IF IT'S ELECTRICAL

It is not idle boast to say: "If it's electrical, you are almost sure to find it General Electric makes it." The products sold by the General Electric Company number thousands. They are found wherever electricity is generated, distributed, or used. In millions of homes, they save labor and promote health. In thousands of factories, they drive machines to produce the diversified products of industry; in electric farms, they have taken over many time-wasting, tiring tasks, on land, on sea, and in the air, they make possible speedier, safer transportation.

In the purchase of electric equipment, as in the purchase of nearly all commodities, a buyer is actuated primarily by the usefulness or attractiveness of the product. Yet—and this is particularly true of manufactured goods—there is a certain unspoken value that should not be overlooked—a certain in-built quality which is a direct result of the experience of the producer. The experience of General Electric is shown by the variety of widely useful equipment which has been in operation for years. The growth of the Company, and the leading position among electrical manufacturers to which it has attained, are the result of public confidence won by the maintenance of high standards in the manufacturing and merchandising of its products.

While the home office of General Electric and the largest of its several plants are at Schenectady, N. Y., its products and the services of its representatives are available the country over. Sales offices are located in about eighty cities. Thousands of carefully chosen dealers represent General Electric in both large and small communities. Ge-E and Edison Mazda lamps can be purchased almost anywhere. Outside the United States, Ge-E products are distributed by the International General Electric Company.

Obviously, it is impractical to show you all Ge-E products—that would require a catalog of hundreds of pages. We have, however, prepared this folder, which shows the principal ones and indicates the fields covered by the Company's activities. Back of these products are the resources of the General Electric Research Laboratory, and embodied in them are the latest developments to which research has led.

General Electric intends that its products shall afford an even fuller measure of service in the future. To that end, it pledges the best efforts of its research, engineering, and manufacturing divisions. If you have any suggestions for new electric equipment, or for the improvement of existing products, we invite you to bring them to our attention.

GENERAL ELECTRIC

GENERAL ELECTRIC TRANSPORTATION PRODUCTS

MISCELLANEOUS GENERAL ELECTRIC PRODUCTS
GENERAL ELECTRIC

PARTIAL LIST OF PRODUCTS

FOR KITCHEN, BREAKFAST NOOK, AND DINING ROOM
Coffee Makers
Disc Stoves
Dishwashers
Hotplates
Mixers
Percolators
Ranges
Refrigerators
Toasters
Ventilating Fans
Waffle Irons

FOR CELLAR AND LAUNDRY
G-E Daylight MAZDA Lamps
Hand Irons
Ironers
Oil Furnaces
Washers
Water Heaters

FOR BEDROOM AND BATHROOM
Alarm Clocks
Curling Irons
Heating Pads
Immersion Heaters (small)
Radiant Heaters
Razor-blade Sharpener
Sunlamps

FOR GENERAL HOME USE
Air-conditioning Equipment
Battery-charging Equipment
Bell Ringers
Clocks
Fans
Floodlights
G-E MAZDA and G-E Edison MAZDA Lamps for:
  General Use
  Christmas-tree Lighting
  Automobiles
Flashlights
Photoflash and Photoflood MAZDA Lamps
Radios
Sewing Machines
Vacuum Cleaners
Wiring Supplies

FOR GENERATING AND DISTRIBUTING POWER
Cable, Conduit, Wire, and Accessories
Carrier-current-communication Equipment
Circuit Breakers
Current-limiting Reactors
Cutouts
Exciters
Generators
Lightning Arresters
Meters and Instruments
Relays
Supervisory Control Systems
Switchboards and Switching Equipment
Synchronous Condensers
Synchronous Converters
Transformers
Turbines
Voltage Regulators

FOR RAILROADS AND STREET RAILWAYS
Compressors and Air-brake Equipment
Electric and Diesel-electric Locomotives
G-E MAZDA and G-E Edison MAZDA Lamps
Lighting Systems
Mercury-arc Rectifiers
Motors and Control (for Street Cars, Trolley Coaches, Electric Rail Cars, and Gas-electric Rail Motor Cars)
Power Apparatus for Automatic Train Control
Railway Electrification Equipment
Signal Equipment
Speedometers
Storage-battery Trucks
Telephone Communication for Freight Trains
Turntables

FOR MARINE USE
Commercial Refrigeration
Control Apparatus
Electric Appliances for Cabins
Electric Equipment for Diesel-electric Drive
Galley Equipment
G-E MAZDA and G-E Edison MAZDA Lamps
Motors
Radio Transmitters and Receivers
Searchlights
Steam-engine-driven Generators
Synchronous Clock Systems
Turbine-driven Generators
Turbine-electric Drive
Turbine-gear Drive

FOR THE AVIATION INDUSTRY
Aerodynamic Instruments and Devices
Airport Lighting
Airway Beacons
G-E MAZDA and G-E Edison MAZDA Lamps
Radio Equipment
Superchargers

FOR INDUSTRIAL PLANTS
Battery-charging Equipment
Commercial Refrigeration
Control Apparatus
Dynamometers and Testing Equipment
Electric Steam Generators
Electric Furnaces
G-E MAZDA and G-E Edison MAZDA Lamps
Heating Devices
Insulating Materials
Laboratory Apparatus
Lighting Systems
Locomotives for Mines and Industrial Haulage
Mechanical-drive Turbines
Mercury-vapor Lamps
Meters and Instruments
Molded Products
Motor-generator Sets
Motors
Power-factor Improvement Equipment
Selsyn Devices
Time Switches
Vacuum Tubes
Water Coolers
Welders, Electrodes, and Accessories

FOR HOTELS, OFFICES, STORES, AND RESTAURANTS
Air-conditioning Equipment
Clocks
Commercial Refrigeration Equipment
Cooking and Baking Equipment
Electrically Driven Delivery Trucks
Fans and Ventilating Systems
G-E MAZDA and G-E Edison MAZDA Lamps
Humidifiers and Air-conditioning Equipment
Lighting Systems
Refrigerated Truck Bodies
Sunlamps
Water Coolers
Wiring Supplies

FOR THE MEDICAL PROFESSION
Electric Control Equipment
Electric Measuring Devices
Electric Refrigeration
Fused Quartz
Heating Units
Physical Therapy Apparatus
Ultra-violet Lamps
X-ray Apparatus

FOR RADIO BROADCASTING
Radio Panel Lamps
Transmitters and Receivers

FOR GENERAL LIGHTING
Floodlighting Units
Street-lighting Equipment
Theater-lighting Control
Traffic-control Systems

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