

**PRINTING FOR THE MODERN AGE: COMMERCE, CRAFT, AND CULTURE
IN THE R.R. DONNELLEY ARCHIVE
SEPTEMBER 2006 – MARCH 2007**

CASE 1 RICHARD ROBERT DONNELLEY: MIDWESTERN
BUSINESS PIONEER

1.

Photograph of Church Goodman & Donnelley building at 108-110 Dearborn Street, Chicago, 1868. Digital Reproduction.

R.R. Donnelley & Sons Company Archive

2.

Photograph of the ruins of the Lakeside Building at Clark Street and Adams Street, after the Chicago Fire, [1871]. Digital Reproduction.

R.R. Donnelley & Sons Company Archive

3.

Lawrence L. Lynch. *The Diamond Coterie*. Chicago: R.R. Donnelley & Sons Company, 1885.

Rare Book Collection.

4.

Alfred Theodore Andreas (1839-1900). *History of Cook County, Illinois, from the Earliest Period to the Present Time*. Chicago: A.T. Andreas, 1884.

The John Crerar Collection of Rare Books in the History of Science and Medicine

5.

Announcement of restructuring of company as the Lakeside Publishing and Printing Company, 1871.

R.R. Donnelley & Sons Company Archive

6.

Print of the Lakeside Building at Clark Street and Adams Street, built following the Chicago Fire, [ca. 1873]. Digital Reproduction.

R.R. Donnelley & Sons Company Archive

7.

Business card for the Lakeside Label Press of Donnelley, Gassette & Loyd. [ca. 1880].

R.R. Donnelley & Sons Company Archive

8.

Notice of name change to R.R. Donnelley & Sons Company, May 5, 1883.

R.R. Donnelley & Sons Company Archive

CASE 2

THE FAMILY AND THE COMPANY

1.

Photograph of R.R. and Naomi Donnelley, [1860s]. Digital Reproduction.
R.R. Donnelley & Sons Company Archive

2.

Tax assessment for R.R. Donnelley's home at 4609 Woodlawn Avenue, 1897.
R.R. Donnelley & Sons Company Archive

3.

Photograph of Reuben Donnelley, [early 20th century].
R.R. Donnelley & Sons Company Archive

4.

T. E. Donnelley to James Brundage, November 3, 1908.
R.R. Donnelley & Sons Company Archive

5.

Photograph of T.E. Donnelley, [early 20th century].
R.R. Donnelley & Sons Company Archive

6.

T.E. Donnelley to his family, January 17, 1886.
R.R. Donnelley & Sons Company Archive

7.

Henry R. Luce to Gen. Charles C. Haffner, Jr., February 1, 1964.
R.R. Donnelley & Sons Company Archive

8.

Photograph of Gen. Charles C. Haffner, Jr, [ca. 1948].
R.R. Donnelley & Sons Company Archive

9.

Photograph of Elliott Donnelley, [ca. 1950s]. Digital Reproduction.
R.R. Donnelley & Sons Company Archive

10.

Photograph of Gaylord Donnelley, [ca. 1980s].
R.R. Donnelley & Sons Company Archive

CASE 3 THE EVOLUTION OF A GRAPHIC IDENTITY: THE R.R.
DONNELLEY INDIANHEAD

1.

Photograph of exterior decoration of the Plymouth Court building, [20th century].
R.R. Donnelley & Sons Company Archive
Joseph C. Leyendecker's design first appeared as architectural decoration on RR
Donnelley's Plymouth Court building

2.

Artwork for trademark designed by Joseph C. Leyendecker, [ca. 1890s].
R.R. Donnelley & Sons Company Archive

3.

Proof of trademark designed by Theodore B. Hapgood, [20th century].
R.R. Donnelley & Sons Company Archive

4.

Reproduction of Rockwell Kent, drawing for trademark design, [ca. 1933].
R.R. Donnelley & Sons Company Archive

5.

Artwork for trademark designed by Stanislaw Nowicki, [ca. 1948].
R.R. Donnelley & Sons Company Archive

6.

