Dear Friend:

No doubt you will be pleased to know that the General Committee charged by the delegates to the second National Conference on Marketing and Farm Credits, has called a THIRD NATIONAL CONFERENCE to be held in Chicago, November 29-30 and December 1 and 2, at the Hotel Sherman.

I have been directed to notify you of this meeting and to urge your attendance. The Committee is now engaged in a careful study of the field for the purpose of preparing a program that will be thorough in its character and directed towards the two great problems of how to standardize farm products and how to obtain cheaper money for farmers. In addition to this, definite plans for organizing agricultural cooperation will be presented to the gathering.

With some diffidence I now come to a matter of supreme importance. The Conference is supported entirely by voluntary contributions. The members of your Committee, including your Secretary, make no charge for any services rendered the movement. It will require between $2,500 and $3,000 to finance this gathering. Of that amount nearly $900 has already been subscribed. These subscriptions have all come from a few individuals.

Will you not aid in the movement by sending your check for a subscription of whatever sum that you can afford?

I am enclosing you an application for membership card, and if you have not already filled out one, will you not fill this out and mail it with a cash contribution?

Yours very truly,

Chas. W. Holman
Secretary.
# Contributing Member

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**Occupation**

**Remarks**
APPLICATION FOR MEMBERSHIP

I hereby apply for membership in the National Conference on Marketing and Farm Credits, and agree to contribute $2 membership dues for the first year and $____________ for the support of the educational work it is doing. I will pay this amount on or before _____________________________.

________________________________________
NAME OF PERSON

________________________________________
FIRM ADDRESS

________________________________________
STREET ADDRESS

________________________________________
CITY AND STATE
The National Conference on Marketing and Farm Credits

230 SOUTH LA SALLE STREET

CHARLES W. HOLMAN, Sec.

CHICAGO, ILLS.
'Gentlemen:

I \{ \text{expect} \quad \text{do not expect} \} \text{ to be present at THE THIRD NATIONAL CONFERECE ON MARKETING AND FARM CREDITS, in Chicago, at the Hotel Sherman, November 29th to November 30th and December 1st and 2nd.}

\underline{NAME} \hfill \underline{P. O. ADDRESS}

Please send invitations to the following, who are interested:
The National Conference on Marketing and Farm Credits

230 SOUTH LA SALLE STREET

CHICAGO, ILLS.

CHARLES W. HOLMAN, Sec.
October 20, 1915

President Harry Pratt Judson  
Faculty Exchange

My dear Mr. Judson:

I return the circular letter from the National Conference on Marketing and Farm Credits. Upon the whole they are engaging in a good work, but the methods which they follow are little short of disgusting. Their secretary, Holman, is an advertising man who hails from Texas. Their idea is primarily that of securing their ends by publicity rather than by the inherent merit of their propositions.

If the question of making any subscription to their funds is at issue, my opinion is most strongly against such subscription.

Yours very sincerely,

[Signature]

LC Marshall  
Dean.

LCM: IL  
1 enclosure
October 20, 1915

Franklin H. Pratt, Jr.,

Faculty Exchange

My dear Mr. Johnson,

I have just the privilege of

from the National Commission on Education in

West Chester. When the move took place, I found

a book which, if the connection were original,

the Board of Governors.

I was at home in New York when the letter came.

The letter is for the purpose of securing your

the opportunities opened by the information

worth of your participation.

Yours very sincerely,

[Signature]

[Note: Handwritten section at the bottom]