What I saw at the Chicago World's Fair 1934
A STORY OF A CENTURY OF PROGRESS—

NO generation of any land or any age has witnessed such amazing progress as have we Americans of today. So breathless has been the human pace that many of us have all but forgotten what life was like in that not-so-distant past.

To mark the progress of a city, a nation and a world over the span of a hundred years, has been the primary purpose of A Century of Progress Exposition. What a fascinating privilege it is to walk within these active acres, while the highlights of a departed era glow before our eager eyes!
Yet that is only half the story. The Exposition not only gives us Yesterday and Today, but there is also a breath-taking glimpse of Tomorrow—a hint of the wonders that Science and Invention have yet to unfold for the enrichment of our daily lives.

In such an environment there is so much to see—so much to remember! Perhaps this little book may prove a timely aid. Use it freely to record your impressions. These brief notes made while the memories of this great Exposition are fresh in your mind will enable you in later years to recall with delight the joys of the glorious days spent at the Chicago World's Fair in 1934.

With our very best wishes, we present you an inviting area of nice white space, all ready for your busy pen or pencil!
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**ELECTRICAL BUILDING**

To the layman it’s nothing short of modern wizardry, the things that are done with that strange force we know as electricity. See them demonstrated here.

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**SOLDIER FIELD**

In this huge, handsome stadium are enacted pageants and operas, and here the major sports events are held. It adjoins the Fair grounds.
SKY RIDE
The unique thrill of the Fair. The towers are 625 feet high, the cars 225 feet above ground.

AVENUE OF FLAGS
Glowing with color and alive with motion, this gala Avenue of Flags greets the visitor to the Fair.
SOCIAL SCIENCE BUILDING
How we ourselves have progressed is the theme of this building's exhibits. All the agencies at work to improve living conditions, foster education and culture, and make our cities and homes better places to live in are here represented.

GENERAL EXHIBITS BUILDING
Sheer silk stockings are made while you watch, and disks of metal become tubes full of toothpaste, boxed and ready for sale. How man makes use of the findings of science and creations of artists to fulfill his needs and wants is graphically demonstrated here.
ADMINISTRATION BUILDING
Heart of the Fair is this building. For four years it has been bustling with activity. Here all of the thousands of details incident to the creation of A Century of Progress and the administration of its complicated affairs are attended to. It is closed to the public, but its exterior presents a beautiful aspect of modern architecture.

A LINCOLN GROUP
Dramatic episode in the life of the Great Emancipator are here recalled by faithful replicas of the buildings in which they happened. The cabin where he was born, the Indiana home, Rutledge Tavern the general store, and the Wigwam are to be seen here.
FEDERAL BUILDING
One of the beauty spots of the Fair is this Federal Building and adjacent Hall of States.

ALPINE GARDENS
A bit of Switzerland's distinctive beauty transplanted to delight millions of Fair-goers.
HORTICULTURE BUILDING
Acres of indoor gardens! Millions of blooms, changing with the season, and thousands of plants and shrubs, make this a garden-lovers’ paradise. The florists and gardeners of the nation have vied with each other in the creation of a mammoth fairyland.

MAYA TEMPLE
Centuries before Columbus was born the relatively civilized Indians of Mexico built buildings like this. The original of this one was a Maya nunnery at Uxmal, near the present capital of Yucatan.
FIELD MUSEUM
Within this classic building adjacent to the Fair is one of the world’s finest and largest natural history exhibits, including the marvelous Akley groups of wild animals.

SHEDD AQUARIUM
One of Chicago’s proudest possessions is this exquisite new aquarium housing a most spectacularly beautiful array of real, live fish from the seven seas and inland waters.
FIREWORKS
What's a fair without fireworks? Almost nightly a glorious display of pyrotechny is released from the top of the lofty Sky Ride and from barges in the quiet lagoon.

BUCKINGHAM FOUNTAIN
Even the famed fountains of Versailles do not surpass the splendor and magnificence of this huge display of spouting waters, gorgeously illuminated in rainbow hues each night.
BELGIAN VILLAGE
All the quaint charm of a Belgian village resides in this most interesting group of buildings.

ENCHANTED ISLAND
A child's dream of Fairyland come true! Youngsters have the time of their lives in this enchanted spot.
THE MIDWAY
Glorious fun rules the Midway. Thrilling rides, fascinating freaks, side shows, and every sort of fun-maker you ever heard of are congregated here for the enjoyment of young and old. Not all of man’s genius has gone for the serious things in life. Here you see what has been concocted to make you laugh.

AN ENTRANCING VISTA
The beauty of A Century of Progress Exposition will long be remembered. Not only is each brilliantly lighted building a lovely sight in itself, but many entrancing vistas present themselves one after the other, due to the ingenious landscaping and careful planning, have resulted in a truly beautiful Exposition.
ART INSTITUTE
The art treasures of this famous gallery are this year augmented by masterpieces of all times and countries, loaned by their owners so that visitors to the Fair might see, in one place, a representative exhibit of the world’s greatest artists.

TEMPLE OF JEHOL
This exquisite Golden Pavilion of Jehol, with its gold-leaf roof, brilliant pillars, and delicate carvings, is an exact replica of an eighteenth century Chinese Temple, built 1767. Its interior is likewise beautiful and interesting and an attendant explains its intricacies.
NIGHT SCENE
The Fair by day and by night are two different Fairs! The magic of light and color does the trick.

GENERAL EXHIBITS BUILDINGS
One of many unforgettable views. The General Exhibits Buildings in the
ADLER PLANETARIUM
Within the huge central dome is enacted the drama of the heavens, with replica sun, moon, planets, and stars performing with startling accuracy and unbelievable realism.

