

12A
Gold



ITS *True* WORTH
to YOU

Goldsmith Bros. SMELTING & REFINING CO.

ONE OF THE LARGEST AND OLDEST SMELTERS AND BUYERS OF OLD GOLD IN THE UNITED STATES

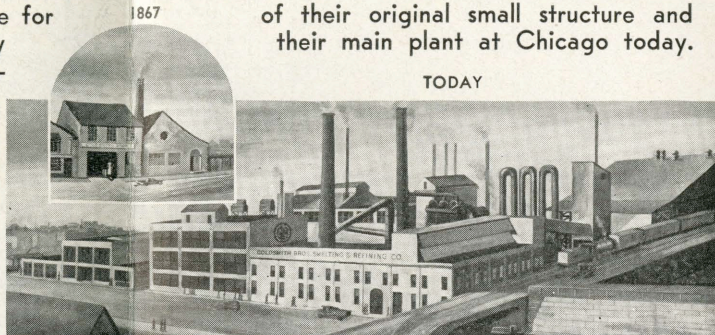
● On January 31, 1934, President Roosevelt devaluated the dollar and raised the price of gold to \$35.00 per ounce from \$20.67, at which level it had been for generations. This means that the actual Old Gold value of a piece of jewelry which formerly was about \$20.00 is now worth about \$35.00. The new high price for gold, as it exists today, offers you every incentive to dispose of your old, out-moded, and useless Old Gold.

It has been estimated that hundreds of millions of dollars worth of Old Gold (in jewelry, dental bridges and other scrap) is lying around "tied-up" in forgotten places such as bureaus, dresser drawers, mattresses, vaults, and other hideaways. This idle metal is now of much greater value in terms of cash than in its present useless form. Take advantage of today's prices; sell your Old Gold, and use the cash for the necessities (even luxuries) you have denied yourself.

Lastly, "it's true worth to you" is not merely realized in receiving the new high prices—but also in obtaining accurate weighing and testing. Goldsmith Bros. Smelting & Refining Co. also pays for any other Precious Metals contained in your Old Gold, such as Platinum, Palladium, etc.

Therefore, above all else—deal only with experienced, reputable buyers, where you receive the maximum value contained in your Old Gold.

Over 65 years ago, Goldsmith Bros. Smelting & Refining Co. started a standardized policy of proper pricing, weighing and testing that has resulted in the developing of one of the largest smelting and manufacturing plants in America devoted to Precious Metals. Note the difference of their original small structure and their main plant at Chicago today.



Now, the name Goldsmith means one of the largest buyers of Old Gold and one of the largest smelting plants supplying Precious Metals in various forms to the jewelry, dental, chemical, electrical and other industrial consumers. Satisfaction is assured all Goldsmith shippers because of the accuracy and training of our weighing, testing and assaying departments as well as our ultra-modern refining, metallurgical and manufacturing facilities.

Thousands of shippers have learned to appreciate the old Goldsmith policy of maximum prices and prompt payments.

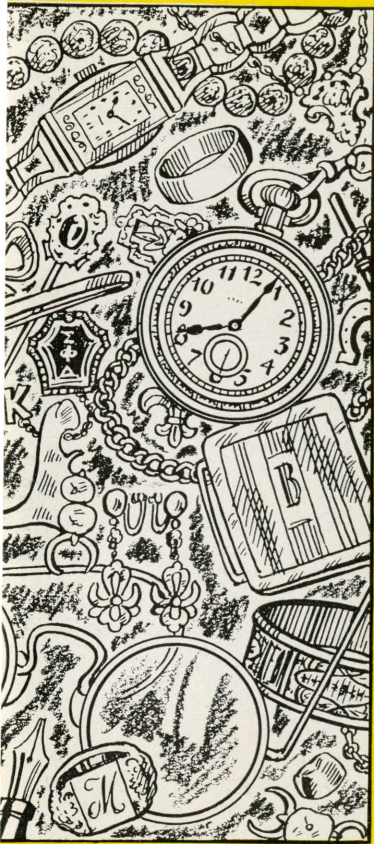
Read these Specimen letters taken at random from **GOLDSMITH** clients in every section of the land