Proof of trademark designed by Joseph Carter, [20th century].
R.R. Donnelley & Sons Company Archive

7.

Proof of trademark designed by Curtis Hill, [late 20th century].
R.R. Donnelley & Sons Company Archive

8.

Proof of trademark designed by Mobium Corporation, [ca. 1992].
R.R. Donnelley & Sons Company Archive

9 – 17.

Company ephemera featuring Indian head trademark, [20th century].
R.R. Donnelley & Sons Company Archive

CASE 4 THE ARCHITECTURE OF PRINTING

1.

R.R. Donnelley & Sons Company. "We Have Removed." Advertisement for relocation to
the Plymouth Court building, 1897.
R.R. Donnelley & Sons Company Archive

5.

A Student's Notebook of Printing. Chicago: The Lakeside Press, [n.d.].
R.R. Donnelley & Sons Company Archive

6.

Igor Lissovoy. From Russia to America. Chicago: The Lakeside Press Training
Department, 1929.
R.R. Donnelley & Sons Company Archive

7-9.

Apprentice School holiday greeting cards, 1914, 1948, 1953.
R.R. Donnelley & Sons Company Archive

CASE 6 CRAFTSMANSHIP BY EXAMPLE: FINE BINDING

1.

Extra Binding at the Lakeside Press. R.R. Donnelley & Sons Company, 1925.
R.R. Donnelley & Sons Company Archive

2.

Alfred de Sauty, binding designs for Letters of John W. Stewart, [ca. 1930s].
R.R. Donnelley & Sons Company Archive

3.

Photograph of the Extra Bindery staff at work, 1930. Digital Reproduction.
R.R. Donnelley & Sons Company Archive

4.

“Organization, Responsibility, and Production Routine in the Extra Binding Department.”
Operations manual, November 1927.
R.R. Donnelley & Sons Company Archive

5-7.

Sample books of leather, paper and cloth, [ca. 1880s].
R.R. Donnelley & Sons Company Archive

8.

Bernrdin de Saint-Pierre (1737-1814). Paul & Virginie. Avec douze aquarelles de Jean
Droit. Paris: Éditions de la Lampe d'Argile, Georges Servant, 1924. No. 169 of 400
copies.
Rare Book Collection, Gift of R.R. Donnelley & Sons Company

9.

Śūdraka. Le chariot de terre cuite, d'après la pièce du théâtre indien. Illustrations de Léon
Carré. Paris: L'Édition d'Art H. Piazza, 1921. No. 618 of 910 copies.

Rare Book Collection, Gift of R.R. Donnelley & Sons Company

CASE 7 EARLY ADVANCES IN TECHNOLOGY

1.

Photograph of printing press #D2, 1949. Digital Reproduction.
R.R. Donnelley & Sons Company Archive

2.

Massey-Harris. "Massey-Harris Buyer's Guide." Catalog, 1955.
R.R. Donnelley & Sons Company Archive

3.

Memo from RR Donnelley sales manager, to accompany "Massey-Harris Buyer's Guide," March, 21, 1955.
R.R. Donnelley & Sons Company Archive

4.

R.R. Donnelley & Sons Company. "America's Best Customer." Brochure, 1941.
R.R. Donnelley & Sons Company Archive

5.

A Comparison: Letterpress; Fine Halftone; Deeptone, One Color; Deeptone, Double Depth; Gravure. Chicago: The Lakeside Press, 1936.
R.R. Donnelley & Sons Company Archive

6.

R.R. Donnelley & Sons Company. "Watercolor Printing at the Lakeside Press." Brochure, [ca. 1933].
R.R. Donnelley & Sons Company Archive

CASE 8 RESEARCH AND DEVELOPMENT AFTER WORLD WAR II

1.

R.R. Donnelley & Sons Company. "Exploding Ink!" Magazine advertisement for heat-set printing, [1940s].
R.R. Donnelley & Sons Company Archive

2.

