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From: G.E. Simons
General Electric Co.
A Century of Progress
Chicago, Illinois

New Vapor Lamp

The world's first outdoor installation of high intensity mercury vapor lamps has been made at A Century of Progress. A special beacon atop the Havoline Thermometer consists of six of the new lamps developed in the research laboratories of the General Electric Company.

Each lamp is one foot long and two inches in diameter. It consumes 400 watts to develop twice as much light as can be obtained from ordinary lamps of the same size. The same lamps will be used for street and highway lighting, for industrial illumination, and in combination with Mazda lamps to provide commercial light with all the elements of daylight.

The light source proper is in a glass envelope one inch in diameter and six inches long. This is housed in the large glass bulb to provide insulating space to make operation independent of weather conditions.

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