The Pleasure in Good Meat . . . cannot be told in pictures, the new "Life" notwithstanding. For, matchless though the art of modern photography may be, no lens can capture and no human eye can see the amazing, butter-like tenderness and indescribable flavor of Wilson's new Boneless Tender Made Ham, IN TINS. Made tender by Wilson's own Secret Process; boned; then pressure-packed in special containers and cooked to the loftiest pinnacle of delicacy, in its own rich juices. Here is a new type of ham—an all American product—destined to be a pleasant and frequent interlude in the modern life of thousands of American families. Available in whole ham, half ham and quarter ham tins, or sliced by the pound, at Wilson dealers.

There is no substitute for WILSON'S New Secret Process

Tender Made Ham

Wilson & Co., Packers and Provisioners

"The ham you cut with a fork"