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**VACATION**  
**DAYS** *in*  
**CHICAGO**

# ENJOY MORE *for your money* IN CHICAGO!

**S**PEND your vacation in Chicago this summer and you'll get *more* entertainment in that time than anywhere else in the world. You'll probably spend less money, too.

Here's what the city offers to you as a visitor, entirely apart from the greatest of all attractions—the 1934 World's Fair:

## SPORTS

Big league baseball daily at Comiskey Park or Wrigley Field. Swimming at scores of beaches and in pools. Boat cruises of all kinds. Horse racing at Arlington, Washington Park, Hawthorne and Lincoln Fields. Golf on more than 200 courses. Tennis in every neighborhood. Horse-back riding on numerous bridle paths, through woods and city parks.

## THEATERS

Many of the principal playhouses are refrigerated, so that theater-going is delightful in summer. Some of the vast picture theaters seat upwards of 5,000 persons. Elaborate stage presentations are offered, as well as first-run pictures, in cool, comfortable surroundings.



*The whole world is coming to Chicago this summer... Make your plans now to be there*

## NIGHT LIFE

Dance on the roof of a skyscraper or in a vast ballroom a mile out in Lake Michigan—in artificially cooled night clubs or breeze-swept outdoor pavilions. Hear your favorite band. Get a close-up of your favorite star. "Eat in a dozen different languages" in many foreign cafes. Have good times you'll always remember.

## SHOPPING

In addition to the great central shopping section there are ninety-two trading districts in Chicago. Choose from huge merchandise stocks that have been gathered from all over the world. Get exactly what you want. Save money.

## ARTS AND SCIENCES

Tour the famous museums, including the newly opened Museum of Science and Industry, the Academy of Sciences, Adler Planetarium, Art Institute, Chicago Historical Society, Field Museum of Natural History. See books on all subjects at the Chicago Public Library, rare books and manuscripts at the Newberry Library, scientific and technical books at the Crerar Library.

## EDUCATION AND RELIGION

See the four great universities: Chicago, Loyola, De Paul and Northwestern. Visit the innumerable colleges, technical and trade schools, music conservatories, schools of painting, sculpture and dramatic art. Attend services in any of the 1,200 churches, cathedrals and temples, many of which are presided over by world-famous churchmen. Some of these places of worship offer religious music such as is to be heard in few places in the world.

## BUSINESS AND INDUSTRY

Sights not to be missed are the Union Stock Yards, center of the packing industry, Central Manufacturing District, headquarters of more than 250 nationally known firms, Board of Trade, Stock Exchange, \$21,000,000 post office, great mail-order houses, Merchandise Mart, world's largest building, with more than ninety-two acres of sales display space, vast banks and business buildings.

## GENERAL SIGHTSEEING

Be sure to see the: Municipal Airport, busiest in the world, Navy Pier, a mile long, Hull House, Chinatown, the Ghetto, 5,000 acres of parks, Chicago Stadium, seating 25,000 persons, Lincoln Park Zoo, Shedd Aquarium and Buckingham Fountain.

## See This Year's Greater World's Fair

Crowning all of Chicago's myriad attractions for this summer's visitor is the Greater 1934 Century of Progress. Since the gates closed last year millions of dollars have been spent to give the world an exposition in 1934 that would eclipse its forerunner as that eclipsed all previous fairs.

Admission to the grounds is still priced at 50 cents, which small sum still opens eighty-four miles of free exhibits to you. But this year there's *more to see per mile than ever before*. And the cost of everything you may wish to buy inside the grounds is lower this year, too.

Give yourself the treat of your lifetime. Come to Chicago and the World's Fair—World's Greatest Vacation Combination.



## CHICAGOANS, Incorporated

*A citizens' invitation committee  
organized to extend hospitality  
to visitors*

Room 348, 111 West Washington Boulevard