Edgar S. Yates

Architectural Rendering
Lettering & Design
ArtWork for Advertisers

PERIOD ORNAMENT: FLORAL
GEOMETRIC & OTHER MOTIFS
SUITABLY APPLIED TO MEET
THE VARIOUS REQUIREMENTS
OF MODERN ADVERTISING

EDGAR S. YATES
601-2 MANHATTAN BUILDING, CHICAGO, ILL.

Hand Lettered
Advertisements
Announcements
Complimentary & Business Notices
drawn in the latest
Vogue, combining legible & artistic
Characters with appropriate Design

EDGAR S. YATES
601-2 Manhattan Building - CHICAGO
Telephone: Harrison 6242
PERIOD ORNAMENT, FLORAL GEOMETRIC & OTHER MOTIFS APPLIED TO MEET THE VARIOUS REQUIREMENTS OF MODERN ADVERTISING

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EDGAR S. YATES
601-2 Manhattan Building, CHICAGO
Telephone: Harrison 6242
Texas joined the Union in 1845.

The Brunswick career began at the same time. You know the history of both.

The Tire Business is open to anyone. We are in it—extensively. Why?

Because of the demand for super-tires. This incentive to make the best possible has carried us to the very top in many lines.

There are three types of Brunswick Fabric Tires—"B B C Skid-Not"—"Ribbed"—and "Plain" treads.

There are no better tires than Brunswick. For three generations The Brunswick-Balke-Collender Company has fashioned quality merchandise. No one has
Announcements & Business Literature
issued by Financial Institutions,
High Grade Mercantile Houses and
Dealers in Artistic or Valuable
Products are expected to display
DECORATIVE DESIGN & ART WORK

DISTINCTIVE LETTERING ORNAMENT
GARDNER
DUPLEX POWER
PUMPS

BULLETIN No. P23

Embracing Packed
Piston Outside Center
Packed Plunger and
Oil Line Power Pumps

GARDNER GOVERNOR COMPANY
Chicago New York Philadelphia
Quincy, Illinois
San Francisco Los Angeles
Yates Bureau of Design

Decorative Design

Office & Studio ~ 333 South Dearborn Street Chicago
Telephone Harrison 6242
SIMMONS
KENOSHA

War-Time Patterns of
Metal Beds, Cots, Cribs & Springs
Power & Mining Machinery Co.
MILWAUKEE, WIS. U.S.A.
District Offices:
Chicago       New York City       Atlanta       El Paso       San Francisco

Principal Products
ROCK CRUSHING MACHINERY       MINING AND SMELTING MACHINERY
CEMENT-MAKING MACHINERY
WOOD IMPREGNATING PLANTS       POWER TRANSMITTING MACHINERY
LOOMIS-PETTIBONE GAS GENERATORS
SUCTION GAS PRODUCERS

Write for Catalogs on any of Above, Mentioning this Journal.
The Schaeffer Success is built on Musical Tone

In Memoriam

Be thou faithful unto death, and I will give thee a crown of life.
GORGEOUS DISPLAY of EASTER FLOWERS

LILIES  TULIPS  HYACINTHS

The correct Merchandise for EASTER MILLINERY & DECORATIVE TRIMMINGS

FANCY FLOWER BASKETS

Those interested in Novelty Flowers real "HY-CLASS" Effects in the New Colors and Branchings, should see this showing at

HYLAND BROTHERS CO.
MICHIGAN AVE. AND RANDOLPH ST.
CHICAGO
Mr. Edgar S. Yates,
35 North Dearborn St.,
Chicago, Ill.

Dear Mr. Yates:

Yes, indeed, I remember your service to us in Chicago, when I was with Rogers, and it will be a pleasure for us to put your name on our list of cooperating artists.

I have today written to the head of our Production Department, as per the carbon copy attached, and you may rest assured that he will have something for you to do before the season is very old.

Trusting that 1926 may be a banner year for you, I am,

Sincerely yours,

[Signature]

General Manager.

FCF IR
Mr. Yates

January 5, 1925

Mr. E. H. Kittle,
Production Manager.

Dear Ed:

I want to give you the address of a splendid letterer -- a man who is capable of carrying out instructions. You will find that Mr. Yates can do anything we may have that is worthy of high-class workmanship.

Keep his card on file, and anything that comes up which requires painstaking care, forward to him with complete assurance that it will come back to you perfectly executed.

I am writing Mr. Yates today, and am assuring him that we will be glad to place him on our list as a capable man for special service.

F. C. Fletcher

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