces when added to the cement mix is acceleration of the "setting-period," resulting in early strength of the concrete. Tests indicate that concrete which has not been subjected to a "curing" treat-

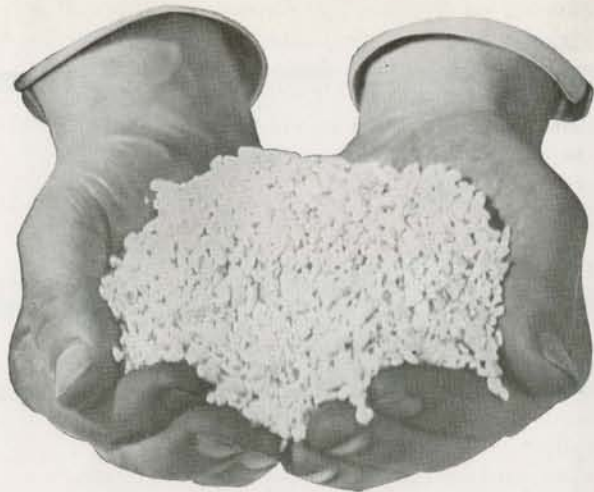
anti-freeze solutions. It is used to prevent freezing of poster paste in winter weather. It is also used as a drying agent, for humidity control work, and for killing weeds and plant growth.

SOLVAY CLEANSERS for the Dairy, Creamery and Bottling Industries

THE SOLVAY PROCESS COMPANY manufactures a complete line of cleansers and other chemical products designed particularly to meet the requirements of the Dairy, Creamery and Bottling trades. A partial list follows:

Solvay Crystal Compound
Solvay Cleanser No. 300
Solvay Cream Neutralizer
Solvay-Dominion Dairy Cleanser
Solvay-Dominion Casein & Milkstone Solvent
Solvay-Dominion Machine Alkali
Solvay-Dominion Bottlers Alkali
Solvay-Dominion Soaker Alkali

Special booklets describing these products and other chemical products designed for special cleaning problems may be obtained from any office of the Solvay Sales Corporation. Information on special problems will be furnished upon request.



Here's a Double
Handful of
SOLVAY
Flake
Calcium Chloride

A closeup of the harmless white substance for which modern science has found so many valuable uses.

**Racetracks, Tennis Courts, Playgrounds,
Fairgrounds, Etc.**

The dustproofing action of Calcium Chloride is yearly put to work on many kinds of surfaces.

The following classifications are representative of those which use Solvay Calcium Chloride with complete satisfaction:

Amusement Parks	Industrial Plants
Aviation Fields	Laundries
Bakeries	Lumber Yards
Baseball Parks	Parade Grounds
Camps	Parking Grounds
Cemeteries	Parks
Coal Yards	Playgrounds
Country Clubs	Polo Fields
Dairies	Racetracks
Dirt Floors	Railroads
Estates	Real Estate Developments
Fairgrounds	Riding Rings
Farms	Schools and Colleges
Horse Training Stables	Streets
Hotels	Tennis Clubs

SOLVAY SALES CORPORATION

*Alkalies and Chemical Products Manufactured by
The Solvay Process Company*

61 BROADWAY NEW YORK

BRANCH OFFICES

Chicago, Ill.	222 West Adams Street
Boston, Mass.	1 Federal Street
Cincinnati, Ohio	1630 Carew Tower
Cleveland, Ohio	906 Midland Building
Detroit, Mich.	7501 West Jefferson Avenue
Philadelphia, Pa.	437 Chestnut Street
Pittsburgh, Pa.	1331 Gulf Building
St. Louis, Mo.	812 Olive Street
Syracuse, N. Y.	Milton Avenue
Indianapolis, Ind.	214 Indiana Term. Whse. Bldg.
Kansas City, Mo.	423 Finance Building
New York, N. Y.	40 Rector Street

*Over 100 Distributing Points
Insure Prompt Delivery*