- Ill.** Yours of December 31st received enclosing check for old gold, silver and scrap. As has always been the case in 40 years dealing with your firm, the returns are **SATISFACTORY**. I'll come again.
S. M. LADD,
Morrison, Illinois.
- Nebr.** Received your check for \$27.90. Thanks very much for your prompt service. It is very satisfactory.
E. A. JONES,
Portage, Wisconsin.
- Tex.** I appreciate your fair and square dealing. I am glad to accept your check for the old gold shipment I sent you. You shall receive future shipments from us.
W. M. B. LOWELL,
Lincoln, Nebraska.
- Pa.** This will acknowledge receipt of your check in the amount of \$534.95 covering shipment that we sent you. We find this amount satisfactory and wish to thank you for your promptness.
P. J. McNEEL
JEWELRY CO.,
San Antonio, Texas.
- Ohio** I received your check for the scrap I sent in. I am very well satisfied with your settlement. As soon as I get another collection I will send it to you.
GEO. A. LARSON,
Kane, Penn.
- Ind.** Your check for \$16.00 was entirely satisfactory. Our only wish is that others should not hesitate in sending you shipments for refining.
STRAKA BROS.,
Cleveland, Ohio.
- Mass.** We are in receipt of your transmittal letter enclosing check for old gold. We wish to advise that this is entirely satisfactory.
DOROTHY B. GILL,
Caldwell, Idaho.
- Mich.** I was so well pleased with the amount I received for the other lot of scrap that I am sending you another shipment today under separate cover.
T. S. ANTA,
Waveland, Indiana.
- N. Y.** Entirely satisfied with your check and service.
JOHN E. LUNT,
Newburyport, Mass.
- Cal.** Your favor of the 27th instant enclosing check for \$27.00 received. I am pleased with the amount received.
MRS. ADON N. SMITH,
Hamilton, New York.
- Iowa** The check is satisfactory to me as it is more than I expected to get for it.
THOMAS HEATON,
National Mine, Mich.
- Fla.** I am shipping you some old gold today. Please send check. Received the last check all O.K.
F. T. PINE & SONS,
Los Angeles, Calif.
- Wis.** This is my first shipment to you. I have sold my scrap elsewhere but have heard a good deal of favorable mention among the trade of your house, and am shipping this lot to you.
A. B. DODGE,
Denver, Colo.
- Idaho**
- Calo.**
- Minn.**

● *Your complete guarantee of satisfaction is Goldsmith's 67 year policy and basis of payment:*

Maximum payment is mailed the same day your shipment is received. Shipments are held subject to your approval, and promptly returned if you are not entirely satisfied.

Here are a few of the Old Gold and
Precious Metal items which you
can turn into Cash



GOLD

Antiques—Bar Pins
Beads—Bracelets
Bridgework—Brooches
Buckles
Cigarette Cases
Charms—Chains
College Emblems
Crowns—Cuff Links
Dental Gold—Ear Rings
Emblems—Ears
Fraternity Pins
Fountain Pens
Hairlooms—Lavalliers
Locketts
Lodge Emblems
Medals—Monograms
Necklaces—Nuggets
Ornaments—Penolls
Pen Points
Removable Bridges
Rings
Ring Mountings
Scarf Pins
Spectacle Frames
Studs—Vanity Cases
Watch Cases
Watch Chains

STERLING SILVER, etc.

Baskets
Belt Buckles
Brush Backs
Chains
Comb Backs
Cane Handles
Coins
Dishes
Flatware (Knives,
Forks, Spoons)
Foreign Coins
Mutilated U. S. Coins
Mirror Backs
Napkin Rings
Ornaments
Rings
Souvenir Spoons
Tea Sets
Trays
Thimbles
Trophy Cups
Umbrella Handles
Vanity Cases
Vases

PLATINUM

Chains
Contact Points
Dental Crown Posts
Mountings
Rings

Take your Old Gold to a Reliable
Jeweler to be sent to
Goldsmith. If you have no
local jeweler ship direct to
GOLDSMITH.



Use this convenient mailing label

From _____

To
Goldsmith Bros.
Smelting and Refining Co.

58 E. Washington Street

Chicago, Illinois

Chicago's OLDEST & LARGEST
Smelters and Buyers of
Old Gold and Precious Metals