FREE MAP AND GUIDE
SEEING CHICAGO AND THE 1934 WORLD'S FAIR
THE GRAY LINE
THE OFFICIAL WORLD'S FAIR SIGHT-SEEING COMPANY
TELEPHONE FRANKLIN 3341
SEEING CHICAGO AND THE 1934 WORLD'S FAIR

CHICAGO—Takes Pleasure in Offering to the Millions of Visitors to Our World's Fair — The Gray Line—the Official World's Fair Sight-Seeing Company — the Intelligent and Economical Way to See and Know Chicago and the Century of Progress. Use the Gray—All the Way.

THE GRAY LINE IS THE OFFICIAL WORLD'S FAIR SIGHT-SEEING COMPANY

Eight Distinctive Personally Conducted Gray Line Tours

TOUR A—WORLD'S FAIR WONDER TOUR
Gray Line-Greyhound Special and Exclusive
For Complete Details See Page One

TOUR B—COMPLETE TOUR OF CHICAGO
New 1934 General Gray Line Grand Tour
For Complete Details See Pages Two and Three

TOUR C—ALL DAY—ALL EXPENSES PAID TOUR
World's Fair and Chicago Complete
For Complete Details See Pages Four and Five

TOUR D—BEAUTIFUL EVANSTON, NORTHWESTERN UNIVERSITY AND FORT SHERIDAN TOUR
For Complete Details See Page Eight

TOUR E—STOCKYARD AND PACKINGTOWN TOUR
A Gray Line Favorite
For Complete Details See Page Nine

TOUR F—CHICAGO—SOUTH TOUR
One of the Gray Line Shorter Tours
For Complete Details See Page Ten

TOUR G—CHICAGO—NORTH TOUR
Another of the Gray Line Shorter Tours
For Complete Details See Page Eleven

TOUR H—CHICAGO BY NIGHT TOUR
Our Most Important Gray Line Tour
For Complete Details See Pages Twelve and Thirteen

All Tours Operated on Daylight Savings Time During Daylight Savings Season

Gray Line Sight-Seeing Company of Chicago
JOHN A. RITCHIE, President

Gray Line Is Affiliated with Chicago Motor Coach Company

Executive Offices: 10 North La Salle Street, Chicago, Ill., U. S. A.
1934 World's Fair Gray Line Office: A Century of Progress Exposition, Chicago

For All World's Fair and Chicago Sight-Seeing Information and Reservations Telephone FRANKLIN 3341
Passengers Called for At All Points Within Loop Free of Charge

CHICAGO GRAY LINE STARTING POINTS AND BRANCH OFFICES

STEVENS HOTEL
Michigan Boulevard at 7th Street
PALMER HOUSE
State and Monroe Streets
MORRISON HOTEL
Morrison at Clark Street
SHERMAN HOTEL
Randolph Street at Clark
LA SALLE HOTEL
La Salle at Madison Street

GREAT NORTHERN HOTEL
Jackson Boulevard at Dearborn
ATLANTIC HOTEL
Clark Street near Jackson Boulevard
HARRISON HOTEL
Wabash Avenue at Harrison Street
DRAKE HOTEL
Michigan Blvd. at Lake Shore Drive
BISMARCK HOTEL
Randolph Street at Wells

KNICKERBOCKER HOTEL
Walton Place near Michigan
BLACKSTONE HOTEL
Michigan Boulevard at 7th Street
LEXINGTON HOTEL
Michigan Boulevard at 22nd Street
ALLERTON HOTEL
No. Michigan Boulevard at Superior

All Railroad Stations, and Greyhound Bus Terminal, 1157 South Wabash Avenue

Telephone Franklin 3341 Connecting all Gray Line Starting Points and Branch Offices. Call This Number for All World's Fair and Chicago Sight-Seeing Information and Reservations

PASSENGERS CALLED FOR AT ALL POINTS WITHIN LOOP FREE OF CHARGE
A CENTURY OF PROGRESS
ADMINISTRATION BLDG.
CHICAGO

RUPUS C. DAWES
PRESIDENT

May 1, 1934

Gray Line Sight-Seeing Company,
Executive Offices
10 North La Salle Street,
Chicago, Illinois.

Gentlemen:

The thousands of tourists who use Gray Line services will be deeply interested to know that the 1934 Fair will be more interesting when we consider all the attractive features that are being added.

In view of these things and the improved business conditions, we feel encouraged to think there will be a better attendance this year.

The Gray Line is to be complimented on the splendid service it rendered the visitors who attended our Century of Progress last year, and we are sure your operations for 1934 will be equally satisfactory.

