FORD EXPOSITION

Ford Exposition is the largest exhibit ever contributed to an international exposition by a single exhibitor. It is 900 feet long, 213 feet wide, and in the central portion, reaches a height of 110 feet. It was erected and completed for opening to the public in a space of three months, a world’s record for a building of this size.

Outstanding features make this building one of the most remarkable in the world. At night, the "Ford Torch", a 600,000 candlepower shaft of light 200 feet broad and a mile high, is one of the most sensational lighting spectacles of the Fair. Inside the building, day and night, thousands of mercury vapor and mazda lamps create artificial day-light.

A large part of the building is cooled by one of the world's largest ventilating systems.

Another feature of the rotunda is the "Loudspeaker Clock", a battery of loudspeakers 15 times as powerful as a small radio station, capable of amplifying a clock tick so tremendously that it can be heard for two miles. The loudspeakers are used to broadcast the chimes of famous clocks throughout the grounds every hour on the hour.

Inside the building, more than 2500 tons of machinery and exhibits, covering almost five acres of floor space, tell the dramatic story of the automobile industry. Raw products are manufactured into finished automobile parts before your eyes. You will see how rubber tires are made, steel cast and machined, copper rolled into tubing, wool woven into upholstery, automobile wheels welded, and most of the principal processes connected with the making of Ford parts.

You will also see the Ford Dram of Transportation, a world-famous collection of sixty-seven famous historical vehicles, tracing the development of transportation from the Egyptian chariot to the modern automobile. This (more)
exhibit has for a background the world’s largest photographic mural, 600 feet long and weighing 40,000 pounds.

In the center of the rotunda, which is formed in the shape of a giant gear to symbolize the part of the machine in modern progress, is the open "Court of the World", the central feature of which is the largest geographical globe ever constructed. And in the south wing of the building you will see the world famous "Ford Museum" containing many priceless relics of the early inventions of Ford and Thomas A. Edison, as well as showing the evolution of the modern machine shop.

Directly east of the Ford Building, across Leif Ericson Drive, is Ford Gardens, a five acre park which is one of the beauty spots of the exposition. It is surrounded by "The Ronds of the World", a unique historical roadway which reproduces sections of nineteen famous roads, such as the Appian Way, the "Street Called Straight" of Damascus, mentioned in the Bible, an Imperial Road of ancient China, and all types of modern and medieval roadways.

In the south end of the park is the Ford band shell, from which the Detroit Symphony orchestra presents two concerts daily, beginning June 16, at 8:00 o’clock and at eight in the evening.

The Women's Symphony Orchestra of Chicago, only woman's orchestra of its kind in the world, is engaged for the seven days beginning June 7 for concerts at 2:30 pm and 8:00 pm.

To the rear of the main building is Mr. Ford's "Industrialized Farm" and soy-bean exhibit, which is of particular interest to visitors from rural regions. It shows what has been called: "Henry Ford's Answer to the Farm Problem".

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capital for a prospective field which a prospective company might

lose truly the material of the future.

In the center of the picture, which features at the back of the

great scale to manipulate the scale of the medium in relation to music.

you will see the beautiful flowers "flying flowers" containing much information. This,

of the earth's traverse of Ford and Kemen. A history as well as a graphic

explanation of the earth's mechanics make

practically clear as the Ford Building. Next to the Ford Building.

is your garden, a large oval park which is one of the best cities of the

exposition. If it is happening in "The flow of the World", a notable feature.

get together with important sections of music and dance such as

the Detroit Motor, the "Great City of the World", or Ithaca's, mentioned in the

his "an Important Body of municipal Office" and all kinds of welfare and

so no, there are

In the south of the park is the Ford garden which

the Detroit Symphony Orchestra presents two concerts daily beginning June

the Watson's Symphony Orchestra of Chicago, only with season's orchestra

of the kind in the park, to ordinary for the seven days beginning June 1.

for concerts at 8:30 in the evening.

To the west of the main building is the "Ford's International

park" my own garden" which is of particular interest to visitors

from many countries. It opens since the year galloph the

to the future's progress."