A century of progress has developed the LaFrance V-12 Motor

The "Fighting Heart" of American-LaFrance Motor Fire Apparatus

Featuring increased horsepower and greater pumping capacity... heavy duty design for continuous pumping... lower operation and maintenance costs... less weight per horsepower... smoothness of operation... unequalled acceleration... advanced lubrication... and greater flexibility.
ONLY AMERICAN-LAFRANCE precision manufacturing, combined with engineering principles that are the result of over eighty-seven years' building Fire Apparatus, could produce as fine a pumper as the Metropolitan—the leader of the AMERICAN-LAFRANCE line.

In thousands of battles with fire, the Metropolitan has won its way to leadership. In hundreds of Fire Departments, it is carrying on the tradition of leadership. Gruelling hours of steady pumping . . . hard driving over the toughest roads . . . reflects AMERICAN-LAFRANCE quality.

A UNIT OF

LA FRANCE AND FOAMITE PROTECTION

AN ENGINEERING SERVICE

AGAINST FIRE
The most widely used Fire Apparatus Pump in the world...

Simplicity... lightness... compactness... highly efficient over entire range of fire service... runs at moderate speeds and practically without vibration... another example of specialization for fire department service. Whether at high pressure or low pressure... through long or short lines of hose... through one or several lines... from suction or hydrant... the results are uniform.

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The award conferred by the International Jury of Awards at the Panama-Pacific International Exposition, San Francisco, California

The gold medal conferred by the Jury of Awards of Sesqui-Centennial International Exposition, Philadelphia, Pennsylvania