Yours very truly,

Rupus C. Dawes
President.
Tour B
Gray Line New 1934 General and Complete Tour of Chicago

A Personally Conducted Gray Line Grand Tour of Chicago including Loop and World's Famous Parks and Boulevards. A Gorgeous Panoramic View of 1934 World's Fair Grounds and Beautiful Skyline of Chicago, Chicago University, Grounds and Buildings of Old Chicago World's Fair of 1893, Edgewater Beach District, Loyola University and Mundelein College, etc. Follows closely the South and North shores of Chicago's Parkways waterfront along Lake Michigan.

50 Mile Tour Time About 3 Hours Fare $2.50, Includes Everything

Over 500 major points of interest passed and explained thoroughly by your Gray Line College Student Lecturer on this New 1934 Chicago Tour.

WORLD'S FAIR GRAY LINE SCHEDULE MAY 15TH TO NOVEMBER 15TH, 1934

This Gray Line New General Complete Tour of Chicago leaves all Gray Line starting points (see inside front cover for complete list of Gray Line starting points).

Departures Every Half Hour on the Hour and Half Hour 8:00 A.M. to 6:00 P.M.

DAILY, INCLUDING SUNDAYS AND HOLIDAYS

Pre-Fair and Post-Fair schedule before May 15th and after November 15th, 10:00 and 11:00 A.M., 1:00 and 2:00 P.M.

This Tour Operated Every Day Throughout the Year

SEE MAP PAGES 6 AND 7 FOR OUTLINE OF THIS NEW GRAY LINE COMPLETE TOUR OF CHICAGO

N coming to our great city of Chicago we welcome you, our guests, to the world's most interesting and progressive city. This Gray Line New General and Complete Tour of Chicago was designed to meet your needs, to show you Chicago completely in the shortest possible time. THIS IS THE ONLY TOUR THAT SHOWS YOU CHICAGO OF TODAY.

This Grand Tour of Chicago is one of America's most interesting and educational tours. Seated in our comfortable coach you have unfolded before your eyes the greatness of the second largest city of the United States. Years of study and planning by us has made this the Perfect Tour. For over twenty years the sightseeing public throughout America have looked to GRAY LINE for Service, Satisfaction and Safety.

Thousands of tourists traveling in their own motor cars each year park them when they come to Chicago and make our GRAY LINE tours to avoid congestion, to see and know Chicago properly, and to safeguard their machines against accidents and damage.

Every visitor to Chicago should make this GRAY LINE New 1934 GENERAL and COMPLETE TOUR OF CHICAGO.

Telephone our main switchboard, Franklin 3341, connecting all GRAY LINE Starting Points and Branch Offices for all Chicago Sight-Seeing Information and Reservations. Remember we call for passengers for all GRAY LINE tours at any point within the Loop.

WHEN YOU RIDE WITH CHICAGO GRAY LINE YOU ARE RIDING WITH THE OFFICIAL WORLD'S FAIR SIGHT-SEEING COMPANY.

Gray Line of Chicago reserves the right to use coaches of affiliated companies as well as their own fleet for all tours.
Tour C

Gray Line All Day—All Expenses Paid Tour — Continued

The Ideal All-Day Program


Every visitor to Chicago and the 1934 World’s Fair, whether you plan to visit for one day or for weeks, should make this Perfect One Day Tour. A comprehensive introduction to everything and personally escorted by one of our Gray Line College Student Lecturers. You will see and learn more of the World’s Fair and Chicago on this trip than you would in two weeks going about by yourself.

It is most economical, for it includes your admission to the Fair and your luncheon. No fuss or worry, and on every Gray Line Tour you are invited to ask all the questions you desire, you are assured of an intelligent and courteous answer.

YOU ARE STRONGLY ADVISED TO MAKE THIS TOUR ON YOUR FIRST DAY IN CHICAGO OR AS SOON AS POSSIBLE THEREAFTER.

See and know Chicago and the World’s Fair right by making our various Gray Line Tours.

CHICAGO GRAY LINE

The real measure of our success comes from the man behind the megaphone— the lecturer. The various colleges and schools send us men for these positions. Coming to us in their freshman year and remaining in CHICAGO GRAY LINE service during their entire college career naturally gives us the best lecturing staff in the country.

Our lecturers are all gentlemanly, courteous, of good appearance and personality. Every man is a trained public speaker and an honor student of his class.

A feature of every CHICAGO GRAY LINE lecture is the entire absence of jokes and facetious remarks. Each CHICAGO GRAY LINE lecture is the result of long study and research, and the historical, commercial and industrial facts are absolutely accurate.

No postal cards or other articles are sold on Gray Line coaches.

MUSEUM OF SCIENCE & INDUSTRY IN JACKSON PARK

FOUNTAIN OF TIME

PAGE NUMBER FIVE

THE GOLD COAST 

WYANDOTTE STREET BEACH

THE GRAY LINE

IS THE OFFICIAL WORLD’S FAIR SIGHT SEEING COMPANY

PAGE NUMBER FOUR

THE GRAY LINE

IS THE OFFICIAL WORLD’S FAIR SIGHT SEEING COMPANY

WORLD’S FAIR AND CHICAGO PERSONALLY CONDUCTED AND COMPLETE IN ONE DAY

ALL FOR $5.00 INCLUDING LUNCHEON

This Tour Leaves All Gray Line Starting Points Every Day Throughout the Fair Including Sundays and Holidays

Departures Every Half Hour on the Hour and Half Hour 8:00 A.M. to 11:00 A.M.

Time of Tour Complete Approximately 7 Hours and Stop-Over Time Permitted Inside of World’s Fair Grounds if Desired

EXCLUSIVELY A GRAY LINE-GREYHOUND FEATURE TRIP

Sold Only at Gray Line Starting Points and by Authorized Gray Line Agents Everywhere

TELEPHONE FRANKLIN 3341 FOR ALL RESERVATIONS AND INFORMATION

See Inside Front Cover for Complete List of All Chicago Gray Line Starting Points

SPECIAL SOUVENIR ADMISSION TICKETS TO WORLD’S FAIR ON SALE AT ALL GRAY LINE OFFICES
Tour D
Beautiful Evanston
Northwestern University and Fort Sheridan Tour

60 Miles
Time About 4 Hours
Fare $3.00 Round Trip

THE FINEST HALF DAY TOUR OUT OF CHICAGO

Follows the Beautiful Shore Line of Lake Michigan through the North Shore Suburbs of Chicago, the Millionaire Residential section of this great city. Through Evanston we pass the campus of Northwestern University and the Main Buildings of the College; Home of that noted American, Former Vice-President of the United States, Gen. Charles Dawes. Through Wilmette, Winnetka, Hubbard Woods, Highland Park and the United States Military Reservation at Fort Sheridan. This is a tour everyone should make, for the North Shore of Chicago is the most beautiful section of America—a sight-seeing trip you will never forget.

SCHEDULE:
This Tour operated every day throughout the year with a minimum of four passengers from all Gray Line starting points.

Departures Every Day, Including Sundays and Holidays at 9:00 P. M. Only
For Complete List of All Gray Line Branch Offices and Starting Points, See Opposite Page Number Nine.

Chicago Gray Line Starting Points

STEVENS HOTEL
Michigan Blvd. at 7th St.
PALMER HOUSE
State and Monroe Sts.
MORRISON HOTEL
Madison at Clark St.
SHINNAN HOTEL
Randolph St. at Clark
LA SALLE HOTEL
La Salle at Madison St.
GRAND HORTON HOTEL
Jackson Blvd. at Dearborn
ATLANTIC HOTEL
Clark St. near Jackson Blvd.

HARRISON HOTEL
Walworth Ave. at Harrison
DAVIS HOTEL
Michigan Blvd. at Lake Shore Drive
SCHLITZ HOTEL
Randolph St. at Wells
KICKERLOCK HOTEL
Washington Pl. near Michigan
BLACKSTONE HOTEL
Michigan Blvd. at 7th St.
LEINSTER HOTEL
Michigan Blvd. at 3rd St.
ALBION HOTEL
N. Michigan Blvd. at Superior

All Railroad Stations, and Great Northern Bus Terminal, 150 South Water Ave.

TELEPHONE FRANKLIN 3341 FOR ALL CHICAGO AND WORLD'S FAIR SIGHTSEEING INFORMATION AND RESERVATIONS

Tour E
New Gray Line
Stock-Yards and Packington Tour

25 Miles
Time About 2½ Hours
Fare $1.50 Round Trip

This tour operated throughout the year with a minimum of four passengers every day, excepting Sundays and holidays. This tour leaves all Gray Line Starting Points (listed below) at 10:00 A. M. and 1:00 P. M.; Saturdays 10:00 A. M. only; Mondays 1:00 P. M. only.

Complete Tour Made Through Interior of One of Chicago's Leading Packing Houses

CHICAGO leads the world in the meat packing industry. To know Chicago one must see the yards and packing plants. Our tour takes you directly through the yards to the visitors' entrance of one of the world's leading plants. Here you are met by a special representative of the company and you are guided by him through the various departments and each operation is fully explained. Each process is followed from the animals reaching the yard until the meat is ready for delivery.

SPECIAL SOUVENIR ADMISSION TICKETS TO WORLD'S FAIR ON SALE AT ALL GRAY LINE OFFICES

THE MOST INSTRUCTIONAL AND EDUCATIONAL TOUR IN AMERICA

PAGE NUMBER NINE

BEARING CATTLE-UNION STOCK YARDS
Tour F

Chicago South Tour
25 Miles Time About 1 1/2 Hours Fare $1.50

Stops made at new University of Chicago Chapel, when open, and Taft's Fountain of Time.

