FOR...  
Health ... Comfort  
Poise . . . . Grace  

Wear  
Dr. Hiss  
Classified Shoes  

ON ALL OCCASIONS  

LOOK INSIDE FOR THE  
STORE SELLING THESE  
SHOES IN YOUR CITY  

Photo of our exhibit at the Century of Progress

THE WALKER T. DICKERSON CO.  
COLUMBUS, OHIO
I AM YOUR FEET

I am ACTION—I am LIFE—I am YOURS and with you at all times.

I am the only pair of FEET you'll have—No exchange—No buying or selling can ever change my status with you.

I move armies and speed Industry into fastest motion.

I lead—I convey and return you at will—without me you cannot attain the high ambitions, the desires and successes in life that you hope for—substitutions may serve a purpose, but I am the original—in flesh and bone.

Nature provided me with a good start in life—still I am blamed when YOU abuse me.

Should I behave badly and cause sharp pains to rack your entire body—there is a reason for it—I NEED HELP.

I rebel when abused and make my presence known—I ache with throbbing pains, bunions, calluses, blisters, nerve pressure and poor circulation—I cannot function as I should. YOU accuse me of being tender, sore or ill shaped—yet when I am HEALTHY, sturdy and at ease I fairly walk on air—perform graceful dance rhythm and leap with joy.

I, regardless of shape, am sensitive and will respond to care and treatment—skilled aid that has made a study of my needs and conditions.

If I accuse you of all people, of having been careless or indifferent, lacking of thought and permitting me, YOUR FEET, to be neglected—all that I ask is that you supply me with immediate relief.

Visit your doctor, observe and follow his instructions and then have me fitted properly by an expert shoe-fitter in a pair of Dr. Hiss' Classified Shoes, in either the ARCHLOCK (Wedge-Balanced) or Metatarsal ARCH-RELIEF construction and I will thrive and serve you as a faithful friend.

Believe it or not—I mean just YOU—the owner of the only pair of FEET you'll ever have.

Take a look at me, and decide whether you are proud or ashamed of me. Don't forget—I AM YOUR FEET. Are you sure that I do not need help RIGHT NOW?

THE millions of aching feet at the Century of Progress Exposition were striking demonstrations of the fact that 90 percent of American women suffer from foot trouble in some form—more or less serious. Nearly all foot trouble results from incorrectly built and poorly fitted shoes.

Dr. Hiss Classified Shoes are designed on correct orthopedic principles, to relieve, correct, and prevent foot trouble. Insist on buying the genuine for all occasions. They give your feet the support needed, yet permit the normal free functioning of foot muscles that exercises the feet and keeps them healthy. On the following pages is a list of hundreds of agencies that sell these famous shoes. Look for these registered Trade Marks.

Dr. Hiss Classified Shoes
LASTS
By
The Morton Last Co.
Cincinnati, Ohio

VAN TAN SOLES
By
Van Tassel Leather Co.
Norwich, Conn.

WHITEST WHITE KID
By
G. Levor & Co., Inc.
Gloversville, N. Y.

FANCY COLORED KID
By
Allied Kid Co.
Boston, Mass.

RUBY BLACK KID
By
John R. Evans and Co.
Camden, New Jersey

CALF SKIN
By
The Ohio Leather Co.
Girard, Ohio