AGRICULTURE BUILDING
Every visitor to the Fair finds this one of the most interesting of all buildings. Oldest of industries, the business of producing and preparing food has also progressed, as you will see here.
THE RAILROAD THAT "Grew-up" WITH CHICAGO

It is particularly fitting that the North Western Line should join with Chicago in celebrating A Century of Progress. We, too, have our traditions. Our original charter dates back nearly a century. This, you know, was the very first railway to venture beyond Chicago into the hazardous West.

We have seen Chicago grow from a river-bank settlement to a mighty metropolis. And we, too, have grown. From a small second-hand engine and a few miles of strap rails, the North Western has developed into a powerful system that, with its connections, embraces all of the West and Northwest.

Our record, through the century, has been one of consistent Progress. North Western was the first western railway to operate trains by telegraph, and to operate sleeping cars.

North Western built the first railway postal car, in 1864, and operated the first dining-car service between Chicago and San Francisco. Ours was the first double-track railway between Chicago and the Missouri River.

North Western was the first railway in the United States to organize a Safety Frist department, and to make extensive use of Automatic Train Control, expending more than three million dollars for this purpose.

THE PIONEER

The first locomotive that ever ventured West of Chicago. It had but one pair of "driving wheels", 4½" in diameter. Now a treasured relic. Be sure to see it at the North Western exhibit in the Travel and Transport building.

A FLEET OF FINE, FAST TRAINS

SAN FRANCISCO OVERTLAND LIMITED
LOS ANGELES LIMITED
THE PORTLAND ROSE
PACIFIC LIMITED
MOUNTAIN BLUEBIRD THE COLUMBINE
NORTH WESTERN LIMITED
THE VICTORY
CORN KING LIMITED
DULUTH-SUPERIOR LIMITED
THE VIKING
SOO-DOMINION
ROCHESTER-MINNESOTA SPECIAL

MODEL "H" LOCOMOTIVE

Mighty Mogul of the Rails. See this new modern locomotive in contrast to the puffing little Pioneer, when you visit North Western Park immediately south of the Travel and Transport building at A Century of Progress. It's a graphic example of transportation progress.
THE DIRECT ROUTE TO ALL POINTS IN THE WEST AND NORTHWEST

Glance at the map above. Trace the course of the North Western Line. See how completely it dominates a great area. But it takes more than rails to make a powerful railway dominion.

We have invested multiplied millions in equipment to ably aid the people of this region, who have come to look upon the familiar North Western insignia as a symbol of progressive and dependable service.

For travel information apply to any ticket agent or address
R. Thomson
Passenger Traffic Manager
400 W. Madison St., Chicago, Ill.

CHICAGO & NORTH WESTERN LINE

CHICAGO & NORTH WESTERN AGENCIES

CHICAGO, ILL. 148 S. Clark St. Passenger Station, Madison and Canal Sts.

ATLANTA, GA. 614 Volunteer Bldg.

BOSTON, MASS. 294 Washington St.

BUFFALO, N. Y. 295 Main St.

CEDAR RAPIDS, IOWA 326 First Ave., N. E.

CINCINNATI, OHIO 49 E. Fourth St.

CLEVELAND, OHIO 1106 Terminal Tower Bldg.

COUNCIL BLUFFS, IOWA . Broadway Passenger Stn., 11th and Broadway

DALLAS, TEXAS . 1100 Southwestern Life Bldg.

DETROIT, MICH. 112 and 114 N. W. 2nd St.

DE S MOINES, IOWA 619 Locust St.

DULUTH, MINN. 131 Lafayette Blvd.

GREEN BAY, WIS. 424 W. Superior St.

INDIANAPOLIS, IND. 308 Merchants Bank Bldg.

KANSAS CITY, MO. 534 Railway Exchange Bldg.

LINCOLN, NEB. 130 S. 13th St.

LOS ANGELES, CALIF. 601 S. Hill St.

MADISON, WIS. 201 S. Blair St.

MILWAUKEE, WIS. 299-211 E. Wisconsin Ave.

Minneapolis, Minn. 701 Marquette Ave. at 7th

NEW ORLEANS, LA. 930 Hibernia Bank Bldg.

NEW YORK, N. Y. Room 322, 500 Fifth Ave.

OKLAHOMA CITY, OKLA. 814 Brandeis Theatre Bldg.

PHILADELPHIA, PA. 200-208 S. Jefferson St.

PITTSBURGH, PA. 1400 S. Penn Square

PORTLAND, ORE. 921 S. W. Washington St.

RAPID CITY, S. D. 535 Smithfield St.

ROCHESTER, MINN. - The Kahler

ST. LOUIS, MO. 314 N. Broadway

ST. PAUL, MINN. 81 E. 5th St. (Cor. Minnesota St.)

SALT LAKE CITY, UTAH 10 S. Main St.

SAN FRANCISCO, CALIF. 681 Market St.

SEATTLE, WASH. 4th Ave. and Union St.

SIoux CIty, IOWA. 520 Nebraska St.

SIoux FALLS, S D. 424 E. Eighth St.

SPokane, Wash. 615 Old National Bank Bldg.

TACOMA, WASH. 608 Tacoma Bldg.

TULSA, OKLA. 201 Cosden Bldg.

WINNEPEG, MAN. 220 McIntyre Bldg.

WINONA, MINN. 54 Center St.

R. THOMSON, P. T. M. E. L. PARDEE, P. T. M.
Chicago, Ill. Chicago, Ill.

CHICAGO & NORTH WESTERN LINE

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