WHAT
YOU
SHOULD
KNOW
ABOUT
EYE GLASSES

LENS PRESCRIPTION
Lenses like medicine are compounded from a prescription. Therefore, it is advisable to see your Eye Physician (Oculist) to obtain a prescription for glasses.

OPTICIAN
The next important thing is to select your Optician.

RESPONSIBILITY
We stress the word IMPORTANT because your Optician is responsible for the accurate compounding of your Eye Physician's (Oculist's) prescription.

BARGAINS
Glasses, like clothing, come in assorted qualities. A bargain in gloves is only harmful to your pocketbook. But, a bargain in glasses is dangerous.

QUALITY
Glass for lenses is called Ophthalmic glass and is made from a special formula. Only a small percentage of this glass is accepted as first quality. Unfortunately the balance is graded as second and third quality and eventually reaches the bargain counter.

OUR EXHIBIT
At the Century of Progress in the Hall of Science we have installed a complete lens grinding plant. There you will see that first quality glass is only a starting point in the making of lenses. You will have an opportunity to see every phase of lens making from the rough lens blank to the finished product.

HOUSE OF VISION
You will see in Motion Pictures just how you "See." How your eyes work under various conditions and how lenses correct eye defects. The eye is a marvelous mechanism and if you view this film, we are certain you will be greatly instructed and we hope entertained at the same time.
HOW TO FIND OUR EXHIBIT

MAIN FLOOR,
NORTH END,
HALL OF SCIENCE

A GUIDE WILL DIRECT YOU

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CHICAGO

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