THIS TOUR RECOMMENDED FOR TOURISTS WITH A LIMITED AMOUNT OF TIME

Departures Every Half Hour from All Gray Line Starting Points (see Inside Front Cover for complete list) from 9:30 A.M. to 7:30 P.M. Daily, including Sundays and Holidays.

VIEW OLD WORLD'S FAIR GROUNDS AND BUILDINGS OF 1893. SEE THE PANORAMIC VIEW OF NEW WORLD'S FAIR

DISTINCT New and Original Tour of the Loop and South Side offering the tourist an opportunity to enjoy the beauties, splendor and magnificence of Chicago, South Michigan Boulevard, Grant, Jackson and Washington Parks are seen at their best. Gray Line Tours make it easy for you to see comfortably and conveniently the many wonders of this wonder city.

Passengers driving their own cars are advised to park them and make our various sight-seeing tours. In this way they avoid all chance of damage to their cars and they see Chicago, via the Gray Line, without worry and in a thorough and economical manner.

Special Souvenir Admission Tickets to World's Fair On Sale at All Gray Line Offices

Special trips arranged to National Shrine of the Little Flower, St. Clara's Carmelite Church. Rates quoted on application.

OUR BUSINESS IS BASED UPON INDIVIDUAL PERSONAL SERVICE AND EVERY POSSIBLE PRECAUTION IS TAKEN FOR THE SAFETY AND COMFORT OF OUR PASSENGERS. ONLY THE MOST COMPETENT AND CAREFUL DRIVERS ARE EMPLOYED—MEN OF LONG EXPERIENCE, WHOSE FIRST AND LAST THOUGHT IS FOR THE SAFETY AND COMFORT OF YOU, OUR GUESTS.

Tour G

Chicago North Tour
25 Miles Time About 1 1/2 Hours Fare $1.50

Stops made at new $4,000,000 War Memorial of the Elks, when open, and famous St. Gauden statue of Lincoln.

THIS TOUR RECOMMENDED FOR TOURISTS WITH A LIMITED AMOUNT OF TIME

Departures Every Half Hour from All Gray Line Starting Points (see Inside Front Cover for complete list) from 8:00 A.M. to 6:00 P.M. Daily, including Sundays and Holidays.

VIEW THE FAMOUS LINCOLN PARK NORTH SIDE DISTRICT OF CHICAGO, THE NOTED EDGWERATER BEACH HOTEL, LOYOLA UNIVERSITY AND MUNDELEIN COLLEGE

THE Short Tour Supreme, teeming with interest every moment from start to finish, includes the Loop, Gold Coast and Beaches, Lower Level of Wacker Drive, Navy Pier, Lincoln Park, Zoo and Conservatory, Belmont Harbor, Edgewater Beach Hotel. We pass through Tower Land and view the Tribune, Wrigley, Medina and Allerton Towers.
Tour H
A TOUR UNUSUAL—STRANGE AND DIFFERENT
Chinatown and Chicago by Night
A BRAND NEW 1934 GRAY LINE NIGHT LIFE TOUR
25 Miles Time About 2½ Hours Fare $2.00

Nothing Is Sold on This Tour and Your Fare of $2.00 Includes All Admissions and Other Costs

This Tour Leaves Every Evening Including Sundays and Holidays

Schedule May to November, 1934
Departures from all Gray Line starting points (see inside front cover for complete list) every half hour on the hour and half hour from 7:00 P.M. to 10:00 P.M.

Take This Original Chicago Gray Line Tour
Soup made at Chinatown City Hall and Hull House (when open), Bug House Square and other points. We visit Chinatown, the Spanish and Latin Quarters, the Japanese, Mexican and Turkish Settlements, Little Italy, Little Bohemia and Little Russia. Hobo Land, the home of the “down andouters,” and many other queer sights. The Ghetto and the Art Colony. This is a Gray Line Around the World Tour all in one evening. You see Chicago’s Own League of All Nations via this Gray Line Tour. Passengers may terminate this tour at one of Chicago’s leading Night Clubs if they so desire.

SPECIAL SOUVENIR ADMISSION TICKETS TO WORLD’S FAIR ON SALE AT ALL GRAY LINE OFFICES

IT IS PERFECTLY SAFE FOR LADIES ALONE TO MAKE THIS TOUR
SEEING
CHICAGO
AND THE 1934
WORLD'S
FAIR
THE
GRAY LINE
THE
OFFICIAL
WORLD'S FAIR
SIGHTSEEING
COMPANY
TELEPHONE FRANKLIN 3341