CASE 1  RICHARD ROBERT DONNELLEY: MIDWESTERN BUSINESS PIONEER

   R.R. Donnelley & Sons Company Archive

2. Photograph of the ruins of the Lakeside Building at Clark Street and Adams Street, after the Chicago Fire, [1871]. Digital Reproduction.
   R.R. Donnelley & Sons Company Archive

   Rare Book Collection.

   The John Crerar Collection of Rare Books in the History of Science and Medicine

5. Announcement of restructuring of company as the Lakeside Publishing and Printing Company, 1871.
   R.R. Donnelley & Sons Company Archive

6. Print of the Lakeside Building at Clark Street and Adams Street, built following the Chicago Fire, [ca. 1873]. Digital Reproduction.
   R.R. Donnelley & Sons Company Archive

   R.R. Donnelley & Sons Company Archive

   R.R. Donnelley & Sons Company Archive
CASE 2  THE FAMILY AND THE COMPANY


2. Tax assessment for R.R. Donnelley's home at 4609 Woodlawn Avenue, 1897. R.R. Donnelley & Sons Company Archive

3. Photograph of Reuben Donnelley, [early 20th century]. R.R. Donnelley & Sons Company Archive


5. Photograph of T.E. Donnelley, [early 20th century]. R.R. Donnelley & Sons Company Archive

6. T.E. Donnelley to his family, January 17, 1886. R.R. Donnelley & Sons Company Archive


CASE 3  THE EVOLUTION OF A GRAPHIC IDENTITY: THE R.R. DONNELLEY INDIANHEAD

1. Photograph of exterior decoration of the Plymouth Court building, [20th century].
   R.R. Donnelley & Sons Company Archive
   Joseph C. Leyendecker’s design first appeared as architectural decoration on RR Donnelley’s Plymouth Court building

2. Artwork for trademark designed by Joseph C. Leyendecker, [ca. 1890s].
   R.R. Donnelley & Sons Company Archive

3. Proof of trademark designed by Theodore B. Hapgood, [20th century].
   R.R. Donnelley & Sons Company Archive

4. Reproduction of Rockwell Kent, drawing for trademark design, [ca. 1933].
   R.R. Donnelley & Sons Company Archive

5. Artwork for trademark designed by Stanisława Nowicki, [ca. 1948].
   R.R. Donnelley & Sons Company Archive

6. Proof of trademark designed by Joseph Carter, [20th century].
   R.R. Donnelley & Sons Company Archive

7. Proof of trademark designed by Curtis Hill, [late 20th century].
   R.R. Donnelley & Sons Company Archive

8. Proof of trademark designed by Mobium Corporation, [ca. 1992].
   R.R. Donnelley & Sons Company Archive

9 – 17. Company ephemera featuring Indian head trademark, [20th century].
   R.R. Donnelley & Sons Company Archive

CASE 4  THE ARCHITECTURE OF PRINTING

1. R.R. Donnelley & Sons Company. “We Have Removed.” Advertisement for relocation to the Plymouth Court building, 1897.
   R.R. Donnelley & Sons Company Archive
R.R. Donnelley & Sons Company Archive

3. Invoice for “Kreolite” blocks, 1924.  
R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

5. Architectural drawing of the Calumet Avenue building, [mid-20th century].  
R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

CASE 5       TRAINING CRAFTSMEN: THE R.R. DONNELLEY APPRENTICE PROGRAM

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

4. Apprentice agreement for Edward Lhotka, January 21, 1926.  
R.R. Donnelley & Sons Company Archive
R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

CASE 6  CRAFTSMANSHIP BY EXAMPLE: FINE BINDING
R.R. Donnelley & Sons Company Archive

2. Alfred de Sauty, binding designs for Letters of John W. Stewart, [ca. 1930s].
R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

   Operations manual, November 1927.
R.R. Donnelley & Sons Company Archive

5-7. Sample books of leather, paper and cloth, [ca. 1880s].
R.R. Donnelley & Sons Company Archive

Rare Book Collection, Gift of R.R. Donnelley & Sons Company

CASE 7  EARLY ADVANCES IN TECHNOLOGY
R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

5. A Comparison: Letterpress; Fine Halftone; Deftone, One Color; Deftone, Double Depth; Gravure. Chicago: The Lakeside Press, 1936.  
R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

CASE 8  RESEARCH AND DEVELOPMENT AFTER WORLD WAR II
R.R. Donnelley & Sons Company Archive

2. Draft of design concept for satellite services brochure, [ca. 1960s].
R.R. Donnelley & Sons Company Archive

3. Photograph of case binding line, [ca. 1940s]. Digital Reproduction.
R.R. Donnelley & Sons Company Archive


CASES 9 AND 10  PROMOTING THE CRAFT: THE FOUR AMERICAN BOOKS CAMPAIGN

CASE 9


2-4. Annotated typescripts, 1920s. R.R. Donnelley & Sons Company Archive


CASE 10

1. Proof for illustrations from Two Years before the Mast, [ca. 1929].
   R.R. Donnelley & Sons Company Archive

   R.R. Donnelley & Sons Company Archive

3. Proof for Poe’s Tales, [ca. 1929].
   R.R. Donnelley & Sons Company Archive

4-5. Proofs for Walden, [ca. 1929].
   R.R. Donnelley & Sons Company Archive

   R.R. Donnelley & Sons Company Archive

   R.R. Donnelley & Sons Company Archive

   R.R. Donnelley & Sons Company Archive

CASE 11

“UNDIVIDED RESPONSIBILITY”: R.R. DONNELLEY ADVERTISING, 1920-1945

   R.R. Donnelley & Sons Company Archive

2. Photograph of design staff at work, [ca. 1940s]. Digital Reproduction.
   R.R. Donnelley & Sons Company Archive

3. William Kittredge to Guy Littell, February 8, 1929.
4. Photograph of William Kittredge, [ca. 1930s].
R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

CASE 12 “UNDIVIDED RESPONSIBILITY”: R.R. DONNELLEY ADVERTISING, 1946-1965

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

3. ROCAPPI and R.R. Donnelley & Sons Company. “ROCAPPI is on the Move.”
Announcement of acquisition, [ca. 1984].
R.R. Donnelley & Sons Company Archive
This advertising piece announced RR Donnelley’s acquisition of ROCAPPI (Research on Computer Applications in the Printing and Publishing Industries).

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

CASE 13 PROMOTING THE CRAFT: PUBLIC EXHIBITIONS IN THE LAKESIDE PRESS GALLERIES

R.R. Donnelley & Sons Company Archive


CASE 14 PRINTER TO THE MODERNIST MOVEMENT: A CENTURY OF PROGRESS

Lama Temple: Potala of Jehol” shown at the Century of Progress International Exposition, Chicago.  
R.R. Donnelley & Sons Company Archive

2. 
R.R. Donnelley & Sons Company Archive

3. 
R.R. Donnelley & Sons Company Archive

4. 
Invitation, program and reservation card for the Cellophane Ball, 1933.  
R.R. Donnelley & Sons Company Archive

5. 
R.R. Donnelley & Sons Company Archive

6. 
Hall of Religion Tea Room menu, 1934.  
R.R. Donnelley & Sons Company Archive

7. 
Admission tickets, 1933.  
R.R. Donnelley & Sons Company Archive

8. 
Piccard-Thompson Stratosphere Ascension program, 1933.  
R.R. Donnelley & Sons Company Archive

CASE 15 GRAPHIC DESIGN IN THE C. PRENTISS SMITH PAPERS

1. 
R.R. Donnelley & Sons Company Archive

2. 
C. Prentiss Smith, design sequence for Art Institute of Chicago Bulletin, vol. 40 no.1, [ca. 1945].  
R.R. Donnelley & Sons Company Archive
3. C. Prentiss Smith, design sequence for Art Institute of Chicago Bulletin, [ca. 1945].
R.R. Donnelley & Sons Company Archive

4. Photograph of C. Prentiss Smith, [ca. 1940s].
R.R. Donnelley & Sons Company Archive

5. C. Prentiss Smith, working sketch for 25-Year employment anniversary pin, 1943.
R.R. Donnelley & Sons Company Archive

6. C. Prentiss Smith, design sequence and printer’s proof for Caxton Club mailing label, with memo to Harry J. Owens and Igor de Lissovoy, [1944].
R.R. Donnelley & Sons Company Archive
With characteristic attention to detail and harmony of design, Smith remarked, “I’ve had the cut corrected to make the ‘x’ more ‘x-y,’”

7. Samples of 25-year employment anniversary pins, [ca. 1940s].
R.R. Donnelley & Sons Company Archive

CASES 16 AND 17 IMAGING THE CRAFT: PHOTOGRAPHY IN THE R.R. DONNELLEY ARCHIVE

CASE 16
1. Photograph of Linotype operators, Crawfordsville plant, [1920s].
R.R. Donnelley & Sons Company Archive

2. Torkel Korling, photograph of pressman and assistant registering plates, [ca. 1949].
R.R. Donnelley & Sons Company Archive

3. Torkel Korling, photograph of repairmen tooling press plates, Calumet plant, [ca. 1949].
R.R. Donnelley & Sons Company Archive

4. Photograph of signature handling, Chicago South plant, [1960s].
R.R. Donnelley & Sons Company Archive

5. Photograph of box of engraving tools, owned and used by RR Donnelley craftsman, [20th century].
George J. Dobes Collection

6. Engraving tools owned and used by RR Donnelley craftsman, [20th century].
George J. Dobes Collection

7. Photograph of etcher Ray Schmid, with pitchers of solutions for acid etching.
R.R. Donnelley & Sons Company Archive

CASE 17
1. Torkel Korling, photograph of plate burning [ca. 1949].
R.R. Donnelley & Sons Company Archive

2. Torkel Korling, photograph of pressroom, [ca. 1950s].
R.R. Donnelley & Sons Company Archive

3. Photograph of pressmen receiving newspapers, [January 1938].
R.R. Donnelley & Sons Company Archive

4. Torkel Korling, photograph of binding machinery, [ca. 1950s].
R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive
The archive contains a variety of visual formats, including slides, negatives and videorecordings.

R.R. Donnelley & Sons Company Archive
Generated through industrial engineering studies, this collection of prints and negatives documents minute details of the company’s operations.

CASE 18 PRINTER TO CHICAGO: ARTS, CULTURE, AND CONSUMERS
R.R. Donnelley & Sons Company Archive

3. Program, invitation and tickets, Grand Opera Masque Ball, Chicago Civic Opera, 1933. R.R. Donnelley & Sons Company Archive


CASE 19 PRINTER TO CHICAGO: METROPOLITAN PLANNING AND INDUSTRY


5. Chicago Transit Authority. “‘L’ Map of Chicago.” [1933]. R.R. Donnelley & Sons Company Archive
6.  
R.R. Donnelley & Sons Company Archive

CASES 20 AND 21  MASS-MARKET MAGAZINES

CASE 20

1.  
R.R. Donnelley & Sons Company Archive

2.  
R.R. Donnelley & Sons Company Archive

3.  
R.R. Donnelley & Sons Company to Time, Incorporated, signed typescript proposal for five-year printing contract, August 26, 1927.  
R.R. Donnelley & Sons Company Archive

4.  
Carbon copy of typescript printing contract for Time, Incorporated, September 16, 1927.  
R.R. Donnelley & Sons Company Archive

5.  
R.R. Donnelley & Sons Company Archive

6.  
Dummy edition of Life, July 30, 1936.  
R.R. Donnelley & Sons Company Archive

7.  
R.R. Donnelley & Sons Company Archive

CASE 21

1.  
R.R. Donnelley & Sons Company Archive

2.  
Spec sheet for first issue of Sports Illustrated magazine, [ca. August 1954].
R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

CASE 22 MAIL-ORDER CATALOGS

1. Five-year schedule for production of Montgomery Ward catalogs, November 7, 1925.
R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

6.
R.R. Donnelley & Sons Company Archive

7. Sears, Roebuck and Co. “Sears Presents the Finest, Most Beautiful Line of Kitchen Equipment to fit all Budgets.” Catalog, 1940.
R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

CASE 23 PRINTING FOR THE NATIONAL MARKETPLACE

1. American Airlines. Postcards, [1930s].
R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

3. “Passport” programs for party celebrating the publication of the 1939 Encyclopaedia Britannica Book of the Year, April 27, 1939.
R.R. Donnelley & Sons Company Archive

4. Encyclopaedia Britannica style manual, [20th century].
R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

6.
Caterpillar Tractor Co. “From Furrow to Mill with Caterpillar Diesel Power.” Booklet, [June 1937].
R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

CASE 24 THE R.R. DONNELLEY COMMUNITY

1. Dining Room ticket, [20th century].
R.R. Donnelley & Sons Company Archive

2. Engraved silverware, [20th century].
R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

4. Golf balls, [20th century].
R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive
Zimmerman, who began working at RR Donnelley in 1901, provided a colorful account of the company picnic near Kankakee.
R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

ALCOVE 2 DEFINING MOMENTS OF THE MODERN AGE

R.R. Donnelley & Sons Company Archive
Production of this issue of Life had already begun the day Kennedy was shot.

R.R. Donnelley & Sons Company Archive
The day after Kennedy’s assassination, RR Donnelley began production of this completely new version of the Life issue.

R.R. Donnelley & Sons Company Archive
A Life article on Winston Churchill’s funeral was repackaged to promote RR Donnelley’s production capabilities: Photographs of the event arrived at RR Donnelley on Saturday evening and were printed in Life the following Monday morning.

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive
R.R. Donnelley & Sons Company Archive
Inscribed and illuminated entirely by hand, this album commemorates men from RR Donnelley’s Department “K” who served in the war.

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

R.R. Donnelley & Sons Company Archive

ALCOVE 4 COLLECTIONS WITHIN A COLLECTION: SCRAPBOOKS, LEDGERS, ALBUMS

R.R. Donnelley & Sons Company Archive

2. Scrapbook of bookplates and mailing labels, [ca. 1920s-1930s].
R.R. Donnelley & Sons Company Archive

3. Scrapbook of records of satellite transmission of New Yorker facsimiles, [ca. 1962].
R.R. Donnelley & Sons Company Archive

4. Scrapbook of company exhibition photographs and memorabilia, [ca. 1970s].
R.R. Donnelley & Sons Company Archive