VISIT the DIAMOND EXHIBIT
In General Exhibits Building

EDUCATIONAL • FASCINATING • ENTERTAINING

On exhibition in the Diamond Salon:

LA FAVORITE • • • • • 50.28 carats
A million-dollar diamond.

THE EMPEROR MAXIMILIAN • • 42.05 carats
Once owned by the Emperor of Mexico and the Czar of Russia.

THE TIFFANY • • • • • 128.51 carats
Largest canary-yellow diamond in the world.

and HUNDREDS of others.

The big diamonds protected by disappearing safes, armed guards in a steel watch-tower, automatic police alarms and tear-gas bombs.

And the famous KIMBERLEY MINE of South Africa
Three hundred feet of underground tunnels, reached by going down a shaft where the illusion of a 1500-foot descent is given.

ALL EXHIBITS EXPLAINED BY TRAINED LECTURERS
VISIT the DIAMOND EXHIBIT
In General Exhibits Building
Pavilion No. 4
A Century of Progress

Sponsored by the Chicago Jewelers' Association and supported by the world-wide diamond interests. Not for profit.

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The Exhibit consists of:

WORLD-FAMOUS DIAMONDS
La Favorite—The Emperor Maximilian—The Tiffany

SOUTH AFRICAN DIAMOND MINE
Interesting—thrilling—unforgettable

STREETS OF AMSTERDAM
Diamond cutting by artisans trained in Holland

DIAMOND RECOVERY PLANT
Operated by engineers from South Africa

JEWELLED CROWNS OF THE WORLD
Reproduced and described

APPLICATION OF DIAMONDS IN INDUSTRY

ALLUVIAL DIAMOND MINING

NATIVE COMPOUND

PROPERTIES OF DIAMONDS

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Everything Explained by Trained Lecturers

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Admission: Adults 25 cents
Children 10 cents
Rates for special groups

LOCATION: In General Exhibits Building, first floor, about 2 blocks south of 18th Street gate. Across the street from the Hall of Religion. Near 20th Street station of the Greyhound Bus Line.