Draft of design concept for satellite services brochure, [ca. 1960s].
R.R. Donnelley & Sons Company Archive

3.

Photograph of case binding line, [ca. 1940s]. Digital Reproduction.
R.R. Donnelley & Sons Company Archive

4.

R.R. Donnelley & Sons Company. "Selectronic Addressing: New Perspectives on Personalized Printing." Booklet, [ca. 1978].

R.R. Donnelley & Sons Company Archive

5.

Fred Duerkop. "How Donnelley Can Better Serve the Customer's Needs through Computerized Composition, Or: How to Get Your Customer Hot with Cold Composition," copy of typescript, [1968].

R.R. Donnelley & Sons Company Archive

6.

Copy of

Charles W. Lake, Jr. to G.R. Ewing, July 26, 1967.

R.R. Donnelley & Sons Company Archive

7.

R.R. Donnelley & Sons Company. "How to Recognize the Real McCoy." Booklet, 1984.

R.R. Donnelley & Sons Company Archive

CASES 9 AND 10 BOOKS CAMPAIGN

PROMOTING THE CRAFT: THE FOUR AMERICAN

CASE 9

1.

R.R. Donnelley & Sons Company. Four American Books promotional pamphlet, 1930.

R.R. Donnelley & Sons Company Archive

2-4.

Annotated typescripts, 1920s.

R.R. Donnelley & Sons Company Archive

5.

Invitation to "The Christening of Moby Dick," 1930.

R.R. Donnelley & Sons Company Archive

6.

Proof for title page of Moby Dick, ca. 1929.

R.R. Donnelley & Sons Company Archive

7-8.

Herman Melville (1819-1891). Moby Dick, or The Whale / illustrated by Rockwell Kent. Chicago: The Lakeside Press, 1930. 1,000 copies printed.

R.R. Donnelley & Sons Company Archive

CASE 10

1.

Proof for illustrations from *Two Years before the Mast*, [ca. 1929].

R.R. Donnelley & Sons Company Archive

2 .

Richard Henry Dana (1815-1882). *Two years before the Mast: a Personal Narrative of Life at Sea*. Illustrations by Edward A. Wilson. Chicago: The Lakeside Press, 1930.

1,000 copies printed.

R.R. Donnelley & Sons Company Archive

3.

Proof for Poe's *Tales*, [ca. 1929].

R.R. Donnelley & Sons Company Archive

4-5.

Proofs for *Walden*, [ca. 1929].

R.R. Donnelley & Sons Company Archive

6-7.

Edgar Allan Poe (1809-1849). *Tales*. Illustrated by W. A. Dwiggins. Chicago: The Lakeside Press, 1930. 1,000 copies printed.

R.R. Donnelley & Sons Company Archive

8.

Henry David Thoreau (1817-1862). *Walden, or Life in the Woods*. With an introduction by Raymond Adams; illustrated by Rudolph Ruzicka. Chicago: The Lakeside Press, 1930. 1,000 copies printed.

R.R. Donnelley & Sons Company Archive

9.

R.R. Donnelley & Sons Company. "Three American Books," prospectus, [1930s].

R.R. Donnelley & Sons Company Archive

CASE 11

"UNDIVIDED RESPONSIBILITY": R.R. DONNELLEY

ADVERTISING, 1920-1945

1.

The Lakeside Press, vol. 3 no. 3. Chicago: R.R. Donnelley & Sons Company, [ca. 1925].

R.R. Donnelley & Sons Company Archive

2.

Photograph of design staff at work, [ca. 1940s]. Digital Reproduction.

R.R. Donnelley & Sons Company Archive

3.

William Kittredge to Guy Littell, February 8, 1929.

R.R. Donnelley & Sons Company Archive

4.

Photograph of William Kittredge, [ca. 1930s].

R.R. Donnelley & Sons Company Archive

5.

The Lakeside Press, vol. 3 no. 1, [ca. 1925], "The Primer of Undivided Responsibility."
Chicago: R.R. Donnelley & Sons Company, 1925.

R.R. Donnelley & Sons Company Archive

6-8.

Lemon Pies or Wash Tubs, nos. 6, 9 and 10, 1936-1938. Chicago: R.R. Donnelley & Sons Company.

R.R. Donnelley & Sons Company Archive

CASE 12 "UNDIVIDED RESPONSIBILITY": R.R. DONNELLEY
ADVERTISING, 1946-1965

1.

R.R. Donnelley & Sons Company. "Jacob Wrestled with an Angel." Booklet, 1949.

R.R. Donnelley & Sons Company Archive

2.

R.R. Donnelley & Sons Company. "Yea, Babylon!" Brochure, 1960.

R.R. Donnelley & Sons Company Archive

3.

ROCAPPI and R.R. Donnelley & Sons Company. "ROCAPPI is on the Move."
Announcement of acquisition, [ca. 1984].

R.R. Donnelley & Sons Company Archive

This advertising piece announced RR Donnelley's acquisition of ROCAPPI (Research on Computer Applications in the Printing and Publishing Industries).

4.

R.R. Donnelley & Sons Company. "Donnelley Products at Work." Booklet, 1965.

R.R. Donnelley & Sons Company Archive

5.

Neiman-Marcus Christmas catalog with direct-sales memorandum, 1958-1959.

R.R. Donnelley & Sons Company Archive

CASE 13 PROMOTING THE CRAFT: PUBLIC EXHIBITIONS IN THE
LAKESIDE PRESS GALLERIES

1-2.

Photographs of The Lakeside Press Galleries, Chicago, [1930s]. Digital Reproduction.

R.R. Donnelley & Sons Company Archive

3.
Telegrams between Thomas Hart Benton and W.A. Kittredge, May 19, 1937 and August 23, 1937.
R.R. Donnelley & Sons Company Archive

4.
Catalogue of a Loan Exhibition of Drawings and Paintings by Thomas Hart Benton, with an Evaluation of the Artist & His Work. Chicago: The Lakeside Press Galleries, 1937. Published in conjunction with the exhibition "Drawings and Paintings by Thomas Hart Benton," shown at the Lakeside Press Galleries, October and November, 1937.
R.R. Donnelley & Sons Company Archive

5.
Invitation and program, opening of the Lakeside Press Galleries, 1930.
R.R. Donnelley & Sons Company Archive

6.
Invitation to "Pages from the History of Magazine Printing," 1949.
R.R. Donnelley & Sons Company Archive

7.
Invitations to "American Design Exhibition," 1947.
R.R. Donnelley & Sons Company Archive

8.
Invitation to "An Exhibition of Modern American Photography," 1942.
R.R. Donnelley & Sons Company Archive

9.
Mrs. James Ward Thorne to William Kittredge, May 25, 1938.
R.R. Donnelley & Sons Company Archive

10.
Catalogue of a Loan Exhibition of Prints from the Collection of Lessing J. Rosenwald, Philadelphia. Compiled by H. M. Dunbar. Chicago: The Lakeside Press Galleries, 1932. Published in conjunction with the exhibition "Prints from the Collection of Lessing J. Rosenwald, Philadelphia," shown at the Lakeside Press Galleries, January – March, 1932.
R.R. Donnelley & Sons Company Archive

CASE 14 PRINTER TO THE MODERNIST MOVEMENT: A CENTURY
OF PROGRESS

1.
Sven Hedin and Gösta Montell. The Chinese Lama Temple: Potala of Jehol. Chicago: The Lakeside Press, 1932. Published in conjunction with the exhibition "The Chinese

Lama Temple: Potala of Jehol" shown at the Century of Progress International Exposition, Chicago.

R.R. Donnelley & Sons Company Archive

2.

Kaufmann & Fabry Co. Official Pictures of a Century of Progress Exposition. Chicago: The Reuben H. Donnelley Corporation, 1933.

R.R. Donnelley & Sons Company Archive

3.

Allen D. Albert. Official View Book: A Century of Progress International Exposition. Chicago: The Reuben H. Donnelley Corporation, 1933.

R.R. Donnelley & Sons Company Archive

4.

Invitation, program and reservation card for the Cellophane Ball, 1933.

R.R. Donnelley & Sons Company Archive

5.

"Official View Book: A Century of Progress Exposition," accordion-fold postcard packet, 1933.

R.R. Donnelley & Sons Company Archive

6.

Hall of Religion Tea Room menu, 1934.

R.R. Donnelley & Sons Company Archive

7 .

Admission tickets, 1933.

R.R. Donnelley & Sons Company Archive

8.

Piccard-Thompson Stratosphere Ascension program, 1933.

R.R. Donnelley & Sons Company Archive

CASE 15

GRAPHIC DESIGN IN THE C. PRENTISS SMITH PAPERS

1.

The Art Institute of Chicago Bulletin, vol. 40, nos. 1-2, January 1946-February 1946. Chicago: The Institute, 1946.

R.R. Donnelley & Sons Company Archive

2.

C. Prentiss Smith, design sequence for Art Institute of Chicago Bulletin, vol. 40 no.1, [ca. 1945].

R.R. Donnelley & Sons Company Archive

3.
C. Prentiss Smith, design sequence for Art Institute of Chicago Bulletin, [ca. 1945].
R.R. Donnelley & Sons Company Archive

4.
Photograph of C. Prentiss Smith, [ca. 1940s].
R.R. Donnelley & Sons Company Archive

5.
C. Prentiss Smith, working sketch for 25-Year employment anniversary pin, 1943.
R.R. Donnelley & Sons Company Archive

6.
C. Prentiss Smith, design sequence and printer's proof for Caxton Club mailing label, with memo to Harry J. Owens and Igor de Lissovoy, [1944].
R.R. Donnelley & Sons Company Archive
With characteristic attention to detail and harmony of design, Smith remarked, "I've had the cut corrected to make the 'x' more 'x-y,'"

7.
Samples of 25-year employment anniversary pins, [ca. 1940s].
R.R. Donnelley & Sons Company Archive

CASES 16 AND 17 IMAGING THE CRAFT: PHOTOGRAPHY IN THE R.R.
DONNELLEY ARCHIVE

CASE 16

1.
Photograph of Linotype operators, Crawfordsville plant, [1920s].
R.R. Donnelley & Sons Company Archive

2.
Torkel Korling, photograph of pressman and assistant registering plates, [ca. 1949].
R.R. Donnelley & Sons Company Archive

3.
Torkel Korling, photograph of repairmen tooling press plates, Calumet plant, [ca. 1949].
R.R. Donnelley & Sons Company Archive

4.
Photograph of signature handling, Chicago South plant, [1960s].
R.R. Donnelley & Sons Company Archive

5.
Photograph of box of engraving tools, owned and used by RR Donnelley craftsman, [20th century].

George J. Dobes Collection

6.
Engraving tools owned and used by RR Donnelley craftsman, [20th century].
George J. Dobes Collection

7.
Photograph of etcher Ray Schmid, with pitchers of solutions for acid etching.
R.R. Donnelley & Sons Company Archive

CASE 17

1.
Torkel Korling, photograph of plate burning [ca. 1949].
R.R. Donnelley & Sons Company Archive

2.
Torkel Korling, photograph of pressroom, [ca. 1950s].
R.R. Donnelley & Sons Company Archive

3.
Photograph of pressmen receiving newspapers, [January 1938].
R.R. Donnelley & Sons Company Archive

4.
Torkel Korling, photograph of binding machinery, [ca. 1950s].
R.R. Donnelley & Sons Company Archive

5.
“The EB Story,” slides, cassette tape, and copy of typescript, 1974.
R.R. Donnelley & Sons Company Archive
The archive contains a variety of visual formats, including slides, negatives and videorecordings.

6.
Set of negatives and prints in sleeves, [1951-1957].
R.R. Donnelley & Sons Company Archive
Generated through industrial engineering studies, this collection of prints and negatives documents minute details of the company’s operations.

CASE 18 PRINTER TO CHICAGO: ARTS, CULTURE, AND
CONSUMERS

1.
Carson Pirie Scott & Co. Chicago Market News, August 1932.
R.R. Donnelley & Sons Company Archive

2.
Art Institute of Chicago. Catalogue of Courses in the Summer School, June 26-August 4, 1933.
R.R. Donnelley & Sons Company Archive
3.
Program, invitation and tickets, Grand Opera Masque Ball, Chicago Civic Opera, 1933.
R.R. Donnelley & Sons Company Archive
4.
Menu covers and a registration confirmation, Palmer House Hotel, [1933 – 1934].
R.R. Donnelley & Sons Company Archive
5.
C. Prentiss Smith, design sequence for John McCutcheon's Book, [ca. 1945-1948].
R.R. Donnelley & Sons Company Archive
6.
John T. McCutcheon (1870-1879). John McCutcheon's Book. Selections by Franklin J. Meine and John Merryweather; with introduction by Vincent Starrett. Chicago: Caxton Club, 1948.
Rare Book Collection

CASE 19 PRINTER TO CHICAGO: METROPOLITAN PLANNING AND
INDUSTRY

1.
"The Colossus of Market Places." Prospectus for Merchandise Mart, [1929].
R.R. Donnelley & Sons Company Archive
2.
Edward H. Bennett and Harry T. Frost. The Axis of Chicago. Chicago: Bennett, Parsons and Frost, 1929.
R.R. Donnelley & Sons Company Archive
3.
Santa Fe Railway. "Super Chief." Brochure for Chicago-Los Angeles service, [1936].
R.R. Donnelley & Sons Company Archive
4.
"Three-Thirty-Three North Michigan Avenue Building." Prospectus, 1927.
R.R. Donnelley & Sons Company Archive
5.
Chicago Transit Authority. "L' Map of Chicago." [1933].
R.R. Donnelley & Sons Company Archive

6.

F.G. Gurley. "The Way to a Greater Chicago," report to Mayor Martin H. Kennelly on behalf of the Dearborn, LaSalle and Grand Central Stations, December 23, 1949.

R.R. Donnelley & Sons Company Archive

CASES 20 AND 21

MASS-MARKET MAGAZINES

CASE 20

1.

Movie Classic, vol. 3, no. 5, January 1933. Chicago: Motion Picture Publications, Inc., 1933.

R.R. Donnelley & Sons Company Archive

2.

Farm Journal, vol.59, no. 10, October 1935. Philadelphia: Wilmer Atkinson Company, 1935.

R.R. Donnelley & Sons Company Archive

3.

R.R. Donnelley & Sons Company to Time, Incorporated, signed typescript proposal for five-year printing contract, August 26, 1927.

R.R. Donnelley & Sons Company Archive

4.

Carbon copy of typescript printing contract for Time, Incorporated, September 16, 1927.

R.R. Donnelley & Sons Company Archive

5.

Time, vol. 26, no.19, November 4, 1935. Chicago: Time, Inc., 1935.

R.R. Donnelley & Sons Company Archive

6.

Dummy edition of Life, July 30, 1936.

R.R. Donnelley & Sons Company Archive

7.

Life, vol. 1, no.1, November 23, 1936. Chicago: Time, Inc., 1936.

R.R. Donnelley & Sons Company Archive

CASE 21

1.

Look, vol. 15, no. 26, December 18, 1951. New York: Cowles Magazines, Inc., 1951.

R.R. Donnelley & Sons Company Archive

2.

Spec sheet for first issue of Sports Illustrated magazine, [ca. August 1954].

R.R. Donnelley & Sons Company Archive

3.

Sports Illustrated, vol. 1, no.1, August 16, 1954. Chicago: Time, Inc., 1954.

With mailing envelope.

R.R. Donnelley & Sons Company Archive

4.

Roy T. Anderson to John T. Robinson, January 27, 1957.

R.R. Donnelley & Sons Company Archive

5.

Marvin C. Whatmore to William A. Angus, March 17, 1958.

R.R. Donnelley & Sons Company Archive

6.

Agreement for production of the New Yorker, December 26, 1961.

R.R. Donnelley & Sons Company Archive

7.

Cover for the New Yorker, May 9, 1964.

R.R. Donnelley & Sons Company Archive

CASE 22

MAIL-ORDER CATALOGS

1.

Five-year schedule for production of Montgomery Ward catalogs, November 7, 1925.

R.R. Donnelley & Sons Company Archive

2.

Sears, Roebuck & Company. Catalog insert, 1927.

R.R. Donnelley & Sons Company Archive

3.

Hart, Schaffner & Marx. "Styles Spring and Summer 1927." Menswear catalog, 1927.

R.R. Donnelley & Sons Company Archive

4.

D. Hill Nursery Co. "Hill's Evergreens." Catalog, 1929.

R.R. Donnelley & Sons Company Archive

5.

National Bellas Hess. "America's Money Saving Style Catalog." 1938.

R.R. Donnelley & Sons Company Archive

6.

Montgomery Ward & Co. "Superb Quality Unmatched in Price." Washing machine catalog, 1938.

R.R. Donnelley & Sons Company Archive

7.

Sears, Roebuck and Co. "Sears Presents the Finest, Most Beautiful Line of Kitchen Equipment to fit all Budgets." Catalog, 1940.

R.R. Donnelley & Sons Company Archive

8.

Montgomery Ward & Co. "The Photographic Catalog." 1953.

R.R. Donnelley & Sons Company Archive

9.

Sears, Roebuck and Co. "Rugs and Carpets of Fine Quality." Catalog, 1935.

R.R. Donnelley & Sons Company Archive

10.

"From the Jan. 16, 1949, Talk of Ivan McKenna on Mail Order Work at Donnelley's," carbon of typescript, [ca. 1949].

R.R. Donnelley & Sons Company Archive

CASE 23

PRINTING FOR THE NATIONAL MARKETPLACE

1.

American Airlines. Postcards, [1930s].

R.R. Donnelley & Sons Company Archive

2.

Jell-O Company. "The Jell-O Girl Entertains." Recipe book, [1920].

R.R. Donnelley & Sons Company Archive

3.

"Passport" programs for party celebrating the publication of the 1939 Encyclopaedia Britannica Book of the Year, April 27, 1939.

R.R. Donnelley & Sons Company Archive

4.

Encyclopaedia Britannica style manual, [20th century].

R.R. Donnelley & Sons Company Archive

5.

C. Prentiss Smith to R.W. Thompson, with proofs for Pioneer Telephone Company directories, March 20, 1963.

R.R. Donnelley & Sons Company Archive

6.

Caterpillar Tractor Co. "From Furrow to Mill with Caterpillar Diesel Power." Booklet, [June 1937].

R.R. Donnelley & Sons Company Archive

7.

General Motors Corporation. "Chevrolet 1955." Brochure, 1955.

R.R. Donnelley & Sons Company Archive

CASE 24

THE R.R. DONNELLEY COMMUNITY

1.

Dining Room ticket, [20th century].

R.R. Donnelley & Sons Company Archive

2.

Engraved silverware, [20th century].

R.R. Donnelley & Sons Company Archive

3.

Lakeside Press, vol. 10 no. 5-6, May-June - July 1925. Chicago: R.R. Donnelley & Sons Company, 1925.

R.R. Donnelley & Sons Company Archive

4.

Golf balls, [20th century].

R.R. Donnelley & Sons Company Archive

5.

Photograph of employee golf outing, [ca. 1950s]. Digital Reproduction.

R.R. Donnelley & Sons Company Archive

6.

"1942 Spring Dance." The Lakeside News, vol. 27 no. 7, July 1942. Chicago: R.R. Donnelley & Sons Company, 1942.

R.R. Donnelley & Sons Company Archive

7.

Torkel Korling, photograph of cafeteria at Calumet Avenue plant, [1940s]. Digital Reproduction.

R.R. Donnelley & Sons Company Archive

8.

H.P. Zimmerman to Harry J. Owens, August 2, 1949.

R.R. Donnelley & Sons Company Archive

Zimmerman, who began working at RR Donnelley in 1901, provided a colorful account of the company picnic near Kankakee.

9.
Photograph of company picnic near Kankakee, [ca. 1902]. Digital Reproduction.
R.R. Donnelley & Sons Company Archive

10.
Photograph of softball game on Calumet Avenue plant grounds, [1944]. Digital Reproduction.
R.R. Donnelley & Sons Company Archive

11.
Photograph of women's basketball team, [ca. 1930-1931]. Digital Reproduction.
R.R. Donnelley & Sons Company Archive

ALCOVE 2 DEFINING MOMENTS OF THE MODERN AGE

1.
Life, vol. 55 no.22, November 29, 1963. Chicago: Time, Inc., 1963.
R.R. Donnelley & Sons Company Archive
Production of this issue of Life had already begun the day Kennedy was shot.

2.
Life, vol. 55 no. 22, November 29, 1963. Chicago: Time, Inc., 1963.
R.R. Donnelley & Sons Company Archive
The day after Kennedy's assassination, RR Donnelley began production of this completely new version of the Life issue.

3.
R.R. Donnelley & Sons Company. "History for an Impatient Public." Portfolio [ca. 1965].
R.R. Donnelley & Sons Company Archive
A Life article on Winston Churchill's funeral was repackaged to promote RR Donnelley's production capabilities: Photographs of the event arrived at RR Donnelley on Saturday evening and were printed in Life the following Monday morning.

4.
Life, Special Edition, 1969. Chicago: Time, Inc., 1969. Chicago: Time, Inc. 1969.
R.R. Donnelley & Sons Company Archive

5.
Sports Illustrated, vol.16 no.4, July 18, 1984. Los Angeles: Time, Inc., 1984.
R.R. Donnelley & Sons Company Archive

6.
People Weekly, Special Collector's Issue, Fall 1997. New York: Time, Inc., 1997.
R.R. Donnelley & Sons Company Archive

ALCOVE 3

R.R. DONNELLEY AND WORLD WAR II

1.

Paul Rupprecht, Jr. On the K Record. Illuminated manuscript service ledger, 1946.
R.R. Donnelley & Sons Company Archive
Inscribed and illuminated entirely by hand, this album commemorates men from RR Donnelley's Department "K" who served in the war.

2.

"Record of Our Service Men." Ledger of RR Donnelley employees serving in World War II. Vol. 1 of 3, [ca. 1940 - 45].
R.R. Donnelley & Sons Company Archive

3.

Here n' There in Dept. 'M'. Newsletter published by RR Donnelley employees for co-workers serving in World War II. March 15, 1943 and April 15, 1943.
R.R. Donnelley & Sons Company Archive

4.

Commence Shooting: A Navy Manual on War Photography. [Chicago]: Time, Inc., 1942.
R.R. Donnelley & Sons Company Archive

5.

Makeready of U.S. Army - Navy Journal of Recognition, no.1, September 1943.
R.R. Donnelley & Sons Company Archive

ALCOVE 4

COLLECTIONS WITHIN A COLLECTION: SCRAPBOOKS, LEDGERS, ALBUMS

1.

Scrapbook of newspaper clippings related to RR Donnelley, 1913 - 1935.
R.R. Donnelley & Sons Company Archive

2.

Scrapbook of bookplates and mailing labels, [ca. 1920s-1930s].
R.R. Donnelley & Sons Company Archive

3.

Scrapbook of records of satellite transmission of New Yorker facsimiles, [ca. 1962].
R.R. Donnelley & Sons Company Archive

4.

Scrapbook of company exhibition photographs and memorabilia, [ca. 1970s].
R.R. Donnelley & Sons Company Archive

