

# VISIT the DIAMOND EXHIBIT

## In General Exhibits Building

PAVILION No. 4

A CENTURY OF PROGRESS

EDUCATIONAL • FASCINATING • ENTERTAINING

On exhibition in the Diamond Salon:

LA FAVORITE . . . . . 50.28 carats

A million-dollar diamond.

THE EMPEROR MAXIMILIAN . . . . . 42.05 carats

Once owned by the Emperor of Mexico and the Czar of Russia.

THE TIFFANY . . . . . 128.51 carats

Largest canary-yellow diamond in the world.

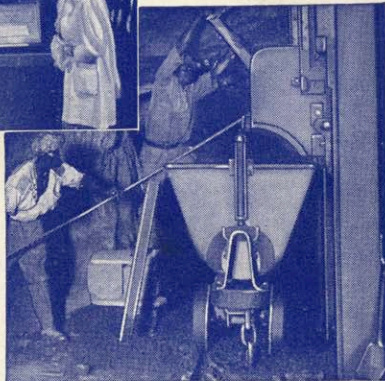
and HUNDREDS of others.



The big diamonds protected by disappearing safes, armed guards in a steel watch-tower, automatic police alarms and tear-gas bombs.

### And the famous KIMBERLEY MINE of South Africa

Three hundred feet of underground tunnels, reached by going down a shaft where the illusion of a 1500-foot descent is given.



ALL EXHIBITS EXPLAINED BY TRAINED LECTURERS

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*Sponsored by the Chicago Jewelers' Association and  
supported by the world-wide diamond interests.  
Not for profit.*

★ ★ ★

*The Exhibit consists of:*

### WORLD-FAMOUS DIAMONDS

La Favorite—The Emperor Maximilian—The Tiffany

### SOUTH AFRICAN DIAMOND MINE

Interesting—thrilling—unforgettable

### STREETS OF AMSTERDAM

Diamond cutting by artisans trained in Holland

### DIAMOND RECOVERY PLANT

Operated by engineers from South Africa

### JEWELLED CROWNS OF THE WORLD

Reproduced and described

### APPLICATION OF DIAMONDS IN INDUSTRY

### ALLUVIAL DIAMOND MINING

### NATIVE COMPOUND

### PROPERTIES OF DIAMONDS

★ ★ ★

EVERYTHING EXPLAINED BY TRAINED LECTURERS

★

*Admission:* Adults 25 cents  
Children 10 cents  
Rates for special groups

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**LOCATION:** In General Exhibits Building, first floor, about 2 blocks south of 18th Street gate. Across the street from the Hall of Religion. Near 20th Street station of the Greyhound Bus Line.