"Um-m-m!  It's Good!"

Give your boys and girls good, growth-helping, muscle-making food, so that they can work well in school and play well outdoors. Spread their bread with Wilson's Certified Oleomargarine. It contains the rich food elements so essential for the growing child. Rich, creamy in flavor, appetizing, satisfying in taste— a product that proves itself to have the quality which earns our Certified label and backs up our "money-back" guarantee.

Ask your dealer for Wilson's Certified Oleomargarine; use it in your cooking, serve it on your table. It is made in the cleanest churnery you can find; it is made according to our standards of preparing a food product with respect. You be the sole judge of its merit. If for any reason you do not consider it a pure, wholesome, healthful, economical food—there's our "money-back" pledge on each package.

The Wilson label